An overview of apprenticeship starts delivered in the Greater Cambridge area – Q1 (August – October) 2021/22

GCP Update

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Delivery to date (October 2021/22)

- Up to Q1 October 2021/22 there have been **919 apprenticeship starts*** across the Greater Cambridge area. This is +78% more compared to the number of starts up to Q1 in 2020/21, where there were 515 apprenticeship starts.
- Nationally starts were up by +43% when comparing starts up to Q1 in 2021/22 to starts up to Q1 in 2020/21.



*Apprenticeship starts are calculated based on the course delivery location.

Apprenticeship Starts

- In Q1 (August 2021 October 2021) there have been 919 apprenticeship starts* across the Greater Cambridge area.
- Up to Q1 of 2021/22, the largest proportion of starts were in level 3 apprenticeships (31%), although this is lower than the national proportion (43%).
- Across Greater Cambridge, there were higher proportions of apprenticeship starts in level 5, 6 and 7 apprenticeships compared to what was observed nationally.
- While the total number of starts across the GCP area in all apprenticeship levels increased across Q1 in 2021/22, there is some variation between each level:
 - Level 6 apprenticeships saw the largest increase in this period with +140 (+875%) more starts compared to the same period in 2020/21.
 - Level 5 apprenticeships were the only level to see a slight decrease of -6 starts (-7%) in this period.
- Nationally, comparing apprenticeship starts across Q1 in 2021/22 to 2020/21 shows the largest increase among level 2 apprenticeships with +12,439 (+53%) starts. Level 5 apprenticeships were the only level to see a very slight decrease with -3 (-0.04%) starts.

Q1 Apprenticeship starts across Greater Cambridge by level over the last three years





*Apprenticeship starts are calculated based on the course delivery location.

Starts by subject area

- While apprenticeships have an increase in the number of starts, the impact on individual subject areas has varied when considering starts across Q1 in 2021/22 compared with equivalent periods in 2020/21 and 2019/20.
- For Q1 in 2021/22, there were lower proportions of starts across the GCP area in the Business, Administration and Law sector which accounted for 28% of starts compared to 33% in the equivalent period in 2020/21.
- Similarly, the Leisure, Travel and Tourism sector accounted for a lower percentage of apprenticeship starts across the GCP area across Q1 in 2021/22, at 1%, compared with 7% for the same period in 2020/21.
- The Construction, Planning and the Built Environment sector accounted for a higher percentage of apprenticeship starts across the GCP area across Q1 in 2021/22, at 12%, compared with 7% for the same period in 2020/21. Nationally, the proportion of starts in this sector increased from 9% to 11% when comparing starts in 2021/22 with the same period in 2020/21.





*Sectors which account for less than 3% of starts in the Greater Cambridge area in Q1 of 2021/22 have been included within the Other category. This includes Education and Training; Leisure, Travel and Tourism; Arts, Media and Publishing and Science and Mathematics

Starts by age groups

- Of the 919 apprenticeship starts up to Q1 in 2021/22, 336 (40%) starts were among 25+ year olds, 332 (36%) starts were among 19-24 year olds and those aged 19 and under accounted for 221 (24%) starts.
- There has been a higher proportion of apprenticeship starts in 2021/22 up to Q1 among those aged 19-24 compared to the same period in 2020/21. There was also a higher proportion of starts among those aged under 19 up to Q1 in 2021/22 compared to the same period in 2020/21.
- There were lower proportions of those aged 25+ undertaking apprenticeships compared to the equivalent period in the previous two years.
- Similarly, there were lower proportions of learners aged 25+ starting apprenticeships nationally across Q1 in 2021/22 compared to the equivalent period 2020/21.
- Overall, this indicates that the largest decline in apprenticeship starts in 2021/22 so far has been among learners aged 25+ both in the Greater Cambridge area and nationally.



Apprenticeship starts by age group across Greater Cambridge over the last three years, including national comparison for 2021/22.



Who are the main providers delivering in the GCP area?

- **Cambridge Regional College** is the largest provider of Apprenticeships in the Greater Cambridge area, it accounted for 23% (208) of all apprenticeship starts up to Q1 in 2021/22. In the 2020/21 year the college accounted for 16% (329) of all starts overall and 15% of starts at Q1. Cambridge Regional College has also been the top provider overall for 2019/20 and 2020/21.
- The second largest provider in the area to date in 2021/22 was **Anglia Ruskin University**, which accounted for 21% (194) of apprenticeship starts. In the 2020/21 year the college accounted for 4% (85) of all starts overall with no starts up to Q1.
- First Intuition Cambridge Limited, Kaplan Financial Limited and Dick White Referrals Limited were all in the top 12 largest providers of apprenticeship starts in 2020/21 and in the top 5 up to Q1 in 2021/22.

| Provider | 2020/21 delivery (starts) | 2021/22 delivery to date (starts) |
|---|------------------------------|-----------------------------------|
| Cambridge Regional College | 329 | 208 |
| Anglia Ruskin University Higher Education Corporation | 85 | 194 |
| First Intuition Cambridge Limited | 57 | 42 |
| Kaplan Financial Limited | 47 | 31 |
| Dick White Referrals Limited | 53 | 30 |