

CPCA Economy & Employment Update

October 2022

Research Group, Cambridgeshire County Council

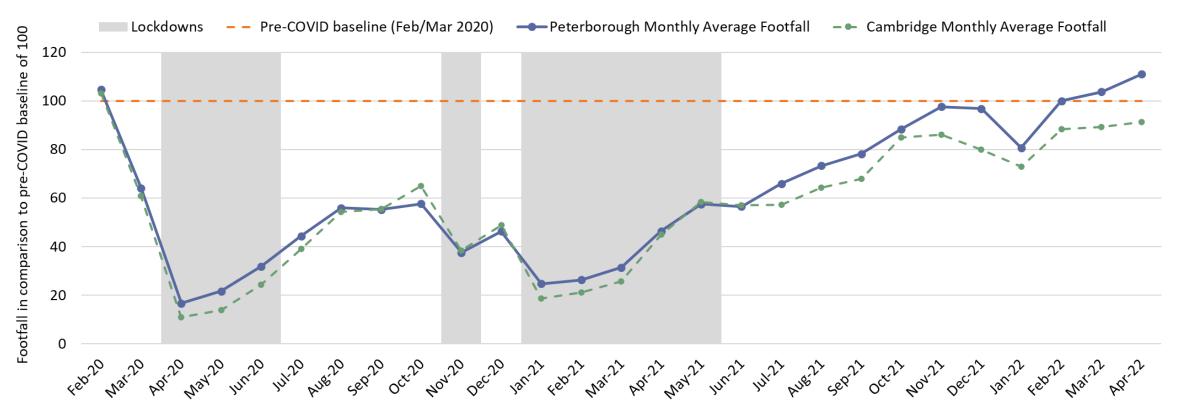
Research.Group@Cambridgeshire.gov.uk



Consumer Behaviour

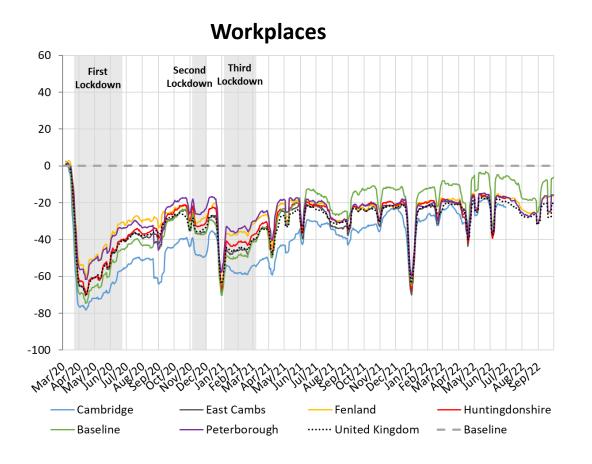
Retail footfall: Peterborough

Peterborough retail footfall index (Mon-Sun)

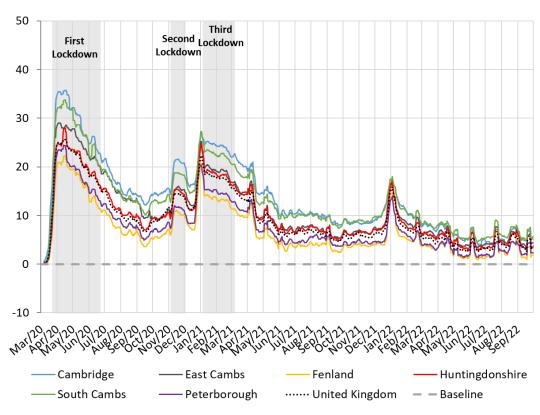


	Pre-COVID vs Now:								
	Feb/Mar 2020 to April 2022*								
	Mon-Sun Weekdays Weekends								
Peterborough	+11	+6	+9						
Cambridge	-9	-12	-7						
UK average*	-9	-9	-14						

Google Mobility - Workplaces and Residential - Final Update



Residential

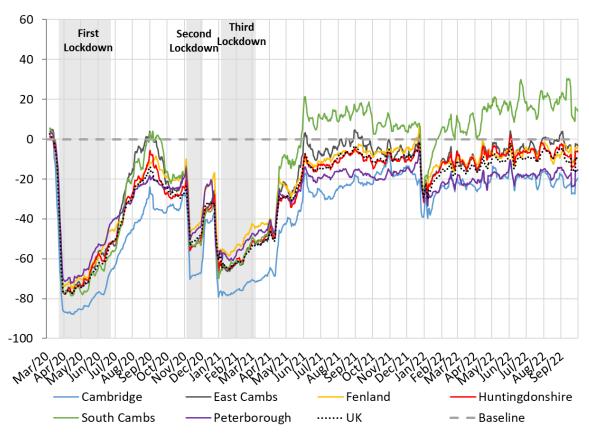


Pre-COVID vs Now: Jan/Feb 2020 to September 2022	Cambridge	East Cambs	Fenland	Hunts	South Cambs	Peterborough
Workplaces	-31%	-21%	-19%	-21%	-11%	-29%
Residential	+6%	+5%	+2%	+4%	+6%	+3%

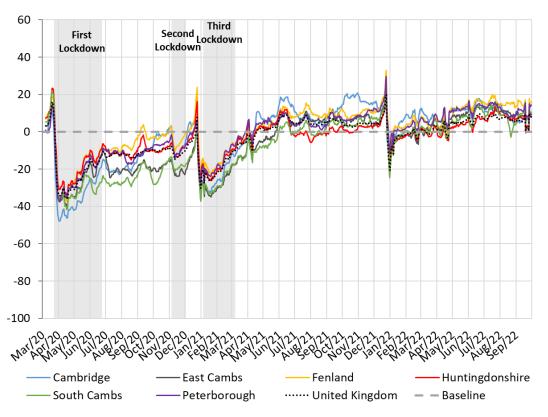
^{*}Please note that this will be the last Google Mobility update as Google will stop publishing reports in October

Google Mobility – Retail & Recreation and Grocery & Pharmacy – Final Update

Retail and Recreation



Grocery and Pharmacy



Pre-COVID vs Now: Jan/Feb 2020 to September 2022	Cambridge	East Cambs	Fenland	Hunts	South Cambs	Peterborough
Retail and Recreation	-23%	-5%	-6%	-9%	+19%	-19%
Grocery and Pharmacy	+6%	+8%	+14%	+7%	+9%	+12%

^{*}Please note that this will be the last Google Mobility update as Google will stop publishing reports in October

Labour Market Overview

Unemployment Rate Overall – 3.3% (June 2022)

Quarterly change (April – Jun 22):

-0.3pp

Previous change (Jan 21 – Mar 22):



+0.1pp

Change since December 2019:



-0.1pp

The unemployment rate to June 2022 was 3.3% (lower than the 3.9% nationally), this has decreased by 0.3 percentage points since the last quarter and is lower than the pre-pandemic period.

Employment Rate Overall – 79.1% (June 2022)

Quarterly change (April – Jun 22):



+0.8pp

Previous change (Jan – Mar 22):

No change

Change since December 2019:



+0.6pp

The employment rate to June 2022 was 79.1% (higher than the 75.7% nationally), this has increased by 0.8 percentage points since the last quarter and is now higher than the pre-pandemic period.

Economically Inactive – 18.2% (June 2022)

Quarterly change (April – Jun 22):



-0.6pp

Previous change (Jan – Mar 22):



-0.1pp

Change since December 2019:



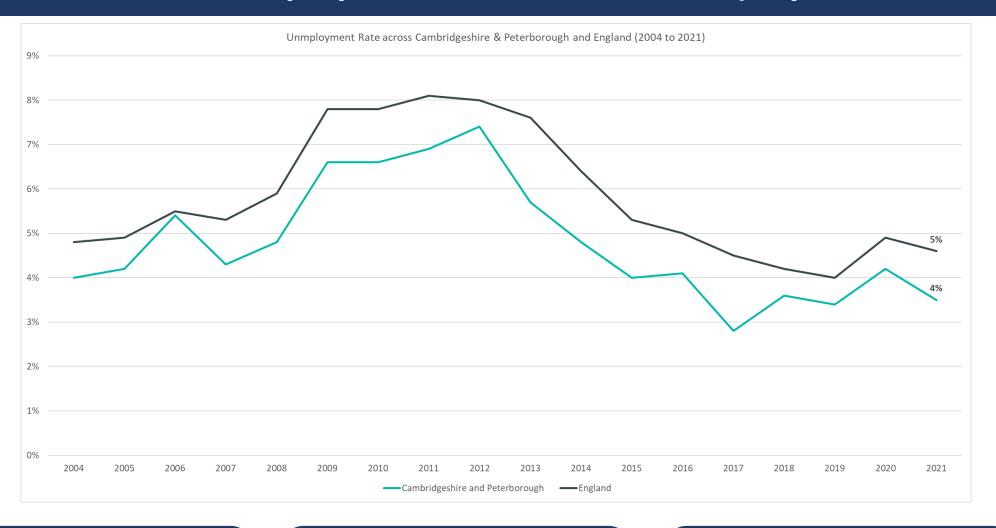
-0.5pp

18.2% were economically inactive in the quarter to June 2022 (lower than the 21.2% nationally), this has decreased by 0.6 percentage points since the last quarter and is lower than the pre-pandemic period

^{*} Please note: estimates and confidence intervals are unreliable due to small sample sizes and so should be treated as indicative.

Unemployment Trends

Employment Trends – Unemployment Rate Overall 3.3%, (July 2021 - June 2022)



Rolling Quarterly change (April – June 22):



-0.3pp

Comparing July 2021 – June 2022 with April 2021 - March 2022

Previous change (Jan – Mar 22):

Comparing April 2021 – March 2022 with January 2021 - December 2021

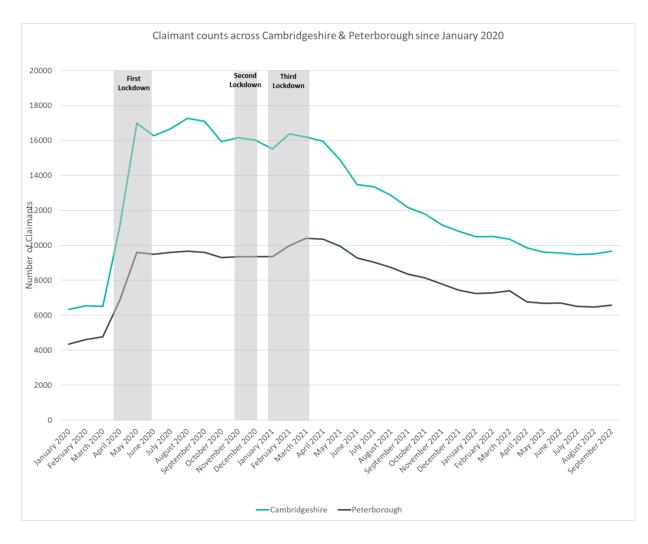
Change since December 2019:



-0.1pp

Comparing July 2021 - June 2022 with January 2019 – December 2019

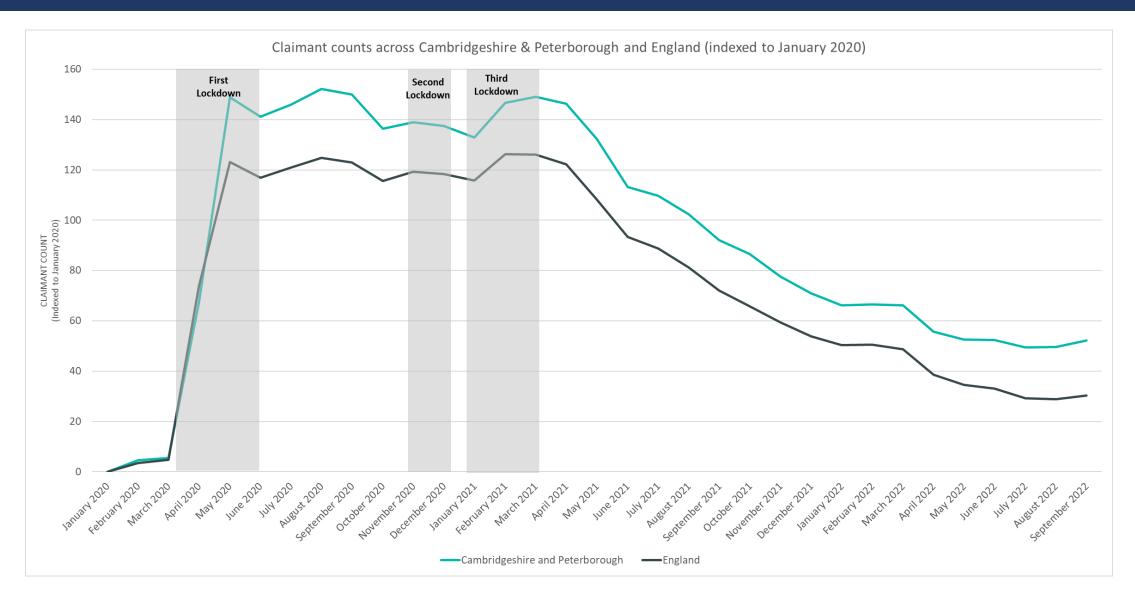
Labour Market – Claimant Count



Claimant Counts	Number of claimants September 2022	% 16+ population September 2022	Pre-COVID vs Now: March 2020 September 2022	Previous update vs Now: June 2022 to September 2022
Cambridgeshire	9,665	1.8%	+49%	+1%
Cambridge City	2,110	2.0%	+48%	+4%
East Cambridgeshire	1,070	1.5%	+51%	-6%
Fenland	2,315	2.8%	+37%	-1%
Huntingdonshire	2,420	1.7%	+48%	0%
South Cambridgeshire	1,750	1.4%	+69%	+6%
Peterborough	6,580	4.3%	+38%	-2%
Cambridgeshire & Peterborough	16,245	2.4%	+44%	0%

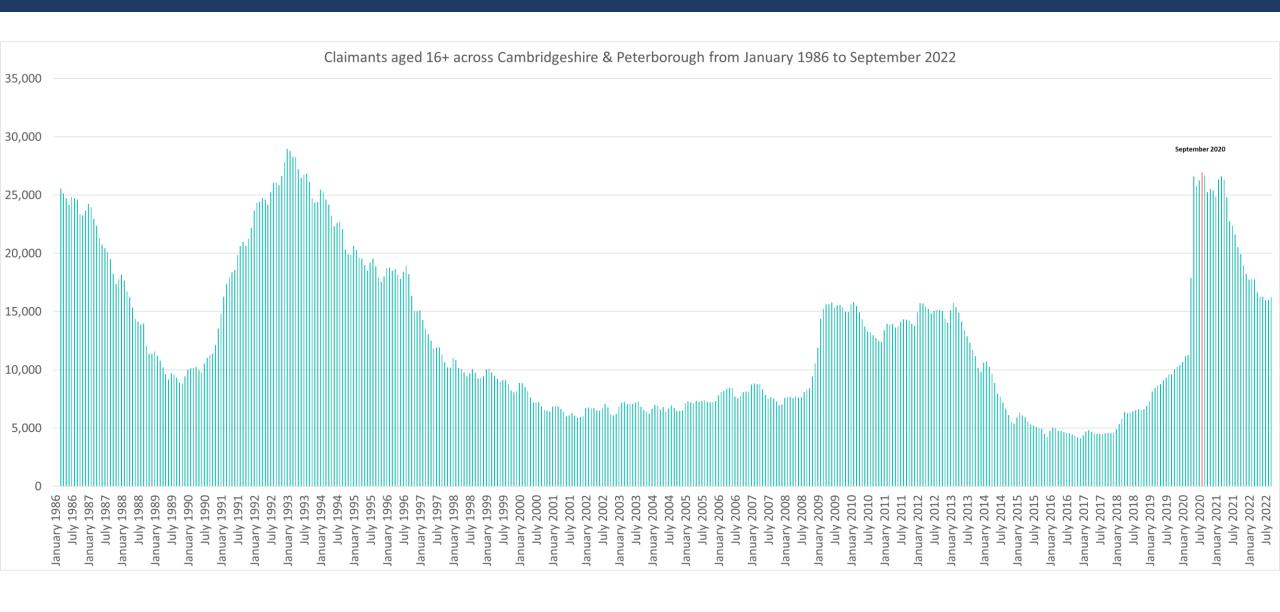
^{*}this figure includes all residents over the age of 16 (not just working age)

Labour Market – Claimant Count



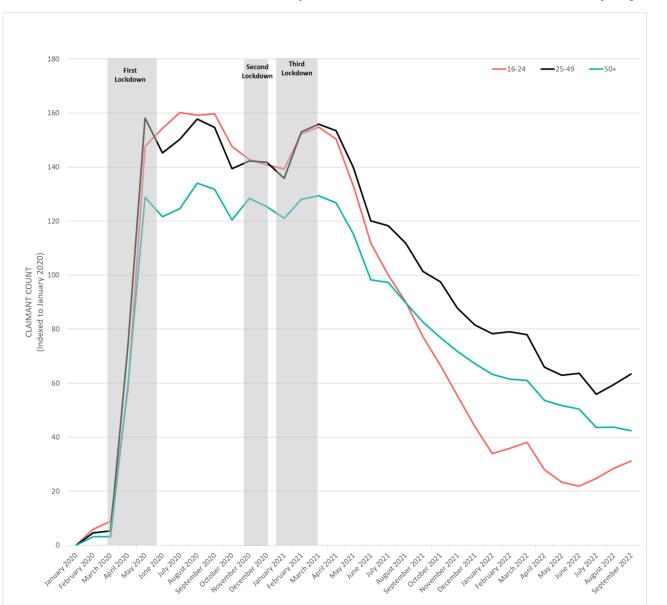
^{*}this figure includes all residents over the age of 16 (not just working age)

Labour Market – Claimant counts across time



Labour Market – Claimant counts by age

September 2022 Claimant Counts by Age Group (Indexed to January 2020)

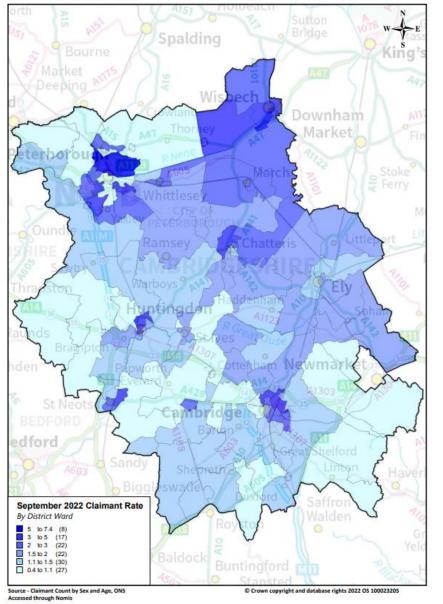


Claimant Rates	16+ Sept 2022	16-17 Sept 2022	18-24 Sept 2022	25-49 Sept 2022	50+ Sept 2022
Cambridgeshire	1.8%	0.2%	2.5%	2.8%	0.9%
Cambridge City	2.0%	0.4%	1.1%	3.2%	1.5%
East Cambridgeshire	1.5%	0.2%	3.1%	2.2%	0.8%
Fenland	2.8%	0.2%	6.1%	4.4%	1.3%
Huntingdonshire	1.7%	0.1%	3.4%	2.5%	0.8%
South Cambridgeshire	1.4%	0.0%	2.3%	2.2%	0.7%
Peterborough	4.3%	0.2%	8.3%	5.7%	2.1%
Cambridgeshire & Peterborough	2.4%	0.2%	3.6%	3.5%	1.2%

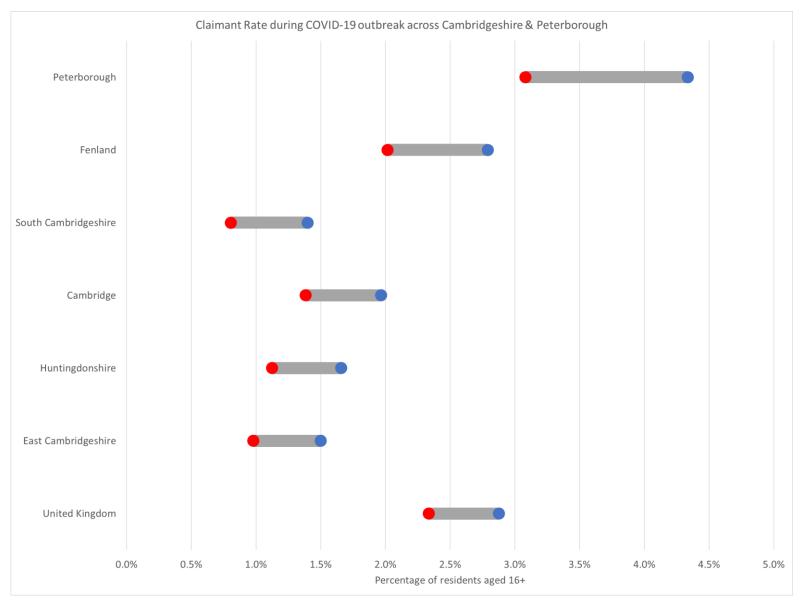
% Change in Claimant Counts	16-24	25-49	50+
	June 2022 to	June 2022 to	June 2022 to
	Sept 2022	Sept 2022	Sept 2022
Cambridgeshire & Peterborough	+8.0%	-0.1%	-5.0%

Labour Market – Claimant counts by location

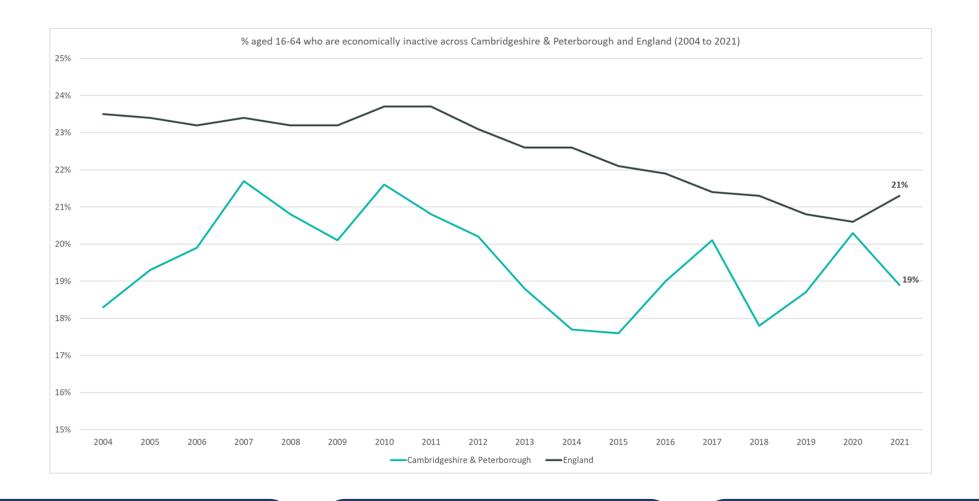








Employment Trends – Economically Inactive 18.2%, (July 2021 - June 2022)



Rolling Quarterly change -0.6pp (April – July 22):

Comparing July 2021 – June 2022 with April 2021 – March 2022

Previous change (Jan 21 – June 22): -0.1pp

Comparing April 2021 – March 2022 with January 2021 – December 2021

Change since
December 2019: -0.5pp

Comparing July 2021 – June 2022 with January 2019 – December 2019

Employment Trends

Employment Trends – Employment Rate Overall 79.1%, (July 2021 - June 2022)



Rolling Quarterly change +0.8pp (April – June 22):

Comparing July 2021 – June 2022 with April 2021 – March 2022 Previous change (Jan 21 – June 22): No Change

Comparing April 2021 – March 2022 with January 2021 – December 2021

Change since December 2019:



Comparing July 2021 – June 2022 with January 2019 – December 2019

Employment Trends – Vacancies

38,999

job postings across Cambridgeshire and Peterborough in September 2022

compared to -6% UK wide

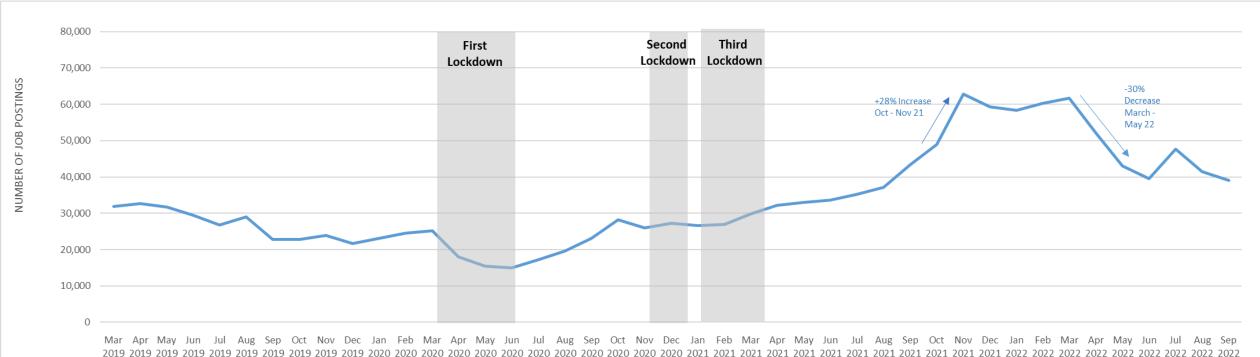
+46%

compared to wide

Decrease in job postings compared to June 2022

increase in job postings compared to pre-Covid

Monthly job postings across Cambridgeshire & Peterborough



Employment Trends – Vacancies by Industry

Employment Sector	Vacancies in Cambridgeshire & Peterborough: September 2022		Difference Sept 2022-		2-Difference Sept 2022		Cambridgeshire & Peterborough % -Difference June 2022 -Sept 2022		National % Difference June 2022 - Sept 2022	
HUMAN HEALTH AND SOCIAL WORK ACTIVITIES	4,316	_	44%	_	45%	•	-30%	•	-18%	
EDUCATION	1,806		39%	_	37%	•	-15%	•	-18%	
PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES	2,258	_	15%	_	56%	_	8%		-3%	
MANUFACTURING	2,947		62%	_	58%	_	14%		5%	
WHOLESALE AND RETAIL TRADE; REPAIR OF MOTOR VEHICLES AND MOTORCYCLES	1,326		64%	_	72%	_	20%		6%	
ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES	3,623		65%	_	63%	_	11%		-5%	
INFORMATION AND COMMUNICATION	5,258		29%	_	81%		1%	•	-9%	
ACCOMMODATION AND FOOD SERVICE ACTIVITIES	1,742		91%	_	83%		-2%	•	-14%	
OTHER SERVICE ACTIVITIES	183		49%	_	24%	_	8%		2%	
PUBLIC ADMINISTRATION AND DEFENCE; COMPULSORY SOCIAL SECURITY	361		56%	_	97%	•	-20%		-7%	
FINANCIAL AND INSURANCE ACTIVITIES	1,297		47%	_	69%	_	10%	•	-5%	
CONSTRUCTION	1,549	_	24%	_	52%	_	10%		4%	
TRANSPORTATION AND STORAGE	1,702		99%	_	79%		5%		5%	
REAL ESTATE ACTIVITIES	524		99%	_	65%	_	19%		-1%	
ARTS, ENTERTAINMENT AND RECREATION	1,569		47%	_	59%		0%	•	-8%	