Housing allocation project

Housing Board for Cambridgeshire, Peterborough and West Suffolk

2nd August 2019

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Part 1 - Content

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We use insights from social psychology, economic theory, and data science to design scalable solutions that help solve the challenges facing your organisation.

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Public sector

EUROPEAN UNION

Department for Business, Energy & Industrial Strategy

Ofcom

Haringey LONDON

h&f hammersmith & fulham

HM Revenue & Customs

Department for Work & Pensions

Ofwat

City of Westminster

ENFIELD Council

Transport

virgin atlantic

Transport for Greater Manchester

UBER

BART ba

NATS

Utilities and telecom

BT

OPOWER

anglianwater

Thames Water

NWG living water

British Gas

Cadent Your Gas Network

ESSEX & SUFFOLK WATER living water

SCV WATER

San Antonio Water System

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H.A.U.S.

About the project

- Funded by Innovate UK
- 1 year feasibility study – Sept 2018 – Aug 2019 – extension – Nov 2019
- Understand housing allocation from applicant, council, council staff perspective
- Look at routes to market

Research prior to start

- Academic team (Oxford, Brown, NYU and University of Chicago) – Market Matching & Behavioural Economics
- Research in Pittsburgh – to understand the benefits of optimally allocating housing ~ 5k / hhold (education, health, employment, travel)

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H.A.U.S. – August 2019

About the project

- Desk research
- 2-3 LAs in a deep sense
- Preference elicitation experiment
- Adapting our model to CBL

Where we are:

- Consultancy based model
- Probably not a SAAS
- Preference elicitation experiment
- Want some case studies
- Further opportunities

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H.A.U.S. II – What we're asking for?

Minimum

- 4-6 interviews with stakeholders across the partnership – phone or in person (Housing Director – Front line staff) – 45 mins
- 1-3 Local Authorities in the partnership

Output

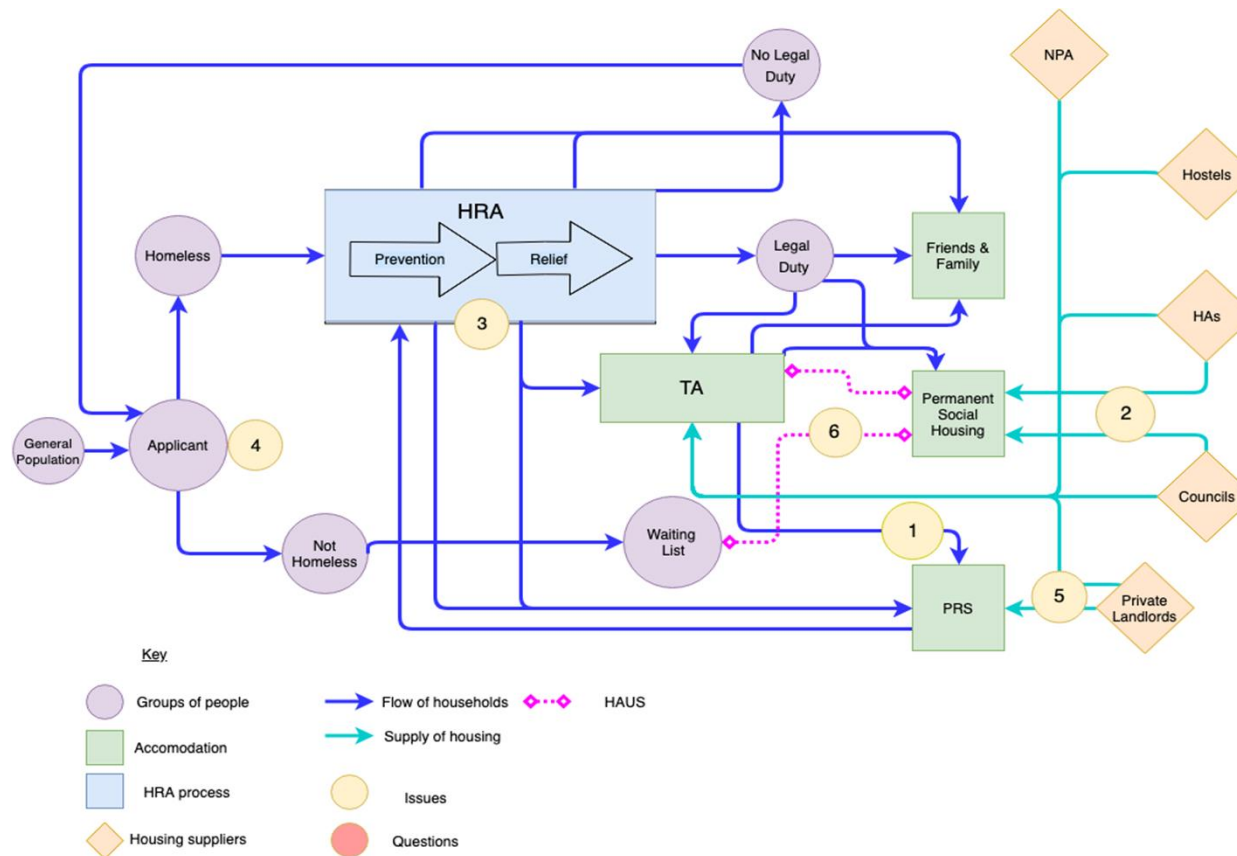Short summary / comparative challenges of different LAs

Maximum

- Data on flows through the systems
- Data on bidding behaviour – held in
- Running online trials with applicants on bidding behaviour and information presented.

Output

Opportunity to addresss / explore the opportunity to answer 1 question on allocation policy

Housing Solutions August 2019

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HAUS -

This year-long project will be largely focused on understanding how councils currently allocate housing, the problems they face, and whether a new, more efficient solution could be applied to improve tenant, council and council staff outcomes and experiences.

- Understand the current systems of housing allocation and how they vary across the country - and what are the problems and opportunities with the current solutions.

- Analyse systems of social housing allocation within the broad context of housing in councils. That is, learn from councils how contextual issues to do with temporary accommodation, homelessness and housing in the private rented sector affect the allocation of permanent social housing.

- Map and understand the applicant and potential tenant user experience and contexts – and how this influences housing allocation choice.

- Understand the current commercial market for this solution.

- Develop a route to market to be able to provide this solution to councils and other providers if it's feasible.