

# GCGP Housing & Wellbeing Multi-stakeholder Workshop



CAMBRIDGESHIRE  
& PETERBOROUGH  
COMBINED AUTHORITY



Anglia Ruskin  
University

Global Sustainability  
Institute

SUSTAINABILITY EAST

## Project Summary

This workshop is part of a larger three-year research project on housing and wellbeing in the GCGP city-region funded by Sustainability East.

**The research aims to test a new approach to facilitating action on sustainable housing development using the case study of the Cambridgeshire and Peterborough region.** By bringing together experts and practitioners from diverse sectors, the research aims to **incorporate a variety of housing development goals.** These include economic efficiency, housing affordability, energy efficiency, access to affordable transport, social cohesion, safe communities, and good physical and mental health for all. **Currently such goals are tackled separately, leading to policies and initiatives that may support one goal but unknowingly undermine others.**

In short, this project tests a new model of stakeholder engagement that is designed to **(1) integrate diverse development goals, (2) encourage action by improving problem and solution ownership by key actors, and (3) help avoid unintended consequences of housing development** by taking a cross-sector approach and reframing discussions around future wellbeing. It can be divided into three phases:

Phase 1: Identifying regional threats to long-term wellbeing

Phase 2: Developing a [vision of the regional housing system in 2060](#)

Phase 3: Multi-stakeholder engagement and network-building to deliver local initiatives



# Phase 3: Multi-stakeholder engagement and network-building to deliver local initiatives

**Aim:** Create a growing network of local stakeholders able to deliver public-private initiatives in the housing and related sectors to safeguard/improve future wellbeing.

**CPCA:** The workshop will not feed into formal CPCA development strategies, nor is there a guarantee of funding for any of the initiatives proposed at the workshop. Rather, the CA is interested in learning what kind of initiatives are generated and/or furthered by such a cross-sectoral, bottom-up stakeholder facilitation process. All results will be presented back to the CPCA.

## Workshop

1. **"Systems learning"** to build on existing research on 'Housing & Wellbeing System'
2. **"Getting into action"** to design and select initiatives based on newly acquired knowledge

## How you can support this project

Attendance and recruitment of officers from each LA to facilitate workshop (incl. 4.5 hrs of free training)

## Participants

- Combined Authority
- Local Authority Directors and Heads of Services – Planning, Housing services, Social services, Leisure, Environmental services, Public health, and Energy
- East of England Government Association
- Housing Associations & private-sector developers
- Architects (including landscape architects)
- Housing 'enablers' (e.g., Athene, Icen Homes, and Cambridgeshire ACRE)
- Misc. intermediaries (e.g., Community Works and People & Places Partnership)
- National Landlord Association
- Cambridgeshire Police
- Cambridgeshire and Peterborough NHS Foundation Trust
- Cambridge University
- Renewable energy and retrofit service providers
- Community groups (e.g., Sustainable Parish Energy Partnership and SCT)
- UK Power Network and National Grid
- Anglian Water
- Environment Agency
- Non-profits (e.g., Age UK, Disability Cambridgeshire, National Trust and PECT)
- Social housing tenant rep
- Artist-in-residence (community building w/ Section 106 funding)

