

# TAKE A STAND AGAINST

# SCAMS

Consumers **LOSE** approximately  
**£9 BILLION** to scams each year!

Don't add to this staggering figure. **TAKE A STAND!**

## Top 10 tips to take your stand against scams

- 1 **Say NO.** To unwanted, uninvited callers.
- 2 **Be wise to rogue traders.** Too good to be true offers, probably are.
- 3 **Don't feel pressured to make a decision.** Say "No", or say you need advice first.
- 4 **Be wise to postal scams.** No legal company will ask for money to claim a prize.
- 5 **Keep personal details safe.** They could be used fraudulently in the wrong hands.
- 6 **Research the credentials of the company.** Be certain they're not bogus.
- 7 **Be online savvy.** Check who you're communicating with online.
- 8 **Talk to someone you trust.** If you're suspicious.
- 9 **Report a scam.** Help expose the criminals.
- 10 **Know you are not alone.** Anyone can be a victim, report it and get the right support.



CAMBRIDGESHIRE AND PETERBOROUGH  
AGAINST SCAMS PARTNERSHIP

To learn more:

[www.friendsagainstscams.org.uk/elearning/  
Cambridgeshire](http://www.friendsagainstscams.org.uk/elearning/Cambridgeshire)

To download a copy of Little Book of Big  
Scams:

[www.cambridgeshire.gov.uk/scams](http://www.cambridgeshire.gov.uk/scams)



For advice on scams call

**Citizens Advice Consumer Helpline: 03454 04 05 06**

To report scams contact

**Action Fraud: 0300 123 2040**