

The Research Group

Living in Red Lodge – A survey of new development residents

2011



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Summary

This report details the findings of the 2011 survey of new development residents in Red Lodge, Forest Heath. It follows on from previous surveys of new developments in Cambridgeshire and West Suffolk, including Cambourne (2006), Huntingdonshire (2007), East Cambridgeshire (2009), Fenland (2010) and St Edmundsbury (2011). It is most similar to the 2006 survey of Cambourne in being a single site survey. Whereas Cambourne is a new town, Red Lodge is a significant extension to an existing village.

1,850 surveys were sent to residents in Red Lodge and 244 were returned – a response rate of 13%.

The questionnaire (see appendix 2) covered

- Homes people had moved from and their reasons for leaving.
- The homes people had moved to and their reasons for choosing them.
- The household structure of new development residents.
- Information about work and study, including the industries of employment, how far and by which people travel to work.
- Where people do their main shopping
- Opinions of living in the new development.

Overall people moved to Red Lodge from elsewhere in West Suffolk and Cambridgeshire. Around 5% moved from overseas, and all of these were employees of the USA Air Force (USAAF). There are two US Air Force bases nearby at RAF Mildenhall and RAF Lakenheath, and these have a considerable impact on the local housing market.

Wanting to set up home and wanting to move to a smaller or larger home were the top two reasons respondents gave for leaving their previous home.

A large number of respondents were owner occupiers. There was a surprisingly low proportion of responses from private tenants, which, according to the 2001 Census profile for the district, has a higher than average proportion of people renting privately. The top two reasons for choosing a home in Red Lodge were affordability/ price compared to other villages nearby, and liking the design or appearance of the house/ development.

As with previous new development surveys, responses from Red Lodge suggest a young age profile compared to the age profile for the district as a whole, with a higher number of children and younger adults.

Responses suggest Newmarket, and Cambridge City are key centres of employment for residents of Red Lodge and the most common occupations represented are sales/ retail assistants and general office assistants. Very few people use public transport to travel to work, and very few walk or cycle. There is a high level of car ownership.

The top three best things about living in Red Lodge according to respondents are good road links, and the fact the village is quiet and the local area is friendly. The worst things are a lack of local shopping facilities, parking problems and a lack of other local amenities.

Introduction

This report details the findings of 2011 survey of new development residents in Red Lodge, Forest Heath.

The survey aims to find out about households moving to this new development in order to inform planning decisions and service provision. It also asked people's opinions about the development and the new houses.

The question areas covered by the survey are:

- Moving to Red Lodge – location information about where people were previously living, previous tenure and reasons for leaving this home.
- Homes and Tenure – the type, tenure and size of the home they have moved to and reasons for choosing it.
- Households – household size and structure; the number of children and the number of adults. This section also covers ethnicity and country of birth.
- Work and Travel – Economic activity and types of employment, distance and means of travel.
- Other services and activities – where people do their main food and non-food shopping.
- Residents' opinions of the new development – the best and worst things about living in Red Lodge.

The methodology section briefly details the survey process and response rates, and results are presented in the Findings section with additional tables in the Appendix.

Methodology

The questionnaire used to survey Red Lodge residents was based previous new development surveys in Cambridgeshire and West Suffolk. Links to previous surveys are shown in the References section.

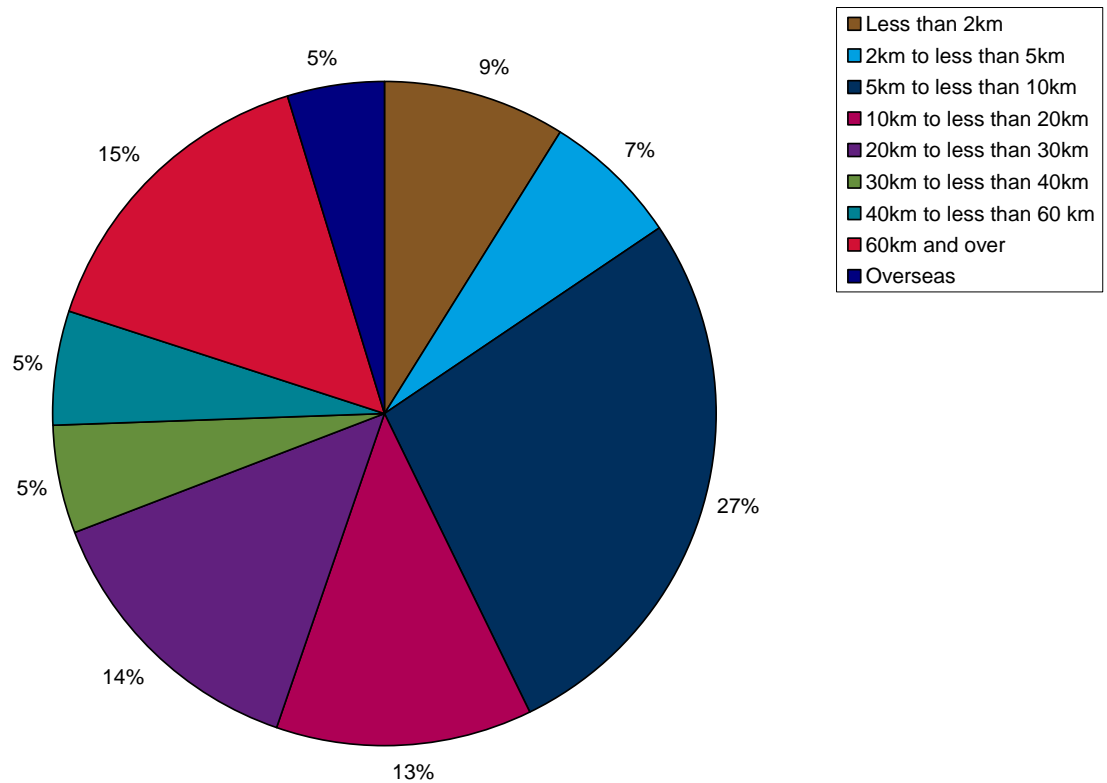
Addresses were identified by

1,850 surveys were sent to Red Lodge residents. After two reminders, a total of 244 were returned (not including duplicate responses, which were removed), giving an overall response rate of 13%. This gives a level of statistical error of 5.85%. Plus or minus 4% is a common standard for this type of survey. This means that we can have a reasonable amount of confidence in the precision of these results.

Findings

1 Moving to Red Lodge

Fig 1: Distance moved from previous home



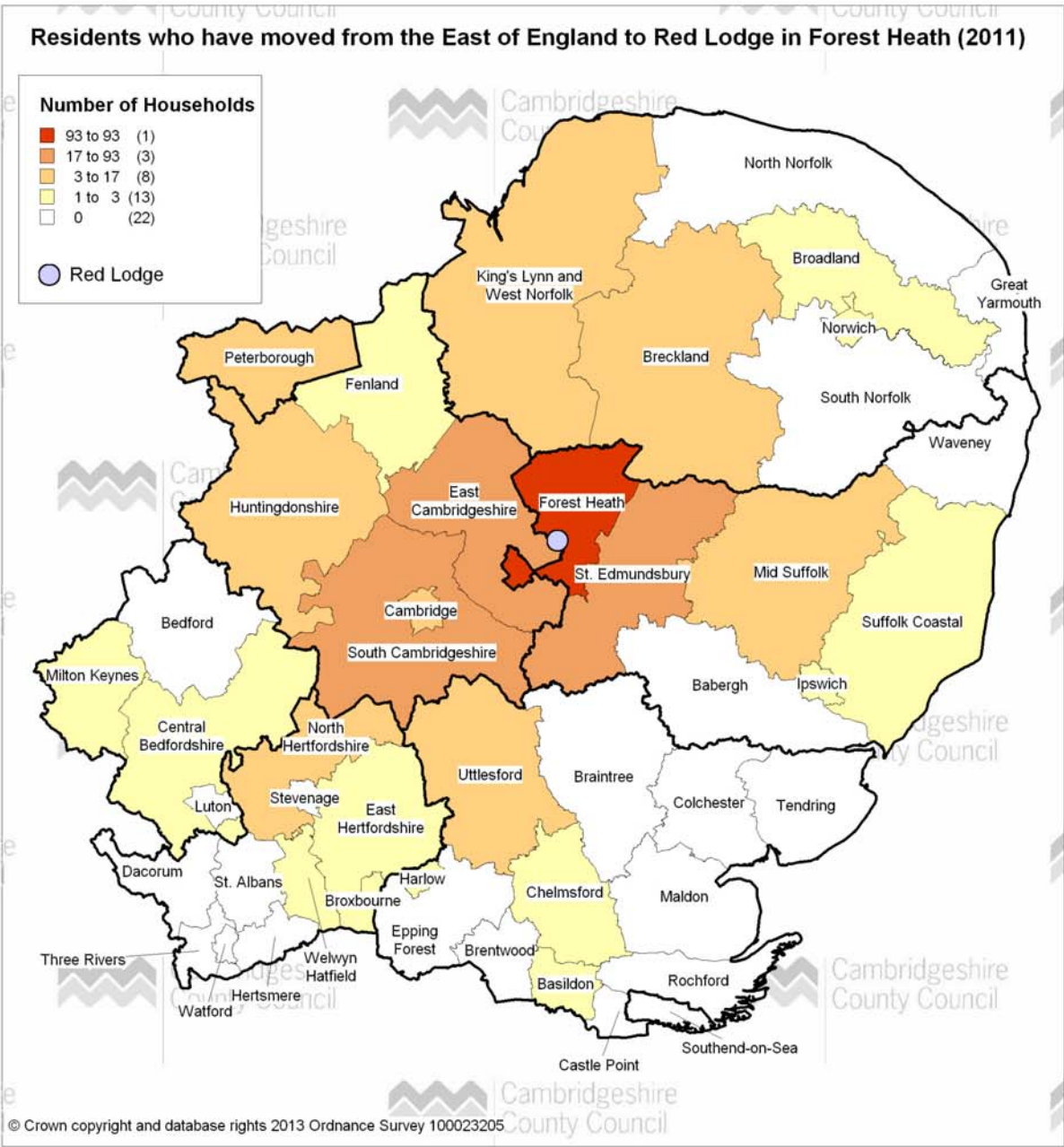
Source: Question 1

The questionnaire asked for information about residents previous addresses and 239 respondents answered this question. 43% of respondents had moved less than 10km from their previous address.

New development surveys of smaller developments in East Cambridgeshire, Fenland, Huntingdonshire and St Edmundsbury generally have high levels of very local movement (people moving less than 2km). The results from Red Lodge are more comparable with Cambourne in Cambridgeshire where a higher proportion of households moved from slightly further away. 40% of respondents from Red Lodge moved 5km to 20km from their previous address and 43% moved a similar distance in Cambourne.

Eleven respondents moved from Overseas, with the highest number having moved from the United States. These respondents were typically employed by the USAAF.

Fig 2: Location of previous home



Source: Question 1

The map in Figure 2 shows the previous district of residence. Seven respondents did not answer this question. A full breakdown of responses is shown in Table 13. 86% of respondents moved from elsewhere in the East of England with the highest proportion (39% having moved from another address in Forest Heath). Of those moving from outside the district, a large number moved from the neighbouring districts of St Edmundsbury (27 respondents) and East Cambridgeshire (21 respondents).

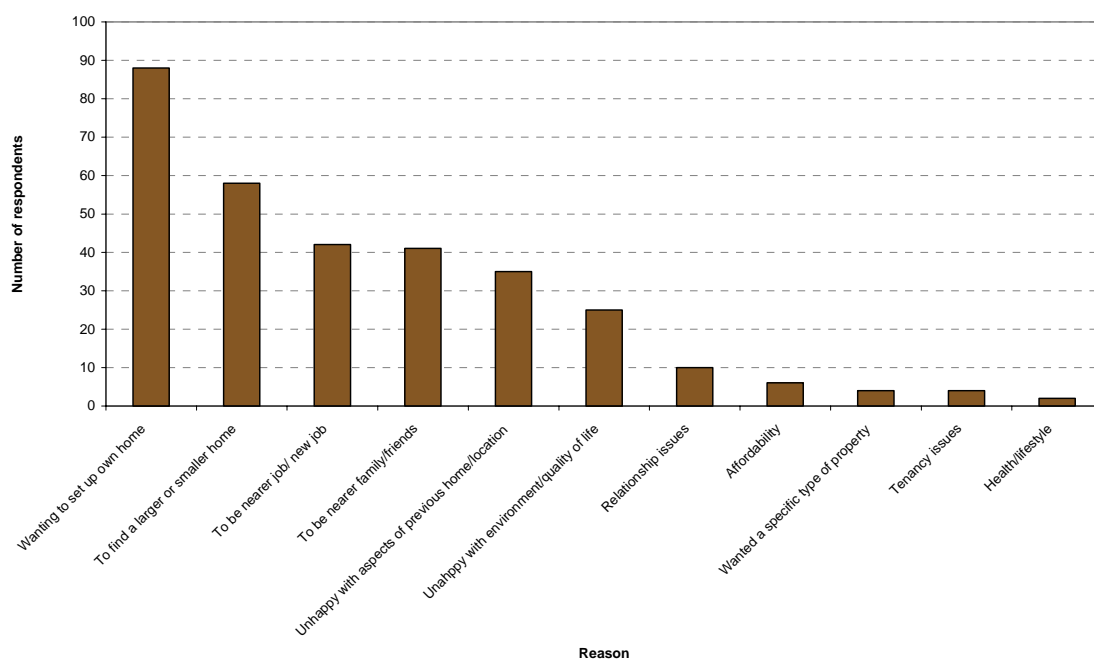
Table 1: Tenure of previous home

	<i>Number</i>	<i>Percentage</i>
Owner occupier	109	45%
Private tenant	71	29%
Social tenant	21	9%
Intermediate tenures	8	3%
Living with family or friends	32	13%
Total respondents	241	100%

Source: Question 2

Table 1 above shows the tenure of homes respondents moved from. Nearly half previously owned their home with 29% previously renting (including renting from their employer or a family member). 32 respondents previously lived with family or friends.

Fig 3: Reason for leaving



Source: Question 3

The questionnaire asked why people left their previous address and these reasons are shown above in Figure 3 (respondents could specify multiple reasons). The most common reason overall was “wanting to set up own home” followed by “to find a larger or smaller home”. These results are similar to previous new development surveys.

2 Homes and Tenures

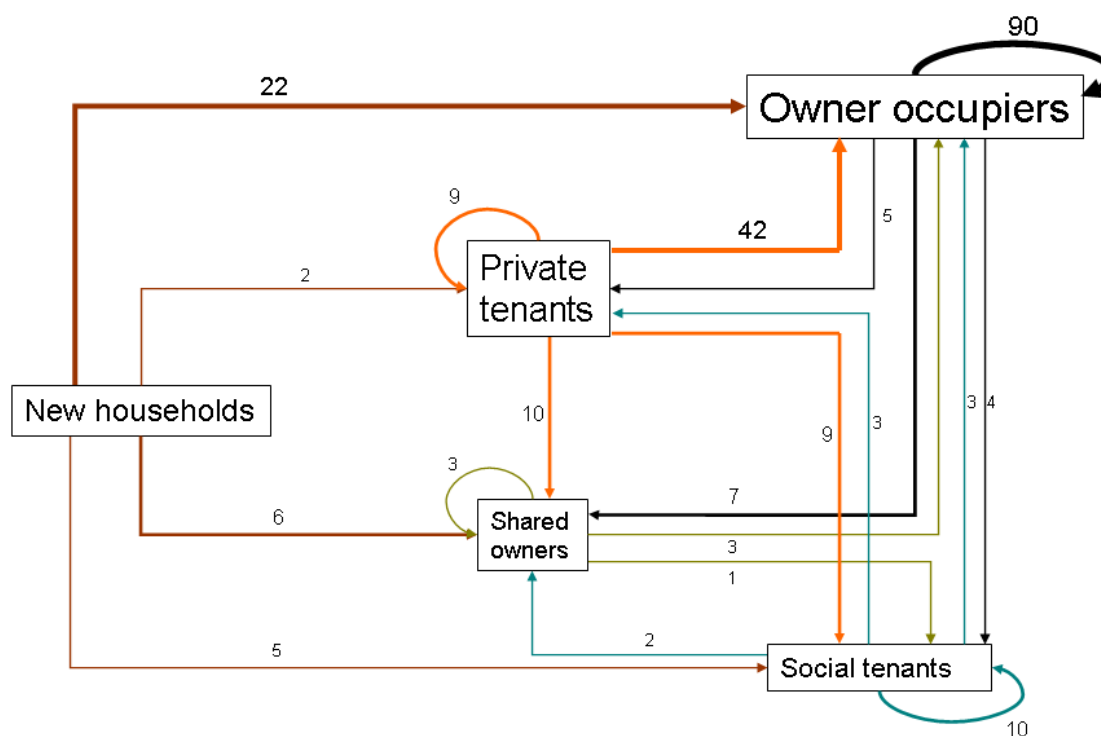
Table 2: Tenure of current home

	Number	Percentage
Owned	162	67%
Social rented	29	12%
Intermediate	24	10%
Private rented	20	8%
Unknown	6	2%
All tenures	241	100%

Source: Question 5

241 respondents provided information about the tenure of their new home. 67% were owner occupiers. Comparing the tenure profile of respondents to the district as a whole (from 2001 Census), there appear to be very few private tenants. This is not the perception within the development (see Table 12), and previous private rent reviews for the Cambridge sub-region Housing Market Assessment also suggest a large proportion of rental properties available in the area. These factors suggest a low response rate from households in this tenure.

Fig 4: Moves between tenures



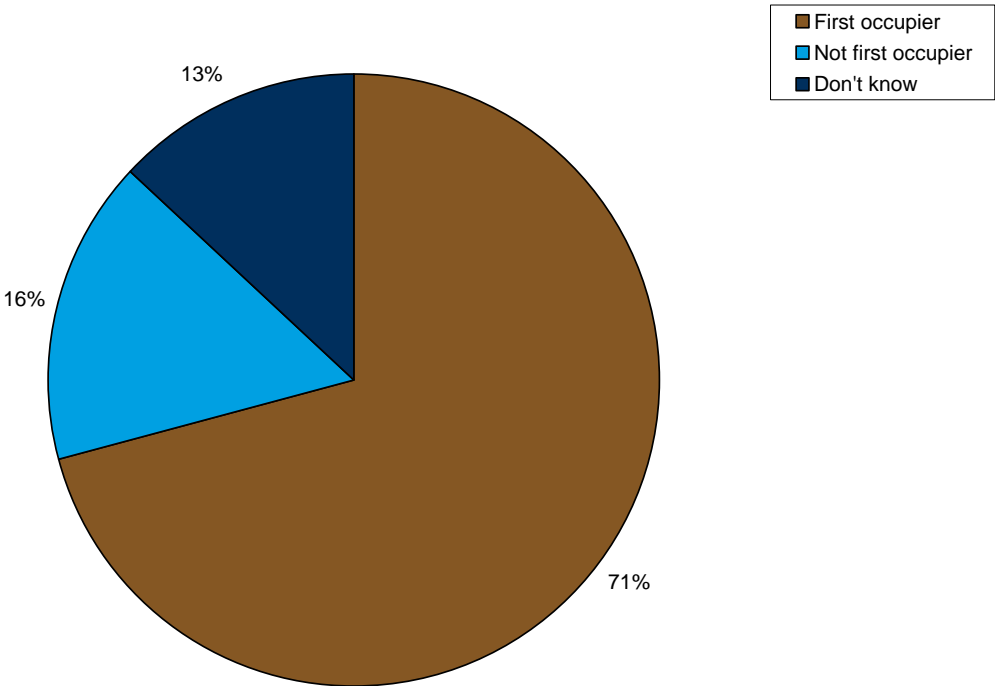
Source: Questions 2 and 5

The graph above shows movement from previous to current address by tenure (see Table 14). A large number of moves were between one owned property and another. Owner occupation is also the most common destination tenure for newly forming households and private tenants.

Social tenants were also more likely to have moved from another social property than homes in other tenures.

There were more moves from owner occupation into shared ownership and other intermediate tenures than there were from all other previous tenures except renting privately. This is somewhat at odds with CORE (COntinuous REcording) data about social housing lettings which shows a low proportion of previous owners compared to households previously renting private and newly forming households.

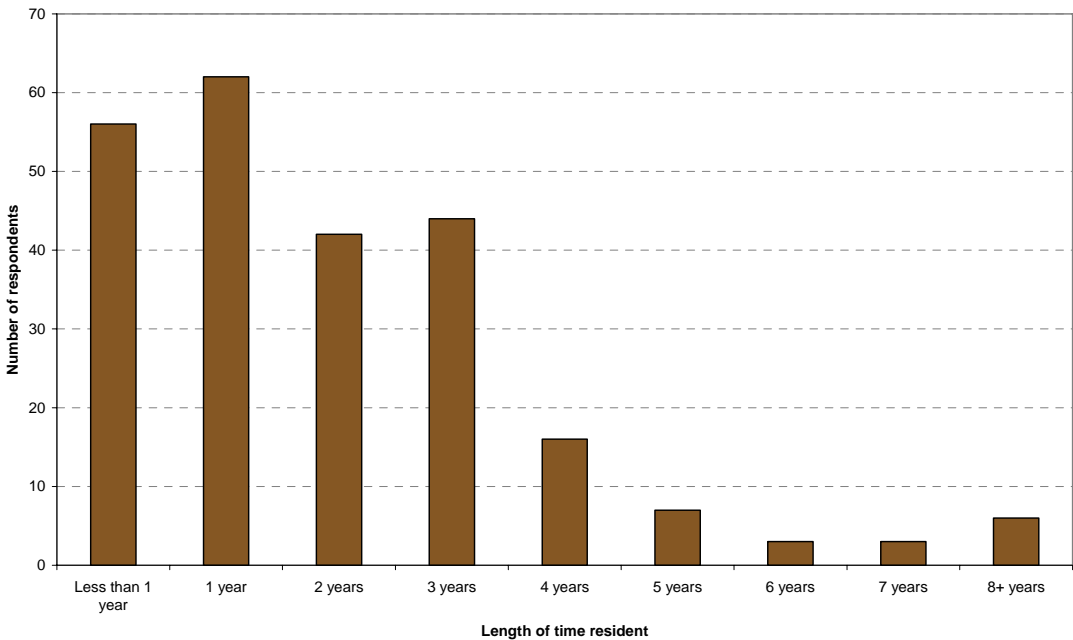
Fig 5: First occupiers of current home



Source: Question 6

The chart above shows 71% of respondents were the first occupiers in their property.

Fig 6: Length of residence at current address

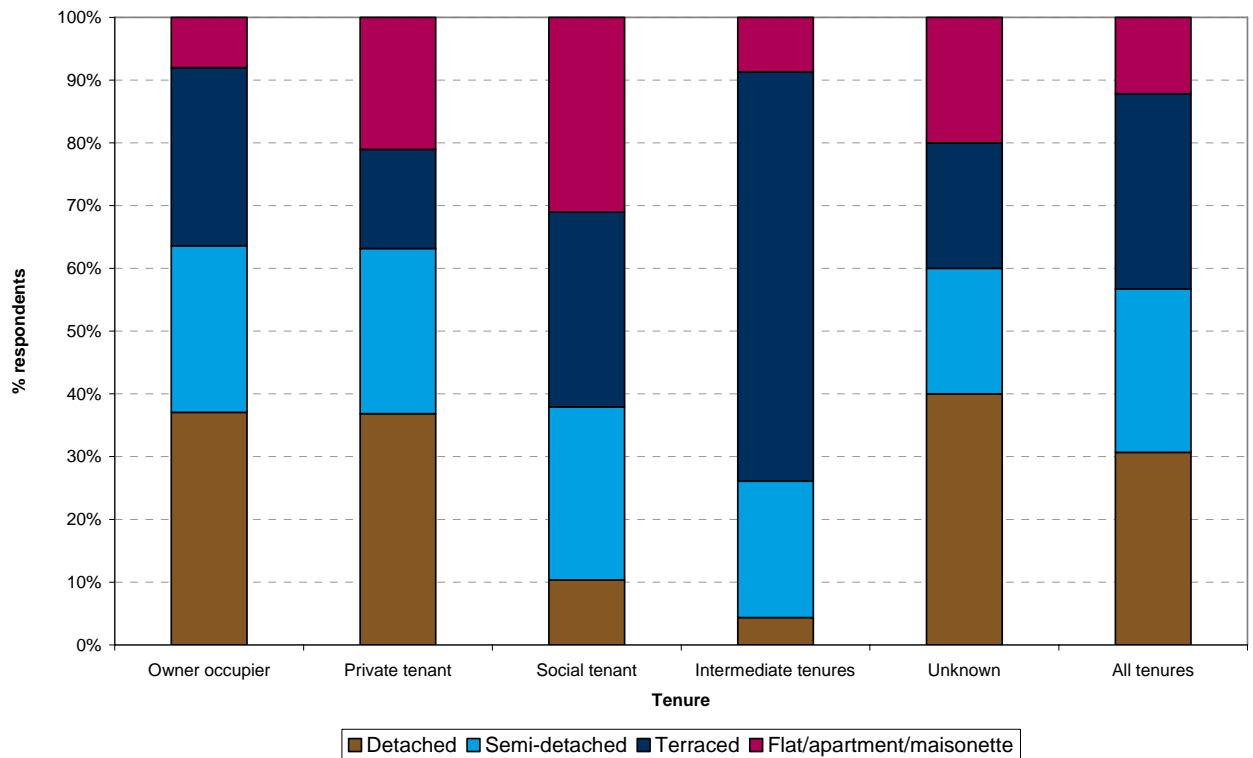


Source: Question 4

239 respondents provided information about how long they had been resident at their current address. Most had been living on the new development for fewer than 3 years.

Six households had been resident for more than 8 years, with 1 respondent stating they had been in residence since 1995 (about 15 years at the time of the survey). It is possible that some questionnaires were sent to older properties in Red Lodge.

Fig 7: Property type by tenure



Source: Questions 5 and 7

238 respondents provided data about the type of property they lived in. The type of property by tenure is shown in the graph above.

Private and social tenants are more likely to live in flats than owners and intermediate tenure households. Terraced properties are much more common for intermediate tenures than for owners and private tenants, which both had a high proportion of responses from detached homes.

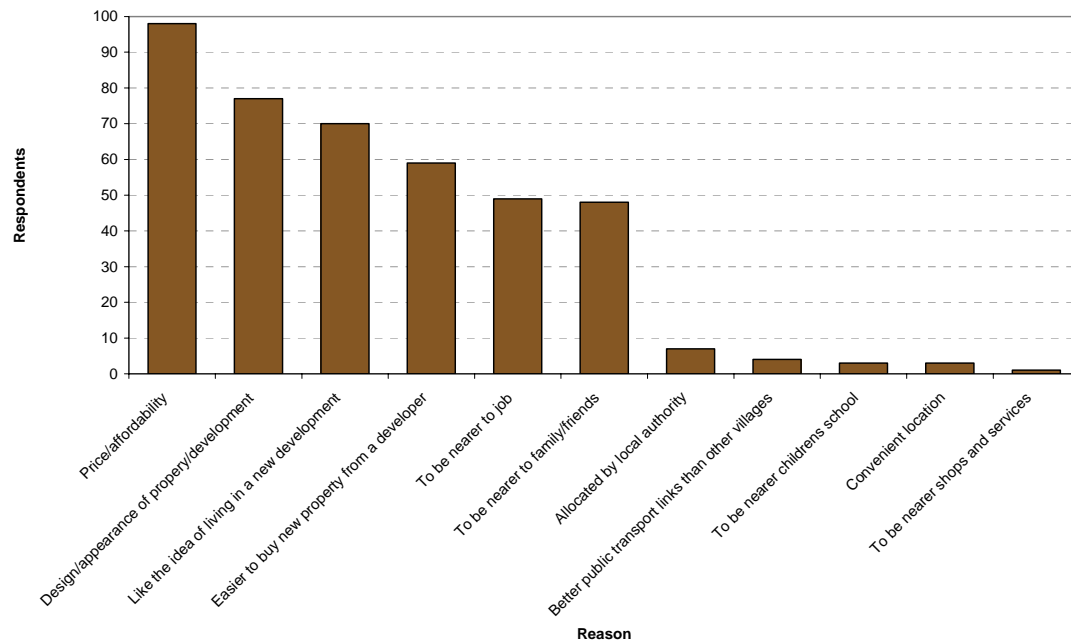
Table 3: Number of bedrooms

	Number	Percentage
1 bedroom	10	4%
2 bedrooms	53	22%
3 bedrooms	107	45%
4 bedrooms	54	23%
5 bedrooms	8	3%
6 or more bedrooms	4	2%
Total respondents	236	100%
Average number of bedrooms	3.04	

Source: Question 8

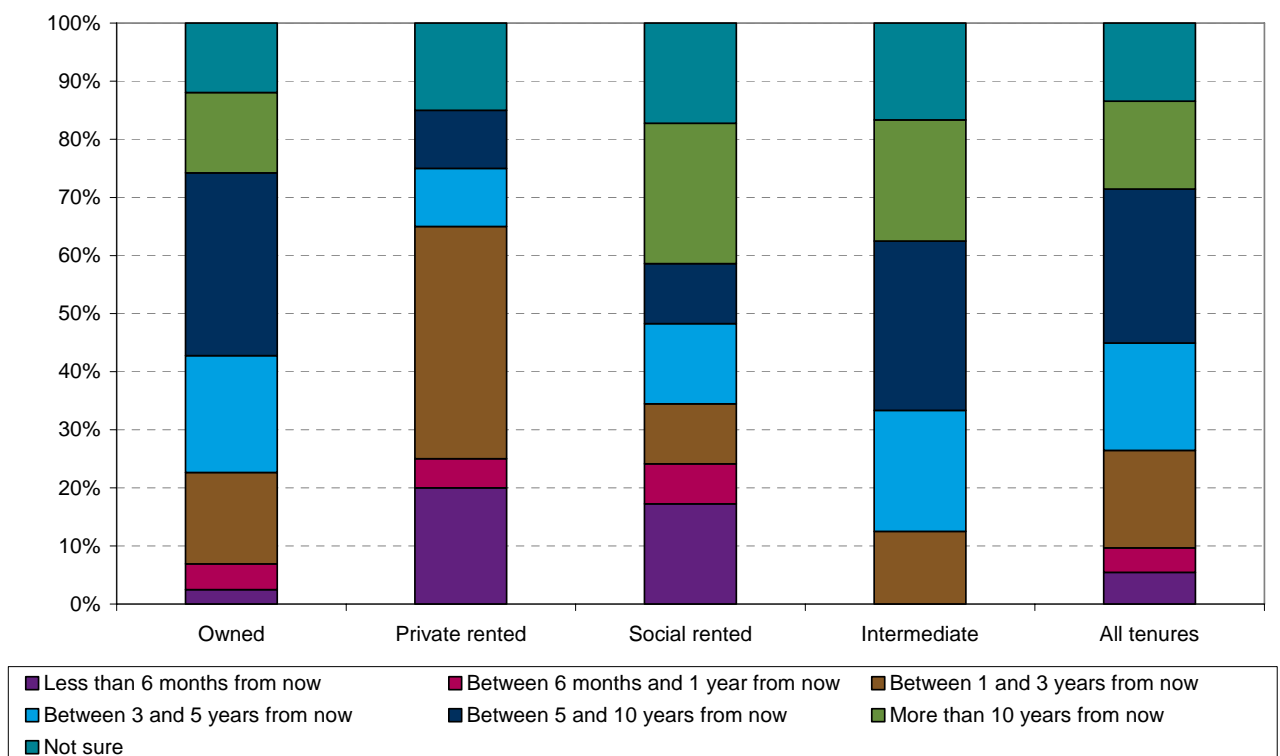
236 respondents provided information about size of home by number of bedrooms. On average there are just over 3 bedrooms per house on the development and three bedroom homes are the most common size.

Fig 8: Reason for choosing current home



Residents were asked the reason for choosing their current home, and could give more than one answer. The most common reason overall was price/ affordability especially compared to other villages in the area. Forest Heath is the second cheapest district in the Cambridge housing sub-region after Fenland for buying a property. As of September 2010 to February 2011, the average house price for Red Lodge ward was similar to the average price for Forest Heath as a whole. However compared to St Edmundsbury, East Cambridgeshire, South Cambridgeshire and Cambridge City – the districts where a high number of residents previously moved from or are employed in, the price is quite low (see Fig 17).

Fig 9: Intended length of stay by tenure



Source: Question 10

238 respondents provided information about how long they expected to stay at their current address. The majority of private tenants expect to stay at their current address for less than three years and none anticipate being there more than ten years from now.

This is consistent with previous new development surveys and the English Housing Survey (see references for link).

3 Households

Table 4: Age structure of new development residents and the 2011 Census age profile for Forest Heath District Council

	<i>Number</i>	<i>Percentage</i>	<i>2011 Census</i>
0 to 4	55	10%	1%
5 to 11	37	7%	9%
12 to 16	27	5%	6%
17 to 24	65	12%	13%
25 to 29	85	16%	11%
30 to 44	178	33%	25%
45 to 59	62	11%	21%
60 to 74	32	6%	5%
75+	3	1%	9%

Questions 11 and 12, 2011 Census

The 244 surveys returned provided age information for 544 individuals and the breakdown of ages is shown in the table above. As with previous new development surveys it suggests a younger profile on new developments, with more children and more adults aged 25-44.

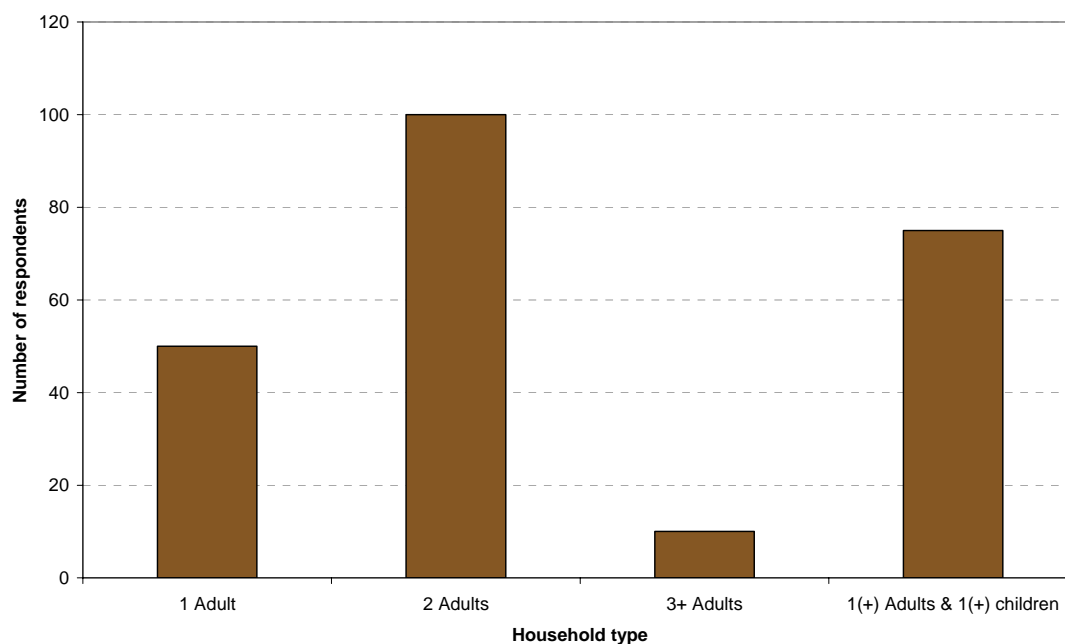
Table 5: Persons per household and average household size

	<i>Respondents</i>	<i>Percentage of households</i>
1 person	51	21%
2 person	111	47%
3 person	40	17%
4 person	24	10%
5 person	11	5%
6 person	1	0.40%
Total persons from respondent households	550	
Average number of persons per household	2.3	

Questions 11 and 12

On average there are just over 2 persons per household. A breakdown of the number of children and adults per household is shown in Table 15. Information on numbers of children and adults per household by tenure and size of property are also shown in subsequent tables of the Appendix.

Fig 10: Household composition



Source: Questions 11 and 12

The broad household structure for 235 respondents for this question is shown in the graph above. A more detailed breakdown is shown in Table 19. Nearly a third of all households (32%) include at least one child. Households with two adults and no children are the most common type (43% or 100 respondents).

Table 6: Ethnicity of household members

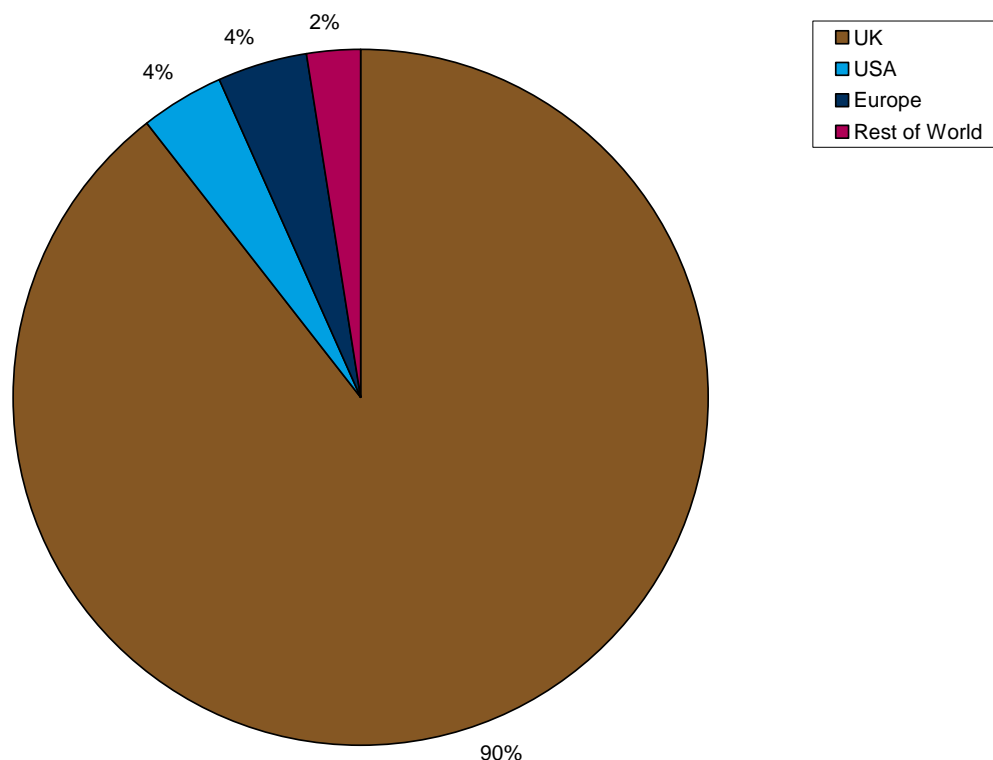
	Number	Percentage
White British	453	87%
White Irish	4	1%
White Other	38	7%
Mixed	10	2%
Asian or Asian British	5	1%
Black or Black British	1	0.20%
Chinese/Other	9	2%
Respondent household members total	520	100%

Source: Question 17

From the responses received information about ethnicity was gathered for 520 household members and this is shown in the table above. 87% were White British and the second largest group were White Other (including USAAF).

Two households identified themselves as Travellers (Source: Question 16).

Fig 11: Country of birth



Source: Question 15

The questionnaire asked about country of birth and 242 respondents provided information, shown in the graph above. 90% of respondents were born in the UK. 10 respondents were born in the USA and 10 in Europe.

Country of birth provides some indication of nationality but not completely. At least three of those born elsewhere are serving in the USAAF. A more detailed breakdown is shown in Table 20.

A question was also asked about religious worship and 177 respondents replied (Question 13). Of these, 88% did not participate in religious worship activities. Of the 21 who did, the majority (19) identified themselves as Christians.

4 Work Study and Travel

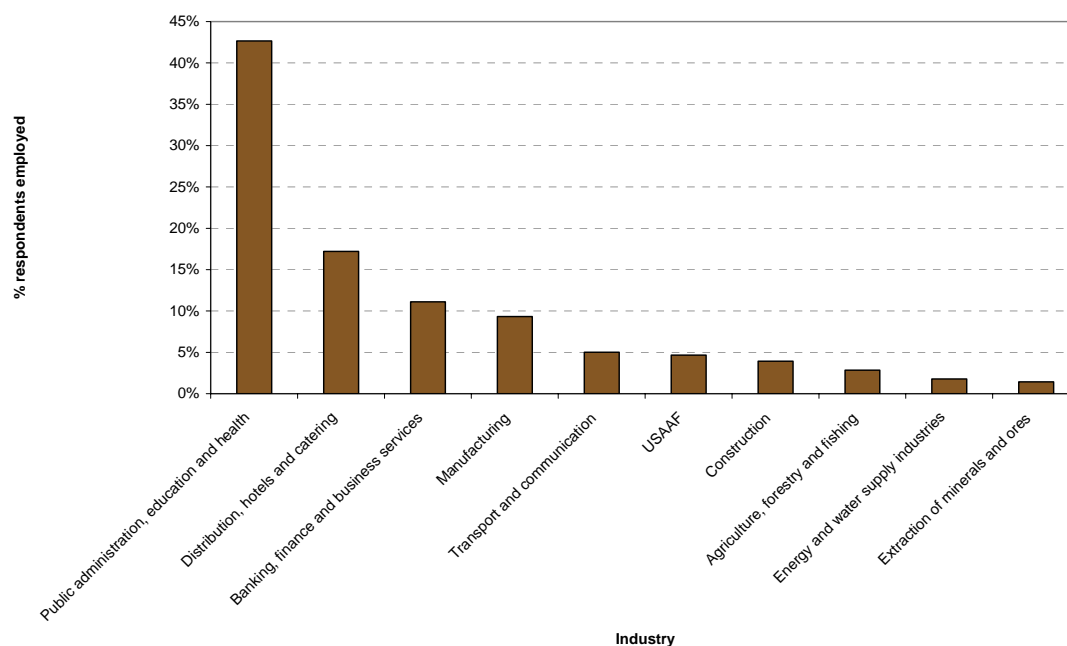
Table 7: Economic status of household members (Age 17+)

	Number	Percentage
Employed full time	280	67%
Employed part time	40	10%
Full time education	7	2%
Look after home/family	26	6%
Permanently sick/disabled	3	1%
Retired	16	4%
Seeking work	8	2%
Self employed	41	10%
Total respondents	421	100%

Source: Question 18

The 244 questionnaires returned provided data about the economic status of 421 individuals aged 17 and over, and this is shown in the table above. 87% of respondent household members are in employment (either full time, part time or self-employed). Only 4% of respondent household members are retired, which is low compared to previous surveys.

Fig 12: Industries of employment



Source: Question 19

The questionnaires returned contained details about the industries of employment of 279 household members, shown in the graph above. Occupations employing more than 10 individuals are shown in Table 21. Public administration, education and health is the largest industry of employment and within this, schools and hospitals are the two largest employers, with 19 and 17 people employed respectively. 5% of respondents (13 individuals) are employed by the USAAF at RAF Lakenheath and RAF Mildenhall.

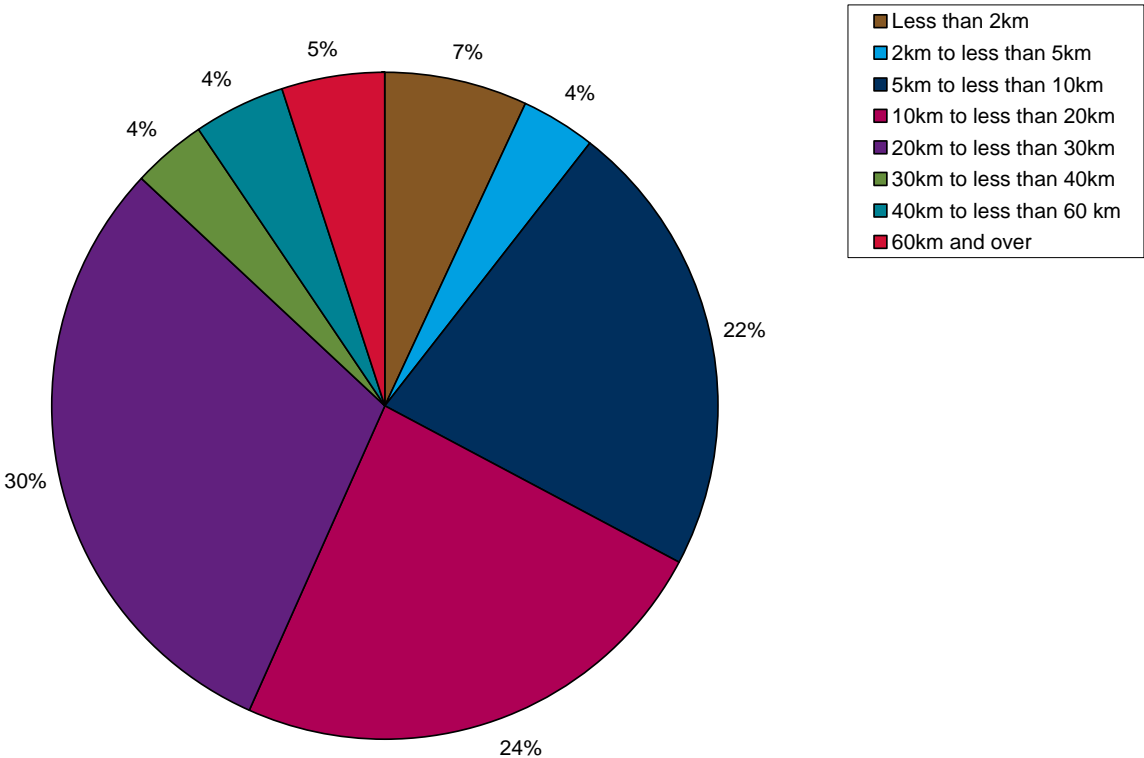
Table 8: Occupations employing more than 10 people

	Number	Percentage
Sales and Retail Assistants	15	5%
General Office Assistants/ Clerks	12	4%
Production, works and maintenance managers	12	4%
Personal assistants and secretaries	11	4%
Teachers	11	4%
Marketing and sales managers	10	3%

Source: Question 20

307 respondents provided information about the work of individual household members. The most common occupation is sales and retail assistant, followed by general office assistants. Broad occupation groups are shown in Table 22.

Fig 13: Distance travelled to place of employment/study

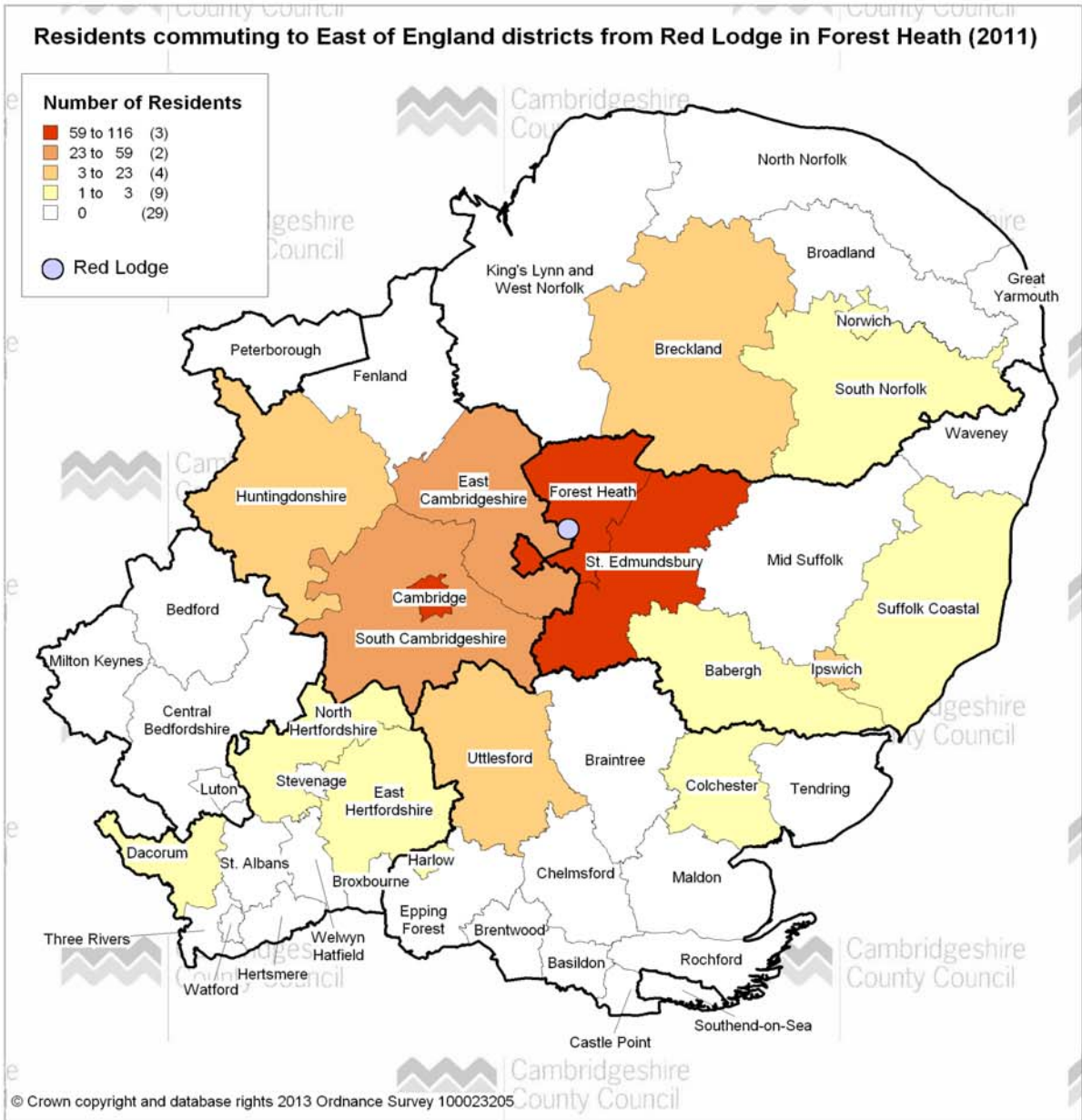


Source: Question 19

The returned surveys provided enough data to calculate the straight line distance between place of work and place of residence for 335 individuals. Only 11% live within 5km of where they work, i.e. walking/cycling is not a realistic option for most people on the development.

A map of district of workplace is shown in Figure 14.

Fig 14: Location of employment/study



From the responses returned, 301 provided enough information to calculate the location of employment. A full breakdown is shown in Table 23. 38% are employed in Forest Heath. The above map shows Forest Heath (38%), Cambridge City (18%) and St Edmundsbury (17%) as the main areas of employment for residents in Red Lodge.

Table 9: Method of travel

	<i>Number</i>	<i>Percentage</i>
Car/van alone	278	74%
Car share	67	18%
Bus	15	4%
Park and Ride	2	1%
Train	6	2%
Walk	7	2%
Motorbike	1	0.30%
Work from home	2	1%
Total	378	100%

Source: Question 21

Car was the most common method of travel from questionnaires returned. 92% of respondents travelled by car/ van or motorbike, either alone or sharing with someone else. The next most common means of travel was by bus. No respondents reported cycling to their place of work or study.

Table 10: Vehicles per household

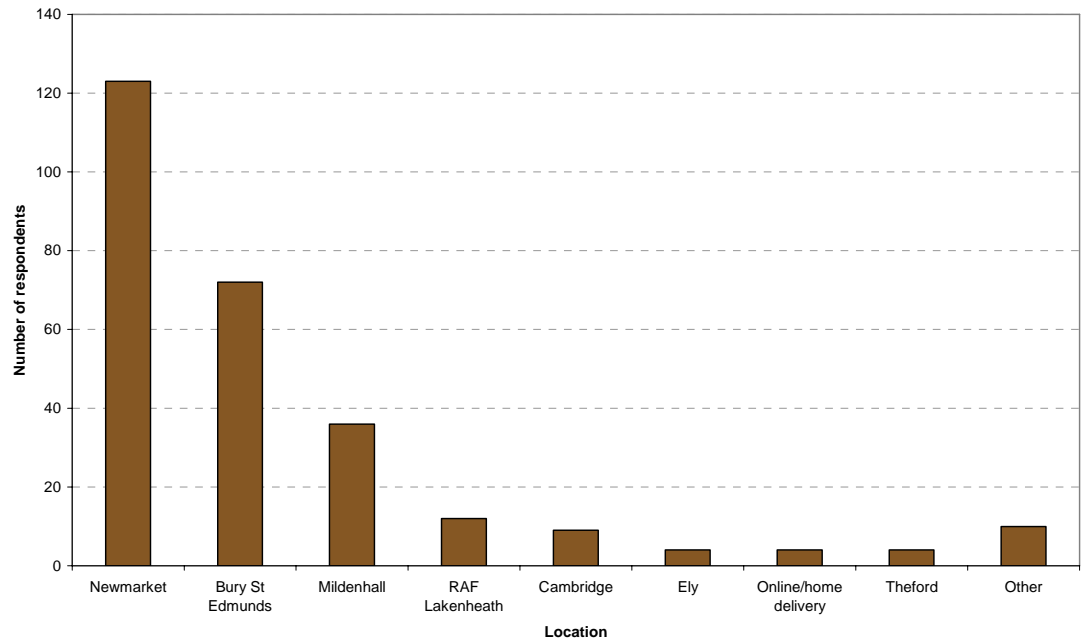
	<i>Owned</i>	<i>Private rented</i>	<i>Social rented</i>	<i>Intermediate</i>	<i>Unknown</i>	<i>All tenures</i>
None	2		6	1		9
One	50	7	15	12	3	87
Two	86	11	6	10	2	115
Three	13		1		1	15
Four or more	5					5
Total respondents	156	18	28	23	6	231
Total number of vehicles	281	29	30	32	10	382
Average number of vehicles per household	1.8	1.61	1.07	1.39	1.67	1.65

Source: Question 22

231 returned questionnaires provided information about the number of vehicles per household and the results are shown above. More than half of the respondents (58%) had two or more cars per household.

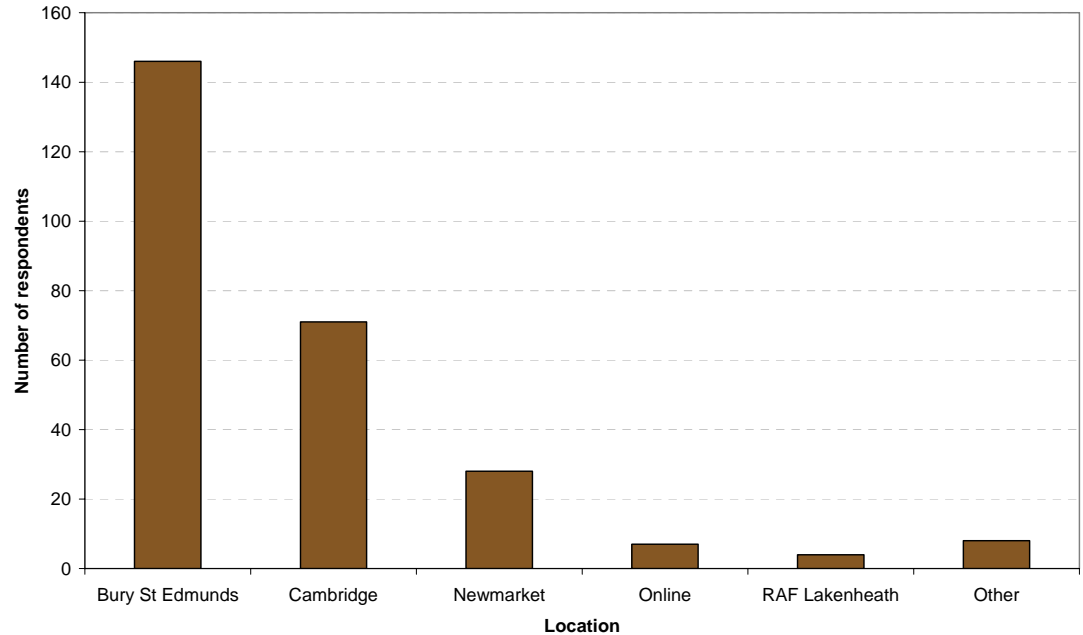
5 Other Activities

Fig 15: Where residents carry out main food shopping



Source: Question 23

Fig 16: Where residents carry out main non-food shopping



Source: Question 24

The questionnaire asked about where households in Red Lodge carry out shopping for food and other goods. These questions were free text and many respondents have more than one regular shopping location. Newmarket was the most common place for respondents to do their food shopping. Bury St Edmunds and Cambridge were more common places to visit for non-food shopping.

6 Opinions about your area

Respondents were asked for the three best things about living in Red Lodge and the three worst things. Responses are shown below.

Table 11: Best things about Red Lodge

	<i>Number</i>	<i>Percentage</i>
Good road links	90	37%
Quiet	87	36%
Friendly	45	18%
The house/property	41	17%
Rural	38	16%
Links to nearby towns and amenities	28	11%
Affordability	25	10%
Living on a new development/ in a new home	24	10%
Location	23	9%
Facilities	22	9%
Close to family/friends	20	8%
Close to work	18	7%
Community spirit	17	7%
Quality of development/homes	17	7%
Safe	15	6%
Up and coming area	10	4%
Open spaces	8	3%
Quality/ pace of life	7	3%
Parking	4	2%
Good public transport	3	1%
Nice weather	3	1%
Privacy	2	1%
More healthy	1	0.40%
Total respondents	244	

Source: Question 27

Good road links for the A11 and A14 are the top thing people like about Red Lodge with 37% of questionnaires received listing this as a positive. A further 11% noted it was well linked to nearby towns e.g. Cambridge, Bury St Edmunds, Newmarket, Mildenhall and Lakenheath. 36% of respondents find the development “quiet”. 18% said it was a friendly place/got on well with their neighbours. A further 17 respondents said there was good community spirit, and local people had been quite active in setting up social clubs etc.

Table 12: Worst things about Red Lodge

	<i>Number</i>	<i>Percentage</i>
Lack of local shopping facilities	124	51%
Parking problems	79	32%
Lack of/distance from amenities	55	23%
Lack of entertainment facilities	49	20%
Poor public transport	26	11%
Design	23	9%
Litter	25	10%
Ongoing building work	24	10%
Anti-social and youth behaviour	19	8%
Tenure /social mix	16	7%
Lack of a community	15	6%
Noise	12	5%
Road condition	12	5%
No school	12	5%
Crime and fear of crime	11	5%
Car dependency	10	4%
Poor internet connection	8	3%
Isolation	7	3%
Poorly maintained landscaping	7	3%
Traffic	7	3%
Unfriendly	7	3%
Speeding	6	2%
Truckers café	4	2%
Lack of employment opportunities	4	2%
Nowhere to walk dogs	3	1%
Cost of housing	2	1%
Reputation of Red Lodge	2	1%
Integration of new development with existing village	2	1%
Hard water	1	0.40%
Nothing	1	0.40%
Total Respondents	244	

Source: Question 27

More than half of the respondents said a lack of shops within the village was a problem, especially for food and other basics. There is also a lack of other amenities and entertainment. In the previous table, there were some good comments about local facilities, in particular those available for children. Those who mentioned a lack of entertainment options as a negative generally mentioned a lack of entertainment for adults (e.g. options for eating and drinking out) and for older children/ teens.

Parking is the second most commonly cited problem with the development. More than half of respondents have two or more vehicles. There is a feeling that because of a lack of shops/ amenities and entertainment the development is not very convenient for non-car owners.

16 respondents had concerns about social or tenure mix; in previous new development surveys, this has typically meant complaints about the number of social tenants. This is mentioned here but the amount of private rental properties is seen as an issue. Some people felt too many of these were being rented to personnel from the USAAF bases. Some of these respondents were concerned about the amount of time some rental properties were left vacant and concerns about empty homes attracting crime.

References

Cambridgeshire Research and Performance New Development Surveys of

- Cambourne (2006)
- Huntingdonshire (2007)
- East Cambridgeshire (2009)
- Fenland (2010)
- St Edmundsbury (2011)

Are available online at www.cambridgeshireinsight.org.uk/housing

For a tenure profile of Forest Heath, 2001 see <http://www.suffolkobservatory.info/Default.aspx>

2011 Census data with population structure by age area available from <http://www.ons.gov.uk/ons/guide-method/census/2011/index.html>. Further Census results, including an up-to-date tenure profile to follow.

2010/11 English Housing Survey Report showing length of residence by tenure for the country as a whole is available from <http://www.communities.gov.uk/publications/corporate/statistics/ehs201011headlinereport>

House price data downloaded from Hometrack Housing Intelligence System (subscription only) for September 2010-February 2011

Additional tables

7 Your previous home

Table 13: Location of previous home

	<i>Number</i>	<i>Percentage</i>
Forest Heath	93	39%
St Edmundsbury	27	11%
<u>Suffolk - Other</u>	<u>7</u>	<u>3%</u>
Ipswich	1	0.40%
Mid Suffolk	5	2%
Suffolk Coastal	1	0.40%
<u>Cambridgeshire</u>	<u>48</u>	<u>20%</u>
Cambridge	7	3%
East Cambridgeshire	21	9%
Fenland	1	0.40%
Huntingdonshire	3	1%
South Cambridgeshire	16	7%
<u>East of England - Other</u>	<u>30</u>	<u>13%</u>
Bedfordshire	2	1%
Essex	8	3%
Hertfordshire	7	3%
Norfolk	9	4%
Peterborough	3	1%
Thurrock	1	0.40%
<u>Rest of the UK</u>	<u>21</u>	<u>9%</u>
London	7	3%
South East	4	2%
East Midlands	2	1%
North East England	2	1%
North West England	2	1%
West Midlands	1	0.40%
South West	1	0.40%
Yorkshire and Humber	1	0.40%
<u>Overseas</u>	<u>11</u>	<u>5%</u>
Total	237	100%

Source: Question 1

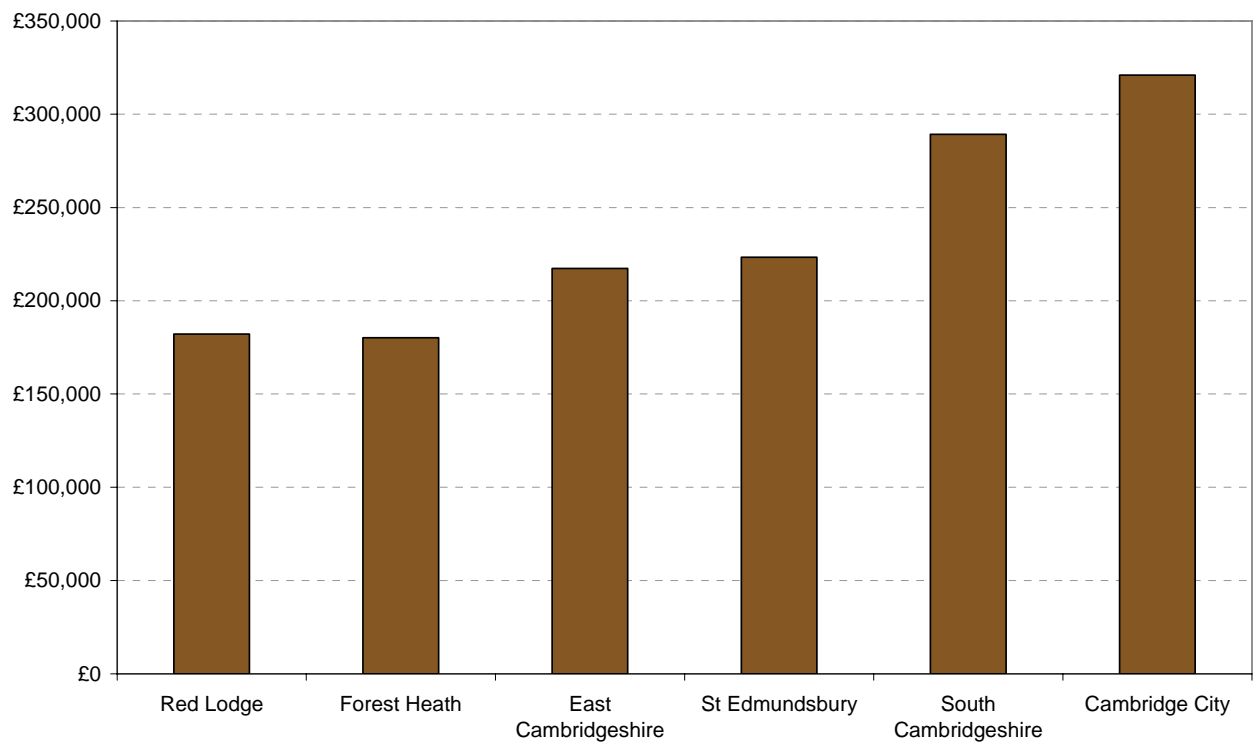
8 Homes and Tenures

Table 14: Current tenure by previous tenure

Previous tenure	Current tenure				All tenures
	Owned	Private rented	Social rented	Intermediate	
Owner occupier	56%	25%	14%	29%	45%
Private rented	26%	50%	31%	25%	29%
Social rented	3%	15%	34%	8%	9%
Intermediate	2%	0%	3%	13%	3%
Newly forming households	14%	10%	17%	25%	15%
All tenures	162	20	29	24	235

Source: Questions 2 and 5

Fig 17: Average House Price, for Red Lodge, Forest Heath and nearby districts, September 2010-February 2011



Source: Hometrack Sales and Valuations, Sep 2010-Feb 2011

9 Households

Table 15: Adults and children per household

	<i>Adults per household</i>	<i>Children per household</i>
None	0	166
One	67	40
Two	152	29
Three	12	9
Four	3	0
Five	0	0
Six	1	0
Total	425	125
Average	1.81	0.51

Source: Question 11

Table 16: Average number of adults and children per household by dwelling size

	<i>Adults</i>	<i>Children</i>
1 bedroom	1.17	0
2 bedrooms	1.46	0.33
3 bedrooms	1.76	0.53
4 bedrooms	2.07	0.59
5 bedrooms	3.25	1.5

Source: Questions 8 and 11

Table 17: Average number of adults and children per household by tenure

	<i>Adults</i>	<i>Children</i>
Owner occupier	1.8	0.36
Private rented	1.75	1.2
Social rented	1.39	1.06
Intermediate tenures	1.83	0.29

Source: Questions 5 and 11

Table 18:	Children per 100 households by tenure, bedroom size and school age category		
	<i>Pre-school aged (0-3)</i>	<i>Primary school aged (4-10)</i>	<i>Secondary school aged (11-16)</i>
<u>Owner occupiers</u>	14.3	9.3	13.7
1 bedroom	0	0	0
2 bedrooms	4	4	0
3 bedrooms	10.5	6.6	7.9
4 bedrooms	21.7	8.7	13
5 bedrooms	28.6	71.4	114.3
6+ bedrooms	50	0	50
<u>Private rented</u>	35	50	15
1 bedroom	0	0	0
2 bedrooms	42.9	42.9	14.3
3 bedrooms	40	40	20
4 bedrooms	33.3	83.3	16.7
5 bedrooms	0	0	0
<u>Social rented</u>	38.7	45.2	16.1
1 bedroom	0	0	0
2 bedrooms	50	30	0
3 bedrooms	53.8	84.6	38.5
<u>Intermediate tenures</u>	8.7	8.7	4.3
1 bedroom			
2 bedrooms	0	0	0
3 bedrooms	8.3	8.3	8.3
4 bedrooms	100	100	0

Source: Questions 5,8 and 12

Table 19: Household composition by tenure and dwelling size

	1 bed	2 beds	3 beds	4 beds	5 beds	6+ beds	All sizes
<u>Owner occupier</u>	3	25	72	44	7	4	155
1 Adult	2	11	16	2			31
1 Adult and 1 Child			1				1
1 Adult and 2 Children		1	1				2
1 Adult and 3 Children					1		1
2 Adults	1	13	37	27		1	79
2 Adults and 1 Child			9	6		2	17
2 Adults and 2 Children			2	4	3	1	10
2 Adults and 3 Children					1		1
3 Adults			5	2			7
3 Adults and 1 Child			1	1			2
3 Adults and 2 Children				1			1
4 Adults and 1 Child					2		2
6 Adults				1			1
<u>Private rented</u>	1	7	5	6	1	0	20
1 Adult	1	1			1		3
1 Adult and 1 Child		1	1				2
2 Adults		1	1	1			3
2 Adults and 1 Child		2	1	1			4
2 Adults and 2 Children		2	2	2			6
2 Adults and 3 Children				2			2
<u>Social rented</u>	8	9	13				30
1 Adult	7	1					8
1 Adult and 1 Child		3	2				5
1 Adult and 2 Children		1	2				3
1 Adult and 3 Children			1				1
2 Adults	1	1	1				3
2 Adults and 1 Child		2	2				4
2 Adults and 2 Children		1	2				3
2 Adults and 3 Children			3				3
<u>Intermediate</u>		10	12	1	23		23
1 Adult		6			6		6
1 Adult and 2 Children			1		1		1
2 Adults		4	9		13		13
2 Adults and 3 Children			1		1		1
3 Adults and 2 Children				1	1		1
4 Adults and 1 Child			1		1		1

Source: Questions 5,8 and 12

Table 20: Country of birth		
	<i>Number</i>	<i>Percentage</i>
UK	218	89%
USA	10	4%
Cyprus	2	1%
Germany	2	1%
Ireland	2	1%
Latvia	1	0.40%
Netherlands	1	0.40%
Poland	1	0.40%
Sweden	1	0.40%
Australia	1	0.40%
India	1	0.40%
Indonesia	1	0.40%
Japan	1	0.40%
Philippines	1	0.40%
Zimbabwe	1	0.40%

Source: Question 15

10 Work Travel and Study

Table 21: Broad industries of employment

	<i>Number</i>	<i>Percentage</i>
Public administration, education and health	119	43%
Distribution, hotels and catering	48	17%
Banking, finance and business services	31	11%
Manufacturing	26	9%
Transport and communication	14	5%
USAAF	13	5%
Construction	11	4%
Agriculture, forestry and fishing	8	3%
Energy and water supply industries	5	2%
Extraction of minerals and ores	4	1%
Total respondents	279	100%

Source: Question 19

Table 22: Broad occupation group

	<i>Number</i>	<i>Percentage</i>
Associate Professional and Technical Occupations	69	22%
Managers and senior officials	54	18%
Administrative and secretarial occupations	48	16%
Skilled trades occupations	37	12%
Professional occupations	32	10%
Elementary occupations	22	7%
Sales and customer service occupations	21	7%
Personal service occupations	14	5%
Process, plant and machinery operatives	10	3%
Total respondents	307	100%

Source: Question 20

Table 23: District of work/ study, household members aged 17+

	<i>Number</i>	<i>Percentage</i>
Forest Heath	113	38%
St Edmundsbury	51	17%
<u>Suffolk - Other</u>	<u>5</u>	<u>2%</u>
Ipswich	3	1%
Babergh	1	0.40%
Suffolk Coastal	1	0.40%
<u>Cambridgeshire</u>	<u>105</u>	<u>35%</u>
Cambridge	54	18%
East Cambridgeshire	21	7%
Fenland	0	0%
Huntingdonshire	3	1%
South Cambridgeshire	27	9%
<u>East of England - Other</u>	<u>16</u>	<u>5%</u>
Essex	5	2%
Hertfordshire	3	1%
Norfolk	9	3%
<u>Rest of UK</u>	<u>10</u>	<u>3%</u>
East Midlands	2	1%
London	5	2%
South East	2	1%
South West	1	0.40%

Source: Question 19

Appendix – Survey Correspondence

OFFICE USE ONLY

Form Ref. _____

New Developments Survey 2011

We would be grateful if you would take the time to complete this questionnaire on behalf of your household. It is entirely confidential, but feel free to leave out any questions you do not wish to answer. Please submit your replies in the **pre-paid envelope provided**, one per household, by **9th February 2011**.

Section 1: Your previous home

1. Where did you move from?

Last permanent residence (only include stays of more than 6 months)

Please provide:

The city, town or village _____

The county _____

The full postcode _____

The country (if overseas) _____

Office use

☐ ☐ ☐
☐ ☐ ☐
☐ ☐ ☐
☐ ☐ ☐

2. Was your last property:

Owned by you (outright or with a mortgage) ☐

Rented from a private landlord ☐

Rented from your employer ☐

Rented from a Local Authority ☐

Rented from a Housing Association ☐

Other (please specify) _____

Rented from family/friends ☐

Discounted/low cost ownership ☐

Shared ownership/shared equity* ☐

Key worker (owned or rented) ☐

Living with parents/family ☐

**e.g. part owned and part rented from a Housing Association*

3. What were your main reasons for wanting to move from your previous home? Your reasons for choosing *this* location will be asked later.

Please tick as many boxes as apply.

To be nearer job/new job ☐

To be nearer family/friends ☐

Unhappy with environment/quality of life ☐

Unhappy with aspects of previous home/location ☐

Other (please specify) _____

Wanting to set up own home ☐

To be nearer to children's school ☐

To move into school catchment ☐

To find a larger or smaller home ☐

Section 2: Your current home

4. When did you move into this property?

Year

Month

5. Is your property:

Owned by you (outright or with a mortgage) ☐

Rented from a private landlord ☐

Rented from your employer ☐

Rented from a Housing Association ☐

Other (please specify) _____

Discounted/low cost ownership ☐

Shared ownership/shared equity* ☐

Key worker (owned or rented) ☐

Rented from family/friends ☐

**e.g. part owned and part rented from a Housing Association*

6. Are you the first people to live in this property?

Yes

☐

No

☐

Don't know

☐

7. Is your property:

Detached	<input type="checkbox"/>	Terraced	<input type="checkbox"/>
Semi-detached	<input type="checkbox"/>	Flat/apartment/maisonette	<input type="checkbox"/>
Other (please specify) _____			<input type="checkbox"/>

8. How many bedrooms does your property have?

9. What was your main reason for choosing to move to this location rather than elsewhere in the area?
Please tick as many boxes as apply.

To be nearer to job	<input type="checkbox"/>	To be nearer to shops/services	<input type="checkbox"/>
To be nearer to family/friends	<input type="checkbox"/>	Design/appearance of property/development	<input type="checkbox"/>
Better public transport links than other villages in the area	<input type="checkbox"/>	Price compared to other villages in the area	<input type="checkbox"/>
To be nearer to children's school	<input type="checkbox"/>	Easier to buy new property from developer	<input type="checkbox"/>
To move into school catchment	<input type="checkbox"/>	Like idea of living in a new development	<input type="checkbox"/>
		Other (please specify) _____	

10. Do you see yourself living at this property for:

Less than 6 months from now	<input type="checkbox"/>	Between 5 and 10 years from now	<input type="checkbox"/>
Between 6 months and 1 year from now	<input type="checkbox"/>	More than 10 years from now	<input type="checkbox"/>
Between 1 and 3 years from now	<input type="checkbox"/>	Not sure	<input type="checkbox"/>
Between 3 and 5 years from now	<input type="checkbox"/>		

Section 3: Your household

11. How many people who normally live at this address are aged:
(students should only be included if they live here during term time)

	16 and under	17-24	25-29	30-44	45-59	60-74	75+	Total
Male								
Female								

12. Please give the dates of birth of all those aged 16 and under:

	Month	Year	Which childcare, nursery, school or college (if any) do they attend?	Office use
1 st child	<input type="text"/>	<input type="text"/>	_____	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
2 nd child	<input type="text"/>	<input type="text"/>	_____	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
3 rd child	<input type="text"/>	<input type="text"/>	_____	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
4 th child	<input type="text"/>	<input type="text"/>	_____	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
5 th child	<input type="text"/>	<input type="text"/>	_____	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

13. Do you or any member of your household attend worship or activities of any religious faith?
If YES, please indicate the faith below. If NO, please write "Not applicable".

14. What is the first language spoken in your household? Office use

15. Which country were you born in?

16. How many people in your household are:

Traveller of Irish Heritage ☐ Other Traveller ☐ Roma/Gypsy ☐

17. What is your ethnic origin?

Please write the number of people in your household who belong to each ethnic group.

White: British	<input type="checkbox"/>	Asian or Asian British: Pakistani	<input type="checkbox"/>
White: Irish	<input type="checkbox"/>	Asian or Asian British: Bangladeshi	<input type="checkbox"/>
White: Other	<input type="checkbox"/>	Asian or Asian British: Other Asian	<input type="checkbox"/>
Mixed: White and Black Caribbean	<input type="checkbox"/>	Black or Black British: Black Caribbean	<input type="checkbox"/>
Mixed: White and Black African	<input type="checkbox"/>	Black or Black British: Black African	<input type="checkbox"/>
Mixed: White and Asian	<input type="checkbox"/>	Black or Black British: Other Black	<input type="checkbox"/>
Mixed: Other	<input type="checkbox"/>	Chinese	<input type="checkbox"/>
Asian or Asian British: Indian	<input type="checkbox"/>	Other ethnic group	<input type="checkbox"/>

Section 4: About your work, study and travel

Please give the following details about each person aged 17 and over in your household.

18. Employment circumstances:

Part time = under 30 hours a week; full time = 30 or more hours a week.

For each person, please only select the box which most applies.

	Self-employed	Employed full time	Employed part time	Seeking work	Full time education	Look after home/family	Permanently sick/disabled	Retired
Person 1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Person 2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Person 3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Person 4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Person 5	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

19. Where do they work/study?

For each person, please write the town and postcode of their main place of work/study.

If they work at or from home write 'home'. If they have no fixed workplace write 'various'.

If they don't work or study write N/A.

Person 1	Town	Postcode
Person 2	Town	Postcode
Person 3	Town	Postcode
Person 4	Town	Postcode
Person 5	Town	Postcode

For each person, please write the name of their main employer or their school/college.

	Office use only
Person 1	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Person 2	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Person 3	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Person 4	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Person 5	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

20. What is the full title of their main job?

For example, primary school teacher, car mechanic, district nurse, aircraft engineer.

	Office use only
Person 1	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Person 2	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Person 3	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Person 4	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Person 5	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

21. How do they travel to work/study?

Please select the means of travel used for the longest part, by distance, of their usual journey to their main place of work or study.

	Walk	Cycle	Bus	Car alone	Car share	Train	Park and ride	Other (please specify)
Person 1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Person 2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Person 3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Person 4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Person 5	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

22. How many motor vehicles are available for use by your household?

None ☐ One ☐ Two ☐ Three ☐ Four or more ☐

Section 5: About your other activities

23. In which town/village does your household do its main food shopping?

Office use
☐☐☐

24. In which town/village does your household do its main non-food shopping?

For example, clothes, shoes, electrical goods.

Office use
☐☐☐

25. Which doctor's surgery/health centre is your household registered with?

If more than one applies, please list all applicable. Please omit students living away from home.

Office use
☐☐☐

26. Have you or members of your household joined any community or voluntary organisations or clubs since moving to this area? *Please list any organisations or clubs and their location below.*

Organisation or Club	Location and full postcode	Office use
<input type="text"/>	<input type="text"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
<input type="text"/>	<input type="text"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
<input type="text"/>	<input type="text"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
<input type="text"/>	<input type="text"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

27. What are the three best and three worst things about living in this area?

Best	Worst
1. <input type="text"/>	1. <input type="text"/>
2. <input type="text"/>	2. <input type="text"/>
3. <input type="text"/>	3. <input type="text"/>

Thank you for taking the time to fill in this questionnaire. Please return by post using the pre-paid envelope provided. If you have any queries about the questionnaire or the survey, please telephone the Research Group on 01223 715308.

Dear Resident,

RED LODGE RESIDENTS SURVEY

We are conducting a series of surveys of new developments and estates. These will give us a “snapshot” of the profile of these new communities and help providers of local services such as public transport, health and education plan for a growing population. For example, knowing how many people commute to work and where they go, is useful information for ensuring bus services meet actual requirements. The information you provide will also help us learn lessons when planning for any future developments.

As residents of new developments in St Edmundsbury, we value your views and would be grateful if you would take the time to complete this questionnaire on behalf of your household. It is entirely confidential, but feel free to leave out any questions you do not wish to answer. Please submit your replies in the **pre-paid envelope provided**, one per household, by **Wednesday 9th February 2011**. Alternatively you can complete the questionnaire online at

<http://www.cambridgeshire.gov.uk/business/research/housing/St+Edmundsbury+New+Developments+Survey+2011.htm>

All respondents are eligible to enter a prize draw for a **£50 voucher**. If you would like to be included in the prize draw, please add your contact details to the tear-off strip at the bottom of this letter and return it with your completed form. The prize will go to the first name out of the hat after the closing date.

We will publish a summary of the results and what we hope to do in response to them, on the County Council website. If you have any queries please contact the Research Group at Cambridgeshire County Council on **01223 715308** or e-mail research.group@cambridgeshire.gov.uk.

Yours faithfully,

Trevor Baker
Research Manager (Consultation)

If you would like to be included in the prize draw, please add your contact details to the tear-off strip below and return with your form. The prize will go to the first name out of the hat after the closing date.



St Edmundsbury Residents Survey 2011

Name: _____

Address _____

Postcode _____

Phone/email: _____

Dear Resident,

RED LODGE RESIDENTS SURVEY 2011

I wrote to you a short while ago asking about your views on new developments in St Edmundsbury. Our records show that we have not yet received a reply, so I am writing again to ask for your help. Your information will give us a "snapshot" of the profile of the community, from which we can address future service provision in your area and learn lessons when planning for any future new development.

If you have previously received and returned this questionnaire, please accept our apologies and ignore this letter.

All respondents are eligible to enter a prize draw for a **£50 voucher**. If you would like to be included in the prize draw, please add your contact details to the tear-off strip at the bottom of this letter and return it with your completed form. The prize will go to the first name out of the hat after the closing date.

We would therefore be grateful if you would take the time to complete this questionnaire on behalf of your household. It is entirely confidential, but feel free to leave out any questions you do not wish to answer. Please submit your replies in the **pre-paid envelope provided**, one per household, by **2ND March 2011**, or complete the questionnaire online at <http://www.cambridgeshire.gov.uk/business/research/housing/St+Edmundsbury+New+Developments+Survey+2011.htm>

If you have any queries please contact the Research Group at Cambridgeshire County Council on **01223 715308** or e-mail research.group@cambridgeshire.gov.uk.

Yours faithfully,



Trevor Baker

Research Manager (Consultation)

✂ _____

East Cambridgeshire Residents Survey 2009

Name: _____

Address _____

_____ Postcode _____

Phone/email: _____

The Research Group
Cambridgeshire County Council
RES 1203
Shire Hall
Cambridge
CB3 0AP

Tel: 01223 715300
Fax: 01223 718137
Email: research.group@cambridgeshire.gov.uk

About the Cambridgeshire County Council Research Group

The Research Group is the central research and information section of Cambridgeshire County Council. We use a variety of information about the people and economy of Cambridgeshire to help plan services for the county. The Research Group also supports a range of other partner agencies and partnerships.

Subjects covered by the Research Group include:

- Cambridgeshire and Peterborough Employers database
- Consultations and Surveys
- Crime and Community Safety
- Current Staff Consultations
- Economy and The Labour Market
- Health
- Housing
- Mapping and GIS
- Population
- Pupil Forecasting

For more details please see our website:

www.cambridgeshire.gov.uk/business/research