

The Research Group

# East Cambridgeshire Survey of New Developments

2009-10



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# Summary

This report details the findings of the 2010 survey of new development residents in East Cambridgeshire. This follows on from previous surveys in Cambourne (2006), Huntingdonshire (2007) and Fenland (2010)

Five areas were identified where there has been a considerable amount of new housing development in the last few years: Ely (North and West), Littleport, Soham and Sutton. Information was gathered via postal survey. Just under 1,500 surveys were sent to households in these areas and 31% were returned.

The topics covered by the questionnaire were  
Moving to new developments in East Cambridgeshire.

Information about current homes and tenure.

Household size and structure.

Work and travel to work.

Shopping patterns

Opinions of residents about the best and worst things about the area.

In the district as a whole, the survey shows a large number of people moving to set up home or specifically to purchase. People choose new developments in East Cambridgeshire because they are well connected to other areas and cheap compared to Cambridge City and South Cambridgeshire, where a relatively large proportion of people work and study. There are also quite a few households coming to the area from London and the South East.

Households on new developments are generally younger than in the district as a whole, with more school aged children and fewer people over 60. On average homes on new developments have around three bedrooms, although there is some variation between sites – this means properties are larger than in Fenland new developments but smaller than in Huntingdonshire and South Cambridgeshire.

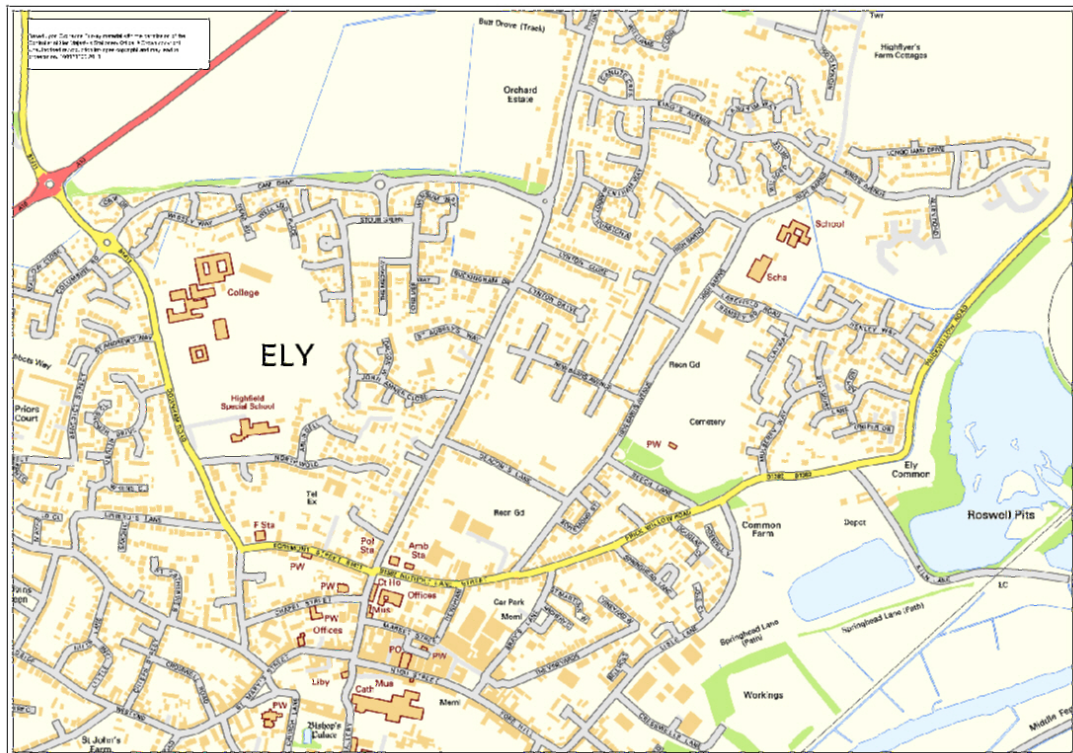
Public transport usage is highest in the areas with rail links and is perceived as generally poor where bus is the only option. Most households own at least one vehicle.

The best things about living in new development in the district as a whole are they are quiet, friendly, and have good links to other areas. The worst things are the lack of shops, and entertainment and leisure facilities, and too much traffic.

Presented below are some of the key findings about each area.



## Ely North



Ely North includes addresses on Prickwillow Road, The Vineyards, Cam Drive, Clayway, Kings Avenue and Lynn Road.

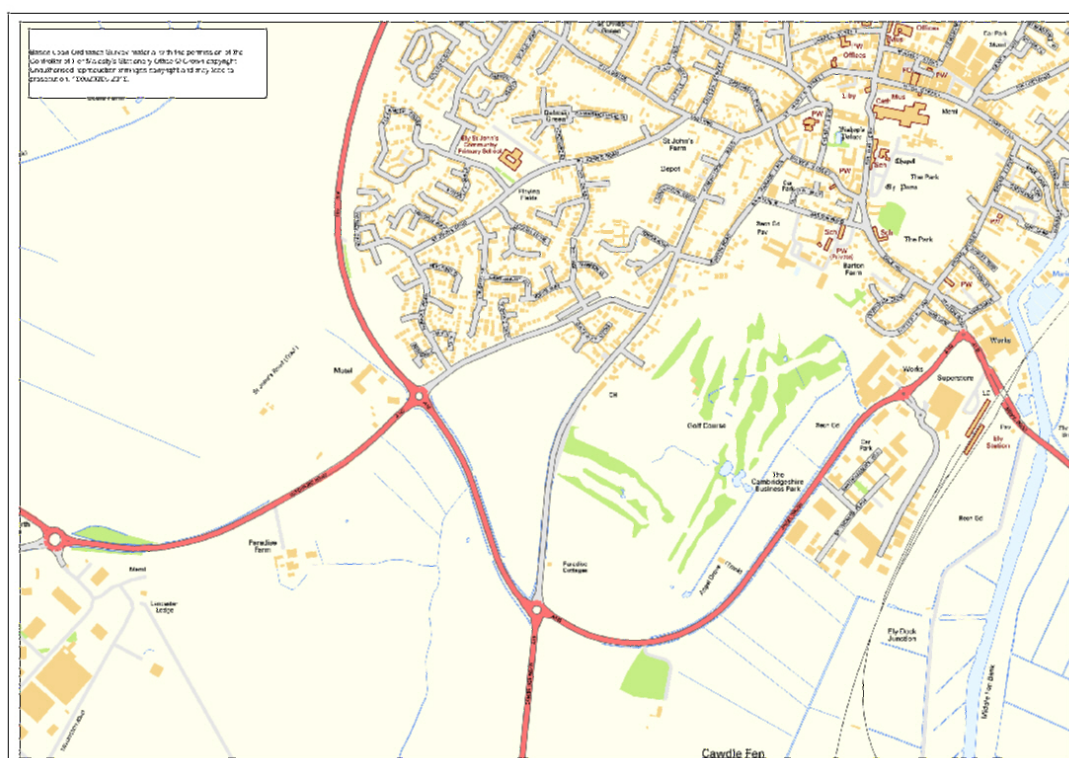
351 surveys were sent to address in this area and 111 were returned (a 32% response rate). Ely North had the highest number of respondents moving from outside East Cambridgeshire. While there was a lot of movement from Cambridge City and South Cambridgeshire, there was also a lot of movement from further afield – 14% of households came from London and the South East, and 6% came from overseas.

The top reason for leaving their previous address was to look for a larger or smaller home and the top reason for choosing their current property was design/ appearance. This area had the highest proportion of owner occupiers, the highest proportion of flat dwellers and the largest size by average number of bedrooms.

Nearly a quarter of the population on this development are school aged children. This area had the second highest proportion of people over 60 (9% of respondents).

More people living in Ely North worked in Cambridge City than in East Cambridgeshire District. It was also the site with the smallest percentage of people travelling by car (either alone or sharing), and good public transport links i.e. the rail station was considered one of the best things about living in the area. It was also an attractive, friendly area to live. The worst things about the development were a limited choice of shops in the city, traffic congestion and a lack of entertainment and leisure facilities.

## Ely West



Ely West includes address on Cambridge Road, Witchford Road, St Johns Road, Tower Road, and West End.

The response rate for Ely West was 32% (79 surveys out of 247 sent were returned).

There was less movement from outside East Cambridgeshire than there has been into Ely North. The most common reason for leaving the previous address was wanting to set up home or buy and this development had the highest percentage of responses from people who were previously renting in the private sector. More than half chose the development because they liked the design/appearance of the home or development. Other common reasons were liking the idea of new development living, the ease of buying from the developer and proximity to shops and services.

Most of the homes were terraced and detached properties with more than 3 bedrooms. Ely West has the second largest proportion of owner occupiers and the second largest proportion of people in intermediate tenures. Sixty-nine percent of the population are working age adults, compared to 61% in Ely North.

As with the other Ely development, there was a higher proportion of people working in Cambridge City than in East Cambridgeshire on the development, but a smaller proportion of these travelled to work by public transport (even though good public transport links were one of the best things about the area). This development had the highest proportion of people travelling to work by bike (6% compared to 1-3% on other developments).

Other attractive things about the area was Ely itself, good links to other towns and nice shops. The worst things about the area were lack of shops, entertainment and leisure facilities and traffic problems.

## Littleport

Littleport had the lowest response rate – 58 (25%) of the 232 questionnaires sent were returned.

The development had the highest proportion of responses from social tenants.

The main reason for choosing the development was appearance and design, but price compared to other areas also scored highly. This development had the highest proportion of people saying they liked the home they had moved into, mostly because it was new. But the proportion of people intending to move within 2 years was higher than on other developments (15% compared to 7-11% elsewhere).

The development also had the lowest employment rate. A large proportion of respondents were not working because they were staying at home to look after the family. The proportion of households using public transport to commute to work and study is similar to Ely North (28%). Most of this (23% is by train), but this development has the highest proportion of bus users. Seven percent of working respondents work in London, and people in this area travel further than people on other new developments in the district. As well as the quality of the houses, the best things about living in Littleport are that it is quiet, friendly and has good links to other towns. The worst things are a lack of shops, entertainment, leisure and other facilities and anti-social behaviour.

## **Soham**

129 of the 417 surveys sent were returned – an overall response rate of 31%. One in five households moved into Soham from Cambridge City and South Cambridgeshire and price and general affordability of the development was the top reason for choosing to move there. This area had the highest proportion of respondents from intermediate tenures and the lowest proportion of responses from private tenants. It also had the largest proportion of households who had previously been living with family and friends. This area had the highest proportion of households with children and the highest number of children per household. Only 4% of respondent household members were aged 60 or over. Properties in the area are smaller in terms of number of bedrooms than Ely and Littleport developments – on average properties in Soham have fewer than three bedrooms. While East Cambridgeshire was the top location of work, a high percentage (28%) of people work in Cambridge City. Only 8% of people in this area do not use a car or van to travel to work and the development has the highest number of vehicles per household. One of the worst things about the development is a lack of good public transport. The overall worst thing was complaints that the development has not been finished (the main contractor for the site went bankrupt before the roads, paths etc were completed). The best things about the area are quietness, cost and links to other areas.

## **Sutton**

Sutton had the highest response rate – 75 of the 226 surveys sent were returned (33%). Cost was also an important factor for people choosing to live in Sutton. Ten percent of respondents moved to this development from London and the South East. This development has the highest proportion of retired people, and looking to move closer to family and friends was a more common reason for choosing this development than moving close to work/ taking up a new job. Respondents in this area also had the smallest household size, smallest property size and lowest proportion of households with children. Of those households travelling to work and study, people in Sutton travelled smaller distances on average than those on other developments, and the area had the lowest number of cars per household. The best things about the development were quietness, friendliness and proximity to family and friends. The worst things are traffic, lack of shops and poor public transport.

# Introduction

This report details the findings of the 2010 survey of new development residents in East Cambridgeshire.

The aims of the survey was to find out about the households moving into new developments in order to inform planning decisions and service provision. It also asked people's opinions about the new developments and houses.

The question areas covered by the survey are

Moving to new developments in East Cambridgeshire – how far have people moved, previous tenure and reasons for leaving.

Homes and Tenure – the type, size and tenure of their current property and their reasons for choosing it.

Households – household size and structure; number of children and number of adults. This section also covers ethnicity, first language and country of birth.

Work and Travel – Economic activity and types of employment, distance travelled and means of travel.

Other services and activities – where people do their main food and non-food shopping.

Opinions of residents – the surveys asks people the three best and three worst things about their area and the effect moving has had on quality of life.

Section II briefly describes the survey process and response rates. Section III contains analysis of the results, with more detailed tables in Appendix 1. Appendix 2 includes copies of all survey correspondence.



# Methodology

The questionnaire used was based on surveys of previous new developments in Cambourne (2006)<sup>1</sup>, Huntingdonshire (2008)<sup>2</sup> and Fenland (2010)<sup>3</sup>. For the Fenland and East Cambridgeshire surveys, an additional question was asked about how moving had affected household's quality of life.

Addresses were identified by

A postal survey was distributed to addresses of new properties in five areas of East Cambridgeshire: Ely North, Ely West, Littleport, Soham and Sutton. Almost 1,500 surveys were sent out. A reminder letter was then sent to all non-responding areas. A second reminder was sent to address in Sutton and Littleport, targeting the areas with the lowest response rate.

The table below shows the final response rate - 31% overall, although there is some variation between areas.

## Summary of responses by development

	Received	Sent	Response Rate
Ely North	111	351	32%
Ely West	79	247	32%
Littleport	58	232	25%
Soham	129	417	31%
Sutton	75	226	33%
All new developments	452	1,473	31%

The overall response rate gives a level of statistical error of a little more than plus or minus 4%, but levels by development are slightly higher. Plus or minus 4% is a common standard for this type of survey. This means that at district level we can have a reasonable amount of confidence in the precision of results, but this decreases somewhat when looking at individual developments.

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<sup>1</sup> Cambridgeshire County Council Research Group (2006) "Living in Cambourne: A survey of Cambourne residents"

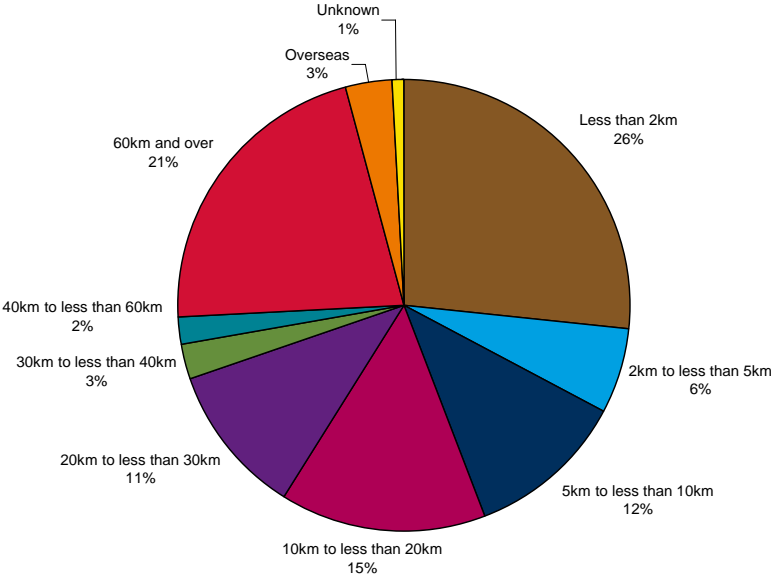
<sup>2</sup> Cambridgeshire County Council Research Group (2007) "Huntingdonshire New Developments: A survey of residents"

<sup>3</sup> Cambridgeshire County Council Research Group (2010) "Fenland New Developments: A survey of residents"

# Findings

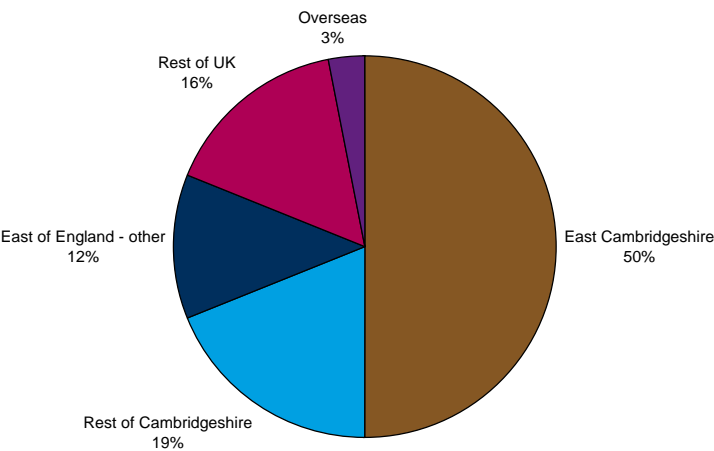
## 1. Moving to East Cambridgeshire

Fig 1.1 Distance moved from previous home



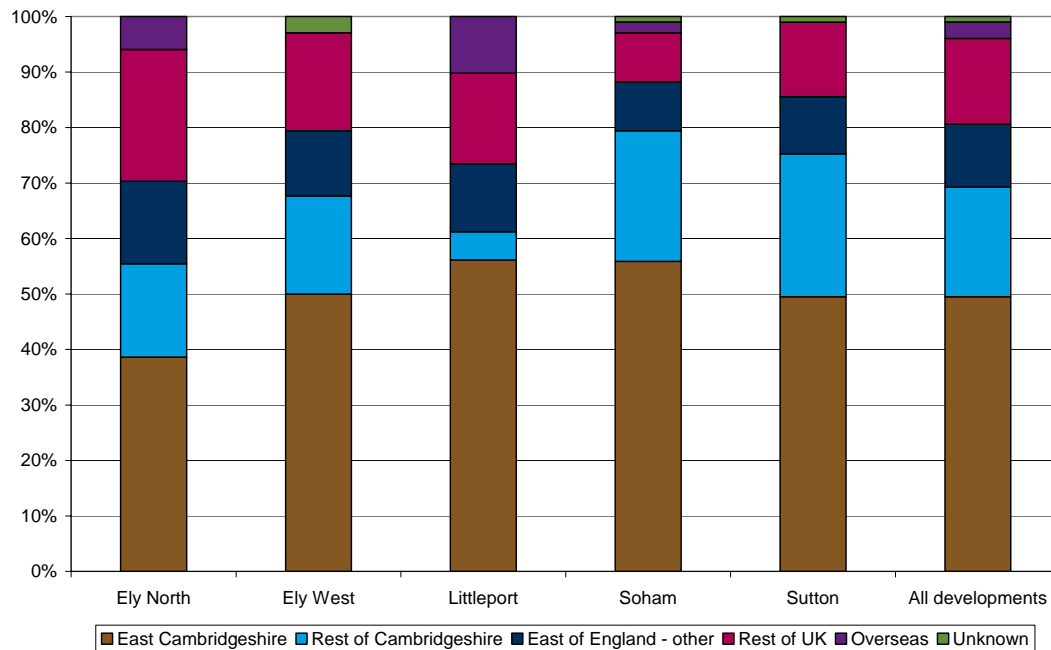
Households were asked their previous address in order to calculate how far they had moved. On East Cambridgeshire new developments, 44% of people had moved less than 10 km from their previous address. Littleport and Soham had the most local movement (from less than 10 km). Ely North had the highest proportion of people coming from further than 60km and overseas. A lot of the long distance movement into this area was from London and the South East of England. Around 7% of respondents from this development also work in London.

Fig 1.2 Location of previous home

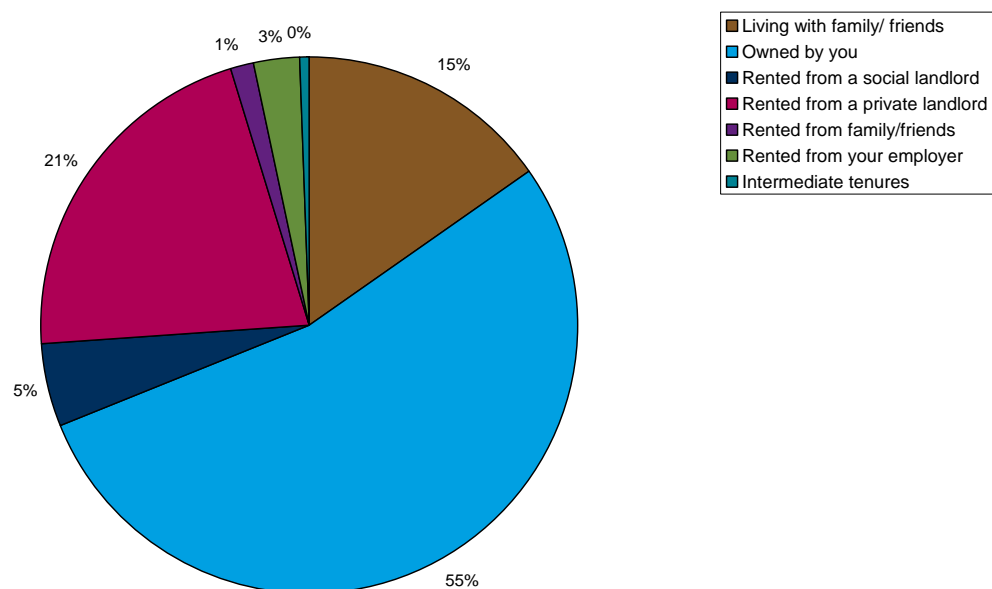


Half of the respondents moved within East Cambridgeshire and a further 19% moved within Cambridgeshire. Most of the movement from within Cambridgeshire was from Cambridge City and South Cambridgeshire. Fifteen respondents had previously been resident overseas. Most of these were from Europe (Germany, Italy and Portugal) and the USA (four of the six households moving from overseas to Littleport were from America). Longer distance movement from within the UK was typically from the South East and London – there were more households moving from here than from the neighbouring counties of Norfolk and Suffolk. A more detailed breakdown of distance moved and previous location is displayed in [A1.1 and A1.2](#)

**Fig 1.3 Location of previous home by development**

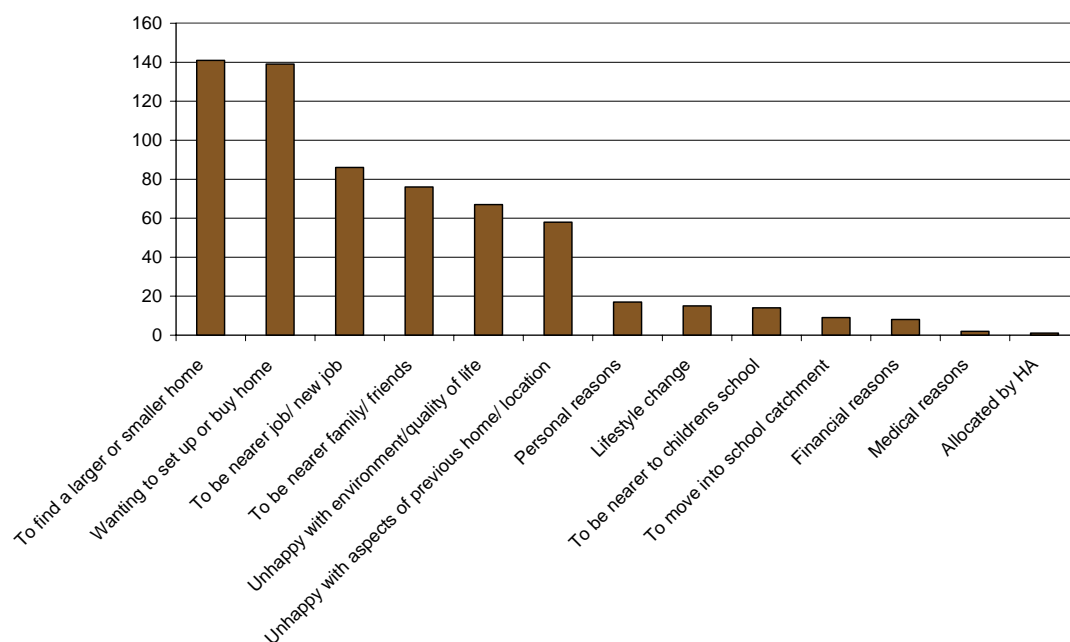


**Fig 1.4 Tenure of previous home**



More than half of respondents had owned previously. Included among these previous owners are two respondents who had previously owned with family members. Former private tenants were the second largest group. The two new development surveys conducted prior to the recession (Cambourne and Huntingdonshire) had around 8% of respondents previously living with family. The proportion of these households<sup>4</sup> is 15% for East Cambridgeshire new developments and was 17% for new developments in Fenland, which may suggest people are taking advantage of a slight decrease in house prices and rents to set up home. Of the social tenants responding to the survey all but one previously rented from a housing association (the one former local authority tenant previously lived in Cambridge City. Within the Cambridge housing sub-region only two authorities manage housing stock at the time of writing – Cambridge City and South Cambridgeshire. Twelve households had previously rented from their employers. This includes USAAF personnel, and UK Armed Forces Personnel. Further details of previous tenure by development are shown in [A1.3](#)

**Fig 1.5 Reason for leaving**

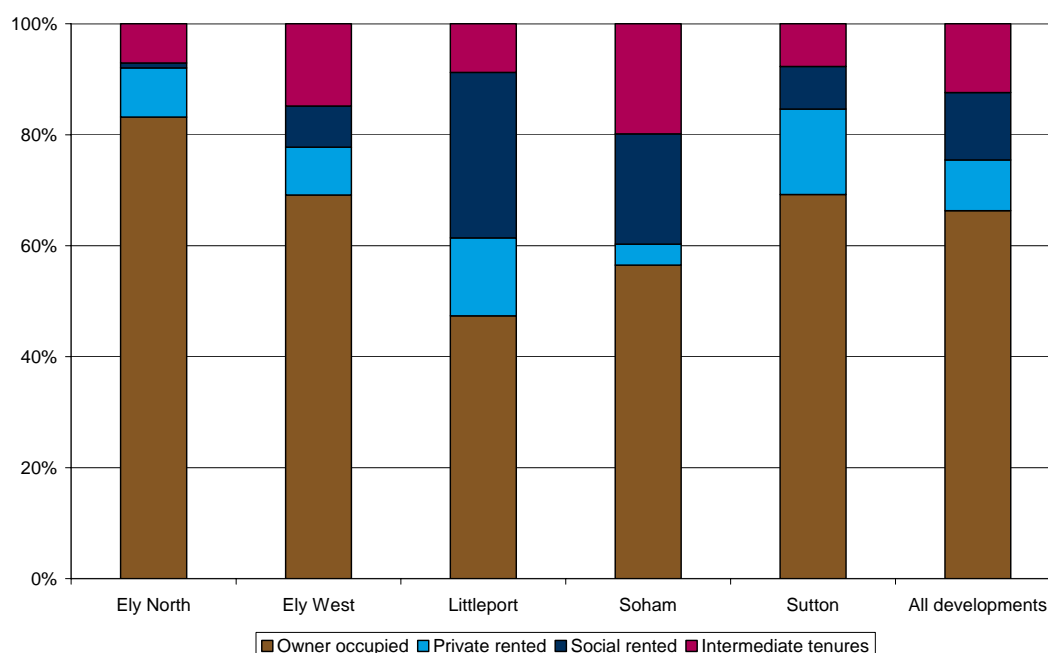


The main reason for leaving the previous home was to find a larger or smaller home in Ely North and Sutton, and wanting to set up or buy a home in Ely West, Littleport and Soham (see [A1.4](#)). These have been common reasons for leaving in previous new development surveys.

<sup>4</sup> Mostly this was people previously “living with parents/family”, but four households who had previously been living with friends/ partners and partner’s family are also included in this category.

## 2. Homes and Tenures

**Fig 2.1 Tenure by development**



Ely North had the largest proportion of respondents who were previously owner occupiers and the smallest proportion on social tenants. Nearly one in five of the respondents from Soham were in intermediate tenures<sup>5</sup>, and Ely West had the second largest proportion of respondents in this group. Littleport had the highest proportion of social tenants, but Soham had the highest number of respondents from this tenure. Sutton had both the highest number and highest proportion of private tenants (11 households in this development were renting privately). This is the first new developments survey where there more responses from households in intermediate tenures than there were from private and housing association tenants.

<sup>5</sup> In most cases “intermediate tenures” means shared ownership, but three households specified that they were in keyworker accommodation, and one specified “discount or low cost home ownership.”



**Fig 2.2 Number of households moving within and between tenures**

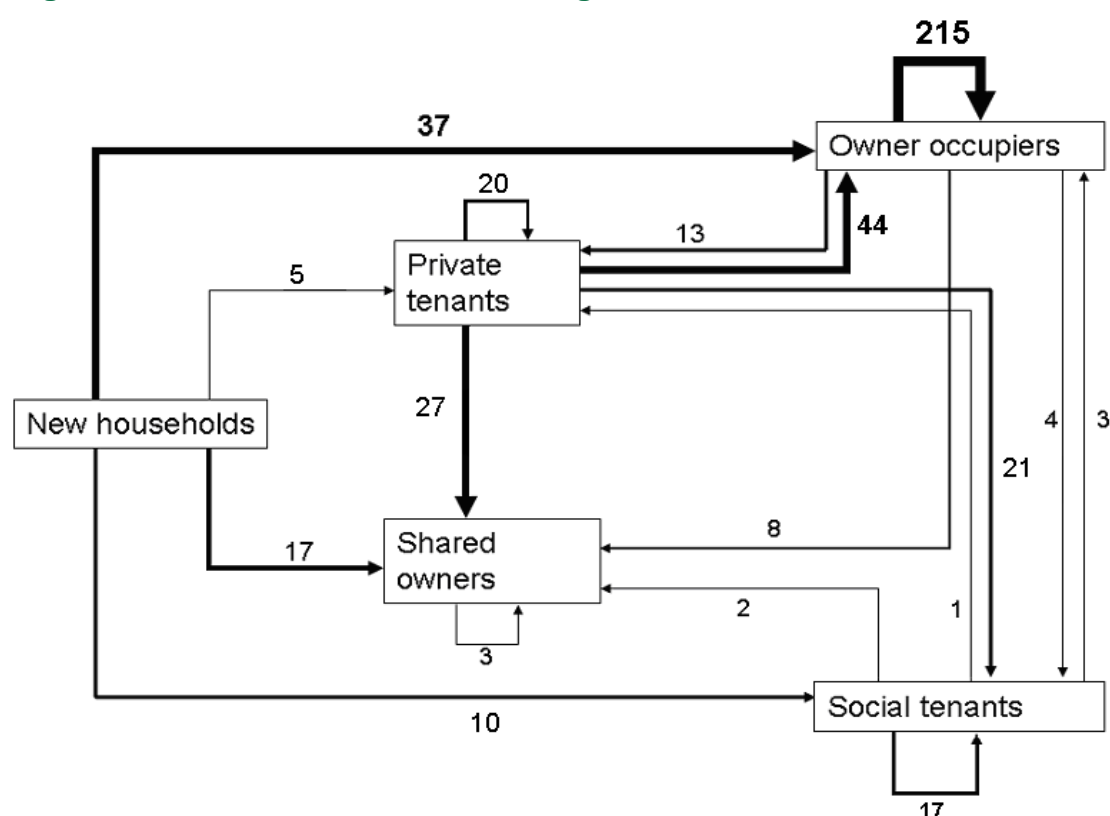
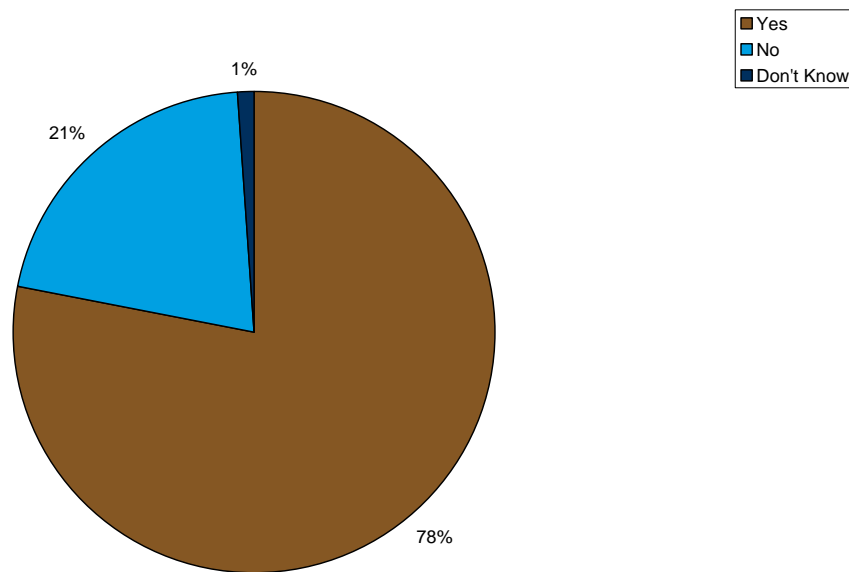


Fig 2.2 shows movement within and between tenures in East Cambridgeshire new developments (Table [A2.1](#) shows the percentages). Most of the movement in owner occupation is within the tenure. It is the main destination tenure for newly forming households and private tenants. Shared ownership is the second most common tenure for both of these groups.

The largest group of people moving into housing association properties is former private tenants – 21 households compared to 1 moving in the opposite direction. There is also quite a lot of movement within the tenure.

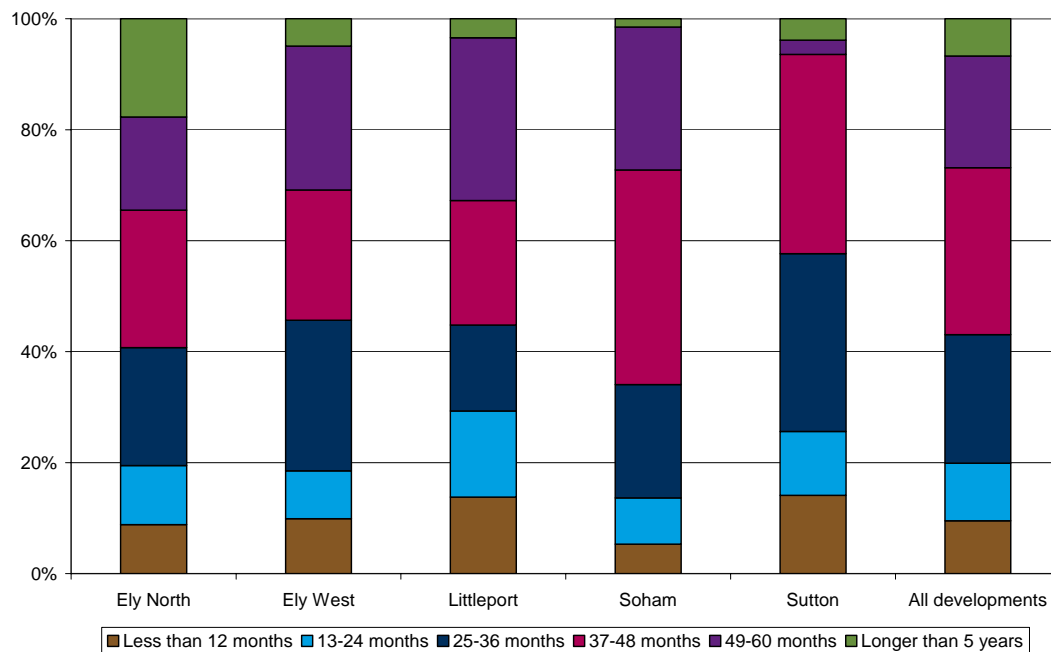
Current government policy aims to move people from the social rented sector into the private sector, but the data from this and previous surveys, shows more movement in the opposite direction (from the private rented sector into social rented and intermediate housing). More households left the private rented sector (in this case including households who had previously rented from employers or family), than came into it, but there was also a high level of movement within the tenure (people moving from one private rented property to another). Fifty-four households moved into intermediate tenures. There were no households moving into a different tenure. However, at least one household recorded themselves as a shared owner who had purchased their property fully and then moved into owner occupation). This was recorded as a move within owner occupation.

**Fig 2.3 First occupiers of current home**



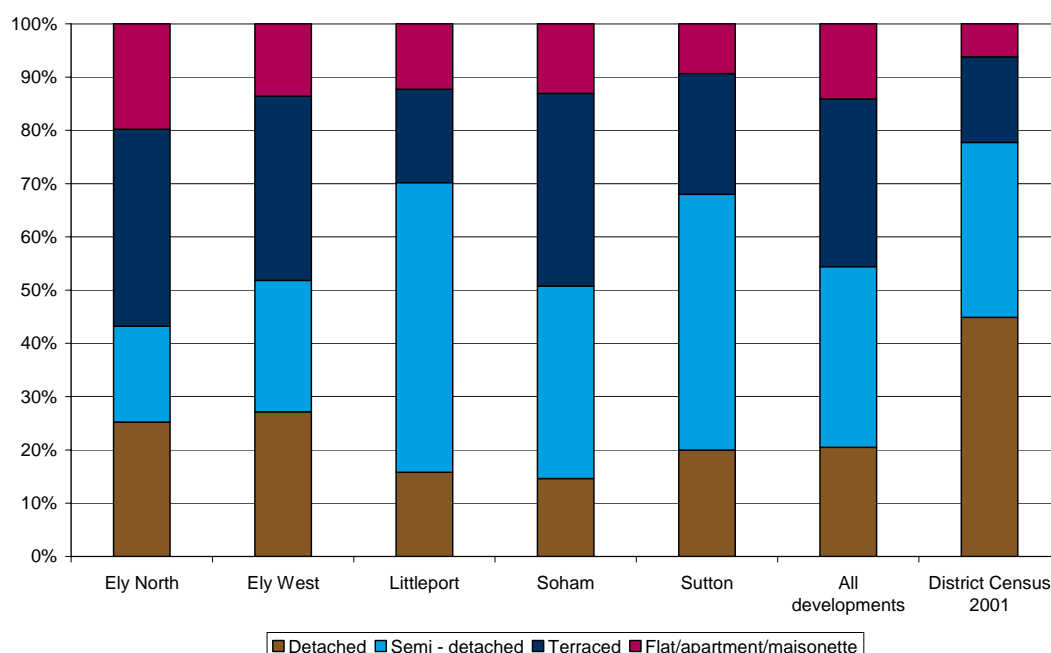
Most households were the first in the property. A breakdown by development is shown in [A2.2](#).

**Fig 2.4 Length of residence at current address by development**



Overall more than half (57%) of the respondents have been resident in their current home for more than three years – before September 2007 and the “credit crunch”.

**Fig 2.5 Property type by development**



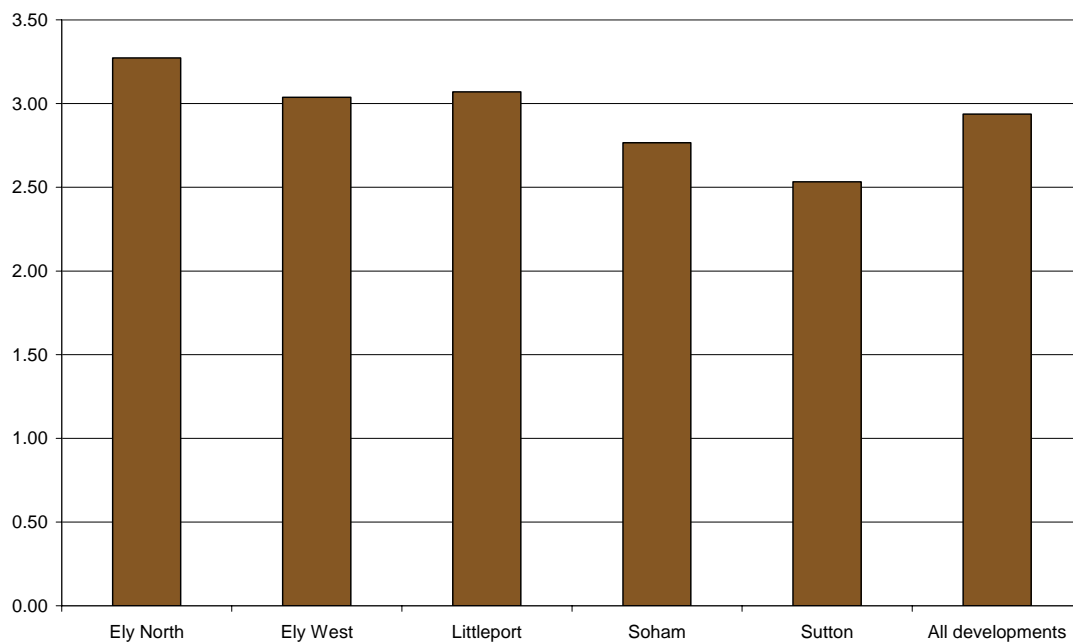
Semi-detached properties were the most common type of home for respondents. Compared to the district as a whole, responses suggest the new developments have a significantly lower proportion of detached properties, and a greater proportion of semi-detached and terraced homes. There are also more flats, especially in the Ely North area, where 20% of responses were from households in flats.

Thirteen households (12 of whom were owner occupiers) claimed to have an ambiguous number of bedrooms e.g. "2 to 3". For analysis purposes, where people have stated a response like this the lower number of bedrooms is used in calculations, so a 2/3 bedroom property is counted as a two bedroom property. This was chosen rather than higher number as it is more likely to be based on what they are using the property for currently. It may also suggest the extra room is on the small side of practical for use as a bedroom by some households. Table 2.6 shows the split with the ambiguous entries included, i.e. where someone has written 2/3 bedrooms, table 2.6 counts this response in both the two and three bedroom responses:

**Table 2.6: Number of bedrooms by development (unadjusted)**

	<i>Ely North</i>	<i>Ely West</i>	<i>Littleport</i>	<i>Soham</i>	<i>Sutton</i>	<i>All developments</i>
1 bedroom	3-4	9	6	10	6	34-35
2 bedrooms	29-30	11	8	43-44	35	126-128
3 bedrooms	28-29	31-32	22	40-44	23	144-150
4 bedrooms	29-34	17-19	18	26-30	7	97-108
5 bedrooms	15-19	8	3	5	3	34-40
6 bedrooms	1					1

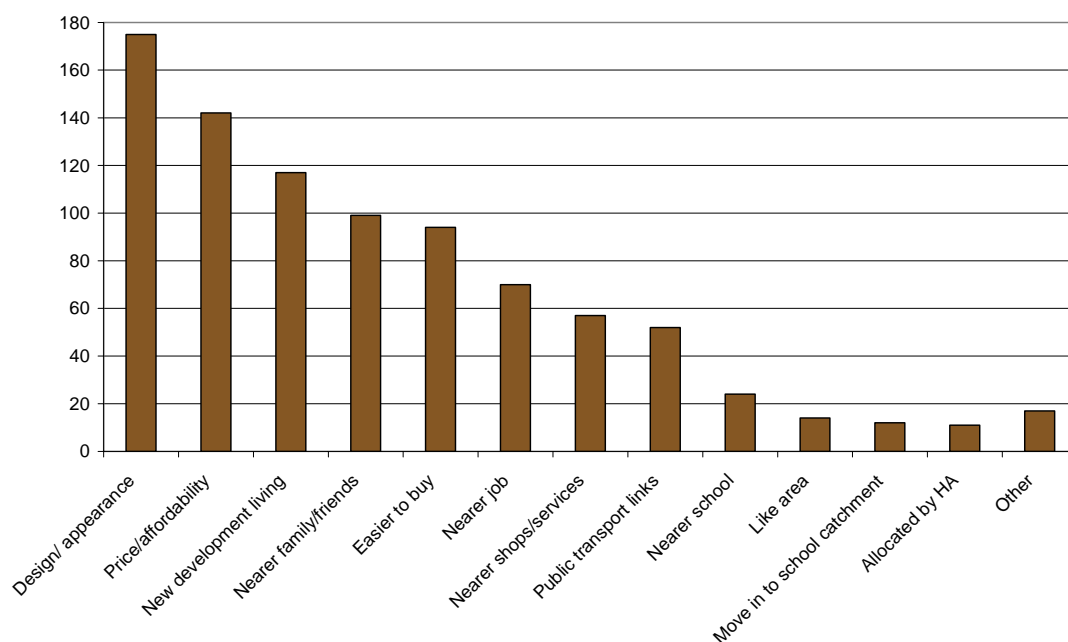
**Fig 2.7 Average number of bedrooms by development**



Households in Ely North have the largest homes on average. It also has the highest proportion of owner occupiers who tend to live in larger properties (see [A2.4](#)). Littleport (which has the highest proportion of social tenants) also has quite large properties. But it is also the area with the second largest proportion of children after Soham (see below).

Compared to previous surveys, homes on East Cambridgeshire new developments are larger in terms of number of bedrooms than on new developments in Fenland, but smaller than homes in Cambourne or Huntingdonshire. This is consistent with the districts as a whole. South Cambridgeshire and Huntingdonshire have more larger properties than elsewhere in Cambridgeshire, including East Cambridgeshire.

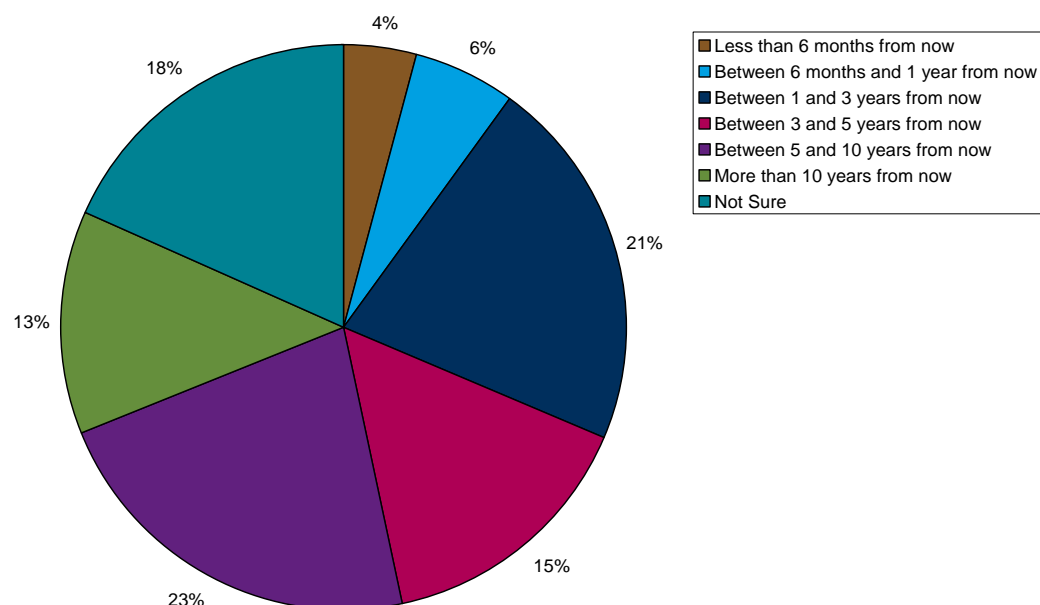
**Fig 2.8 Reason for choosing current home**



For a breakdown of reasons for choice by development, see [A2.5](#). The main reason for choosing the current home was design or appearance, particularly in the Ely developments and Littleport. The top reason in Soham and Sutton was price compared to other villages/

general affordability. This was the second most popular reason in Littleport, but not even third most popular in either of the Ely developments, where the idea of living in a new development and the ease of buying a property from the developer both scored highly.

**Fig 2.9 Intended length of stay**



More than half of the respondents (53%) intended to stay in their current home for longer than 5 years. Ten percent were planning to move within the next year. Littleport had the highest proportion of people intending to move within the next year (15% compared to 7-11% on other developments – see [A2.6](#)). This may be because it has the largest proportion of young adults (17-24 year olds) – see 3.2 below. The area also had a high proportion of multi-adult households compared to other developments and this may also have an effect. But overall tenure made more difference to intended length of stay than development – for example between 27-8% of owners, shared owners and social tenants intended to move within the next three years compared to 64% of private tenants (see [A2.7](#)).

### 3. Households

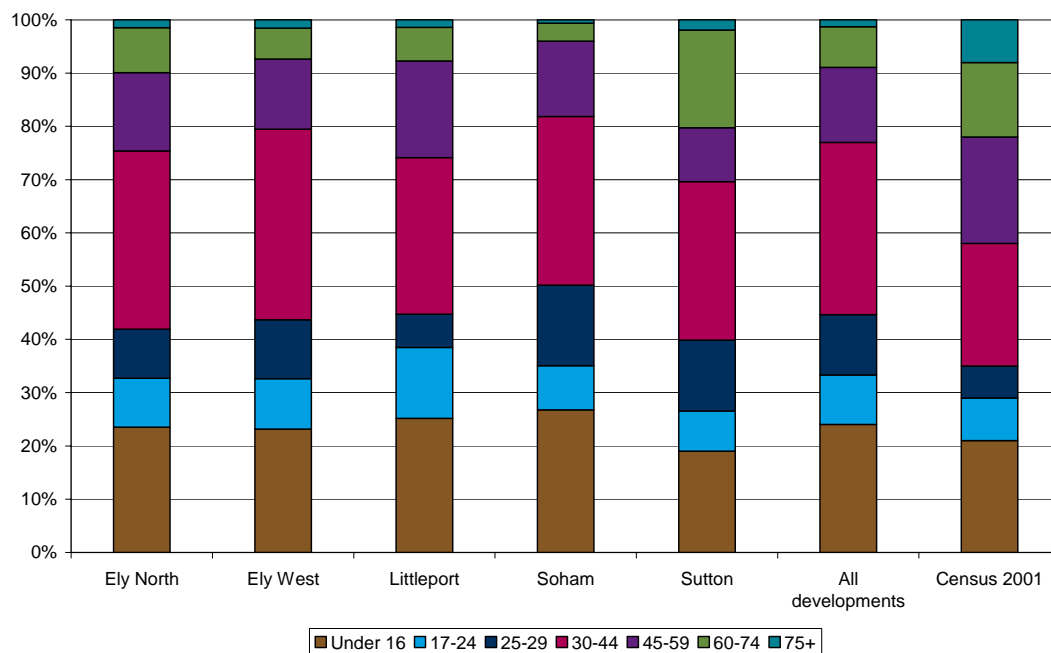
**Table 3.1 Age structure of new development residents and 2001 Census age profile for East Cambridgeshire district**

	Survey 2010 (n)	Survey 2010 (%)	Census 2001
0 to 4	113	10%	6%
5 to 11	87	8%	9%
12 to 16	61	6%	6%
17 to 24	101	9%	8%
25 to 29	123	11%	6%
30 to 44	351	32%	23%
45 to 59	153	14%	20%
60 to 74	83	8%	14%
75+	14	1%	8%

As with previous surveys, responses suggest a younger profile of residents in new developments than in the district as a whole, with a high proportion of under 16s and 30-44 year olds.

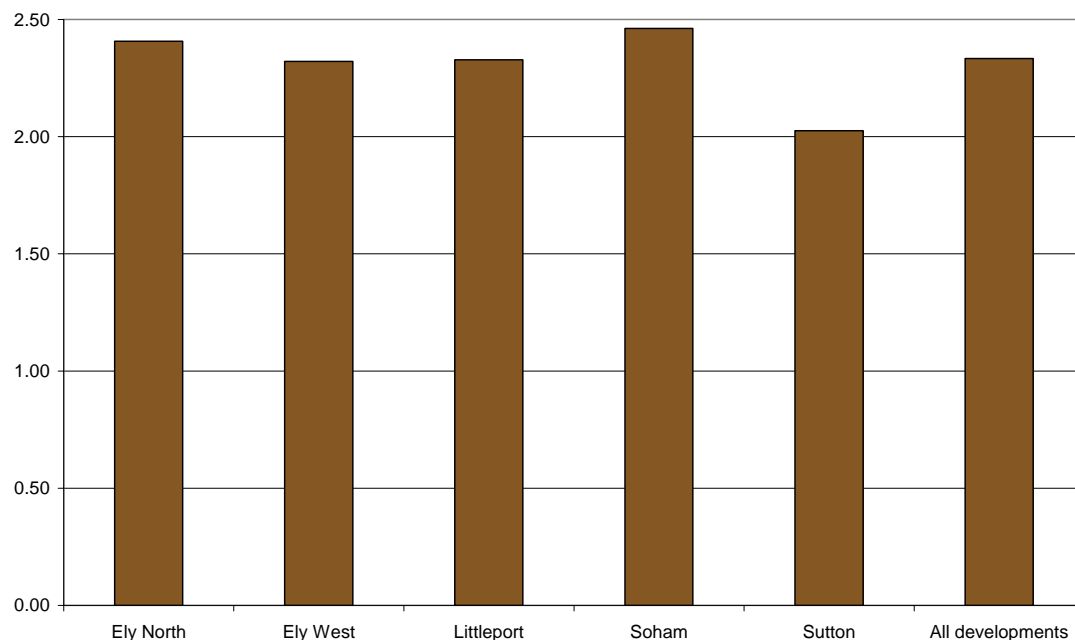


**Fig 3.2 Age groups of household members by development**



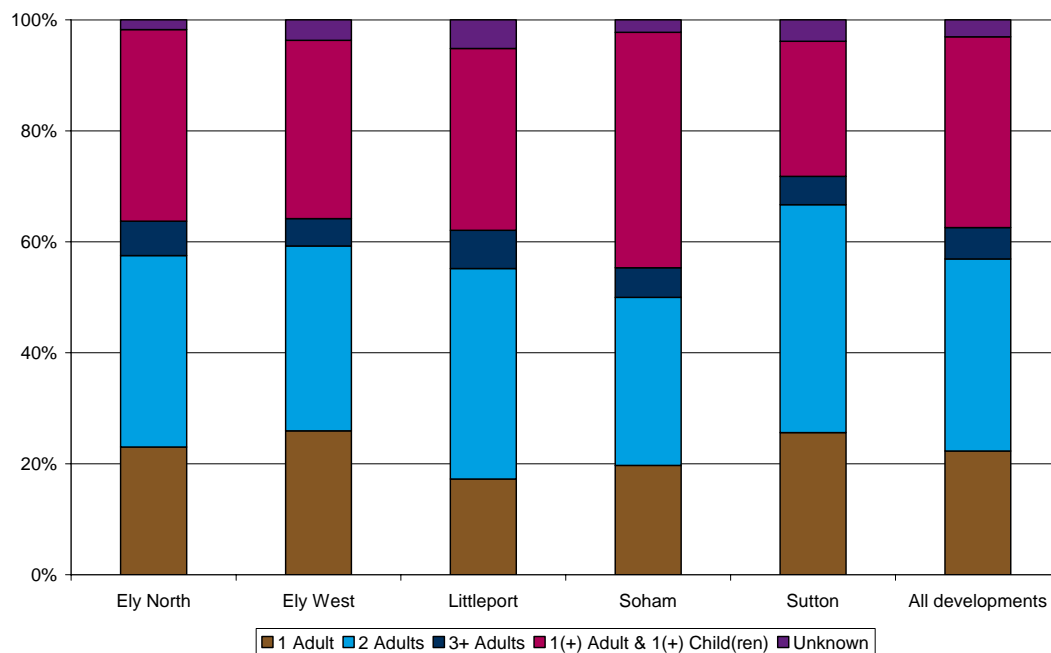
Sutton had the oldest population structure of all the new developments in East Cambridgeshire, but still has a smaller proportion of people over 60 than the district as a whole had at the time of the last Census (shown for comparison). Soham has the highest proportion of children and young adults (17 to 29 year olds). This fits with the high proportion of households in intermediate tenures – most shared owner households are quite young.

**Fig 3.3 Average household size by development**



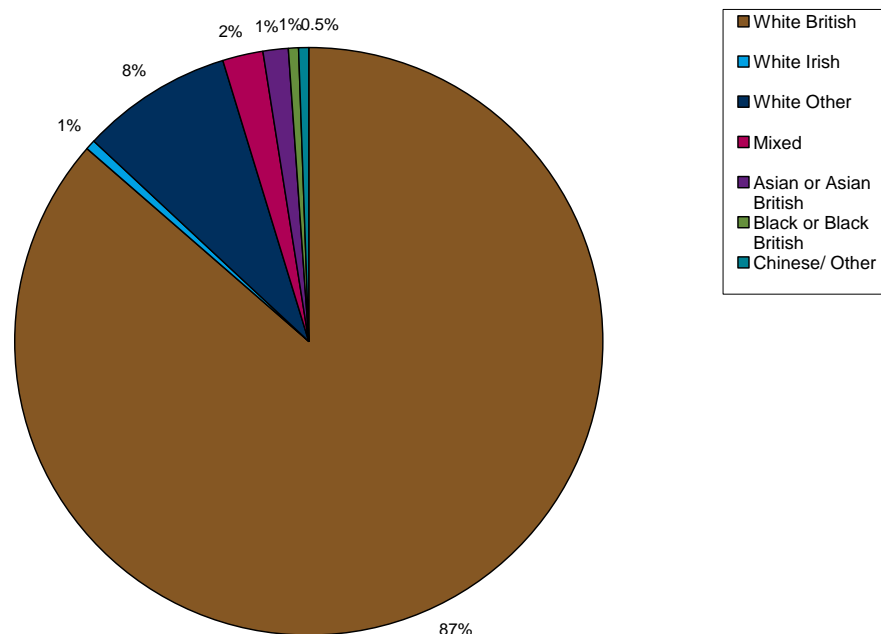
Soham has the largest average household size of all the developments. Sutton has smaller households on the whole than elsewhere in the district, which fits with the smaller property size by number of bedrooms (see above). [A3.2-3.5](#) provides further information about household size, including average number of adults and children per household.

**Fig 3.4 Household composition by development**



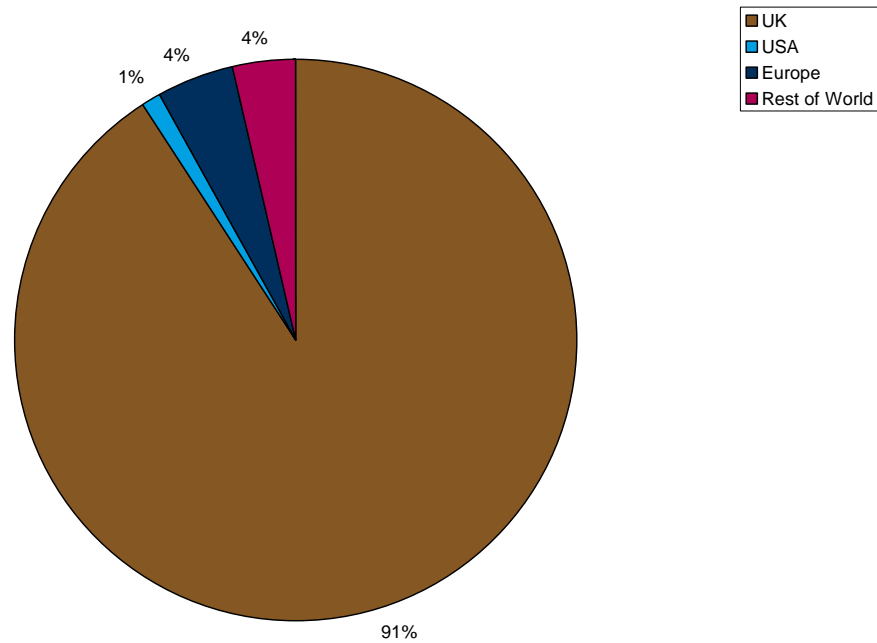
Soham has the largest proportion of households which include children. Sutton has a high proportion of 2 adults households and a small proportion of households with children compared to the other developments in the district. Littleport has a large proportion of multi-adult households compared to the other new developments. Overall the household composition of new development residents in East Cambridgeshire is similar to the composition of new development residents in Huntingdonshire and Cambourne. A more detailed breakdown of household structure by tenure and property size is shown in [A3.7](#)

**Fig 3.5 Ethnicity of household members**



Eighty-seven percent of respondent household members in East Cambridgeshire are White British. The second largest group is White Other. This includes A10 nationals but also USAAF personnel and people from elsewhere in Europe. Three households identified themselves as Travellers. A breakdown of ethnicity by development is shown in [A3.8](#).

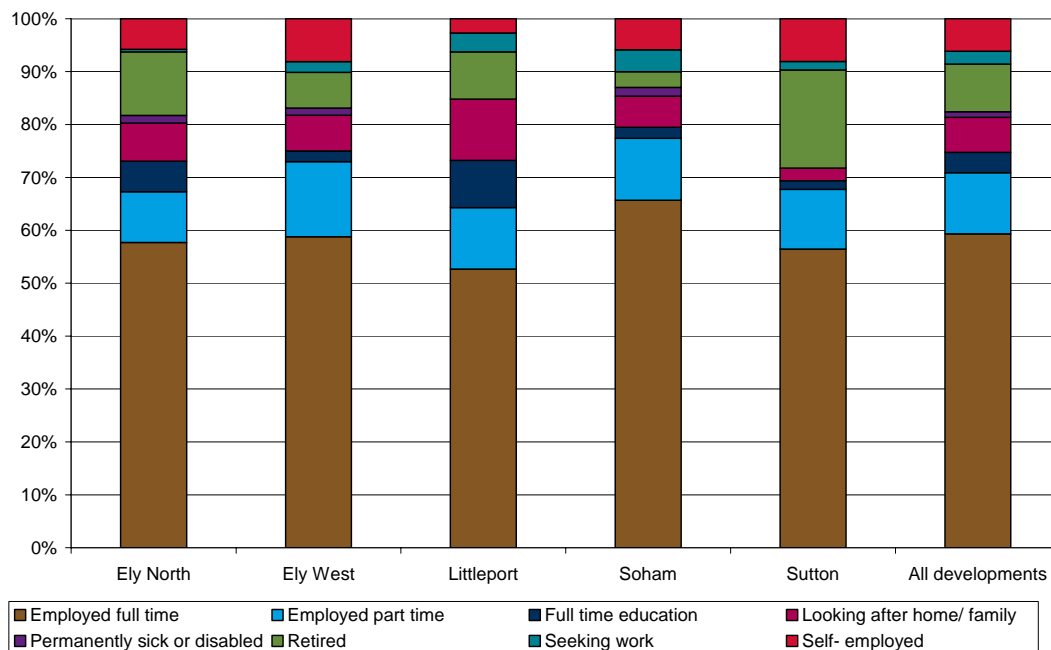
**Fig 3.6 Country of birth**



Most respondent households were born in the UK. There were 6 people born in the USA, 4 born in Poland, and 3 each born in Lithuania, the Netherlands, Australia and South Africa. A full list of countries of birth is shown in [A3.10](#), and a list of languages spoken is given in [A3.9](#). A question was also asked about religious worship. Just over three quarters (76%) of the responding households did not participate in any religious worship activities. Of the remainder, all but two households reported attending various Christian places of worship/activities. There were two responses from Muslim households.

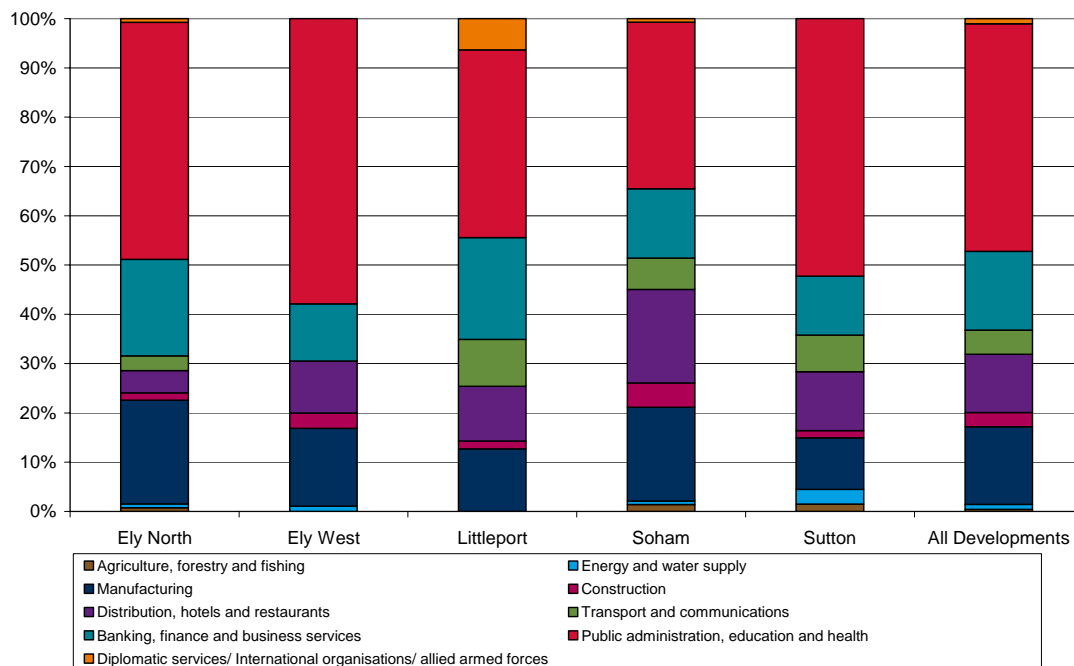
## 4. Work, Study and Travel

**Fig 4.1 Economic Status by development**



Most household members are in employment. There is a large proportion of retired households in Sutton, which corresponds to the age profile shown above, but there is also a large proportion of retired household members in Ely North, compared to other developments. Soham and Littleport had the highest proportion of people seeking work. A breakdown of employment by tenure is shown in [A4.1](#)

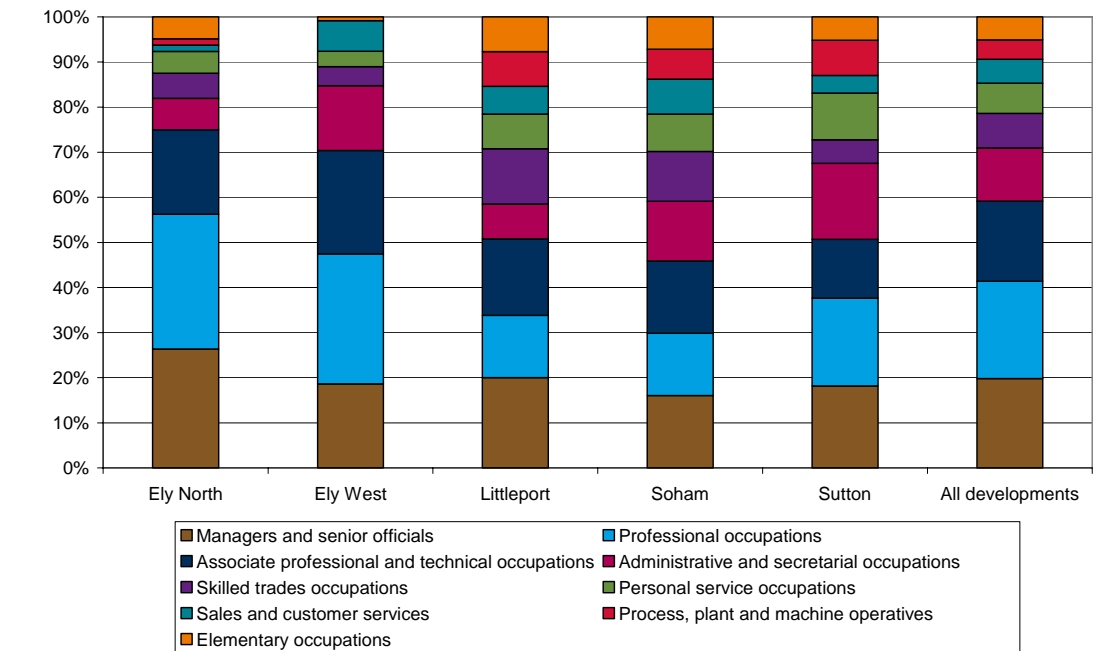
**Fig 4.2 Industries of employment by development**



Public administration, education and health was the largest industry of employment. Given the number of people employed by the public sector, the planned cuts by the current government may have a detrimental impact on the local economy. The top places of employment in each

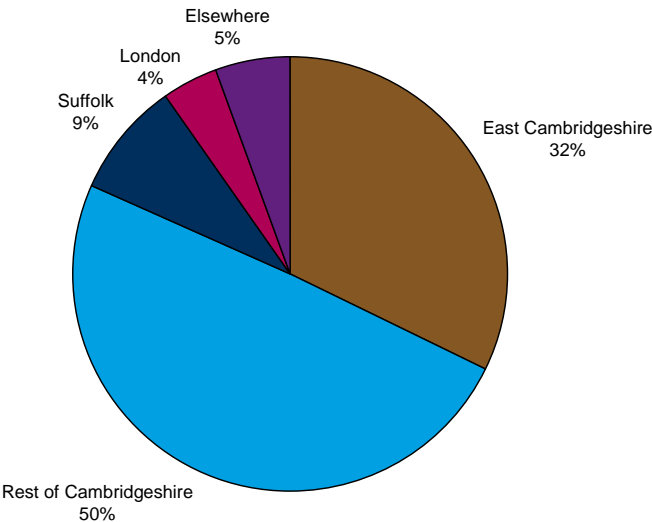
development are shown in [A4.2](#). Schools are the largest employers in all developments except Littleport where there are more people working in social welfare, charity and community services, and banking.

**Fig 4.3 Occupation of employment by development**



The top three occupations of respondents are teaching professionals, general office assistants and sales and marketing managers (see [A4.3](#)).

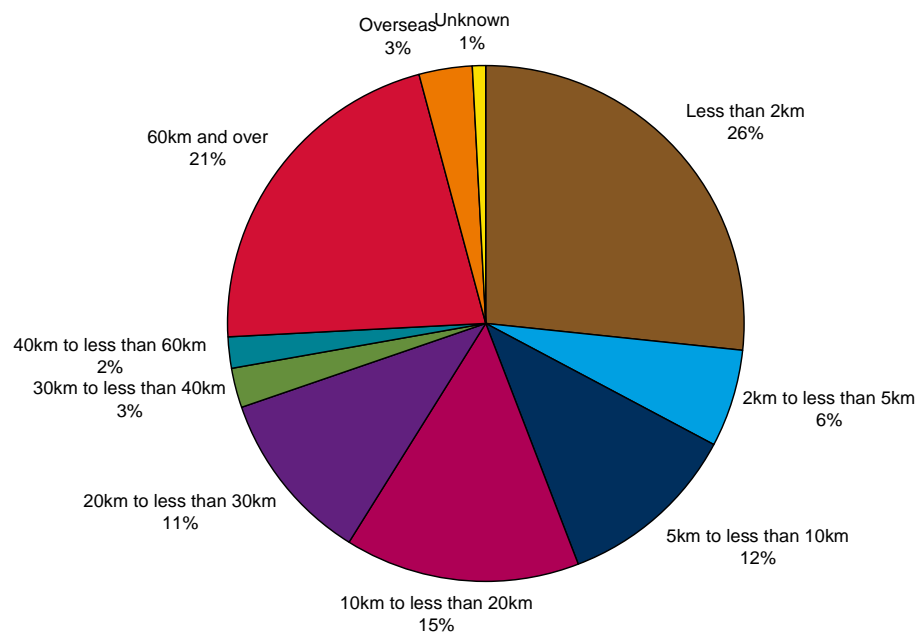
**Fig 4.4 Location of employment and study (17+)**



Nearly a third of respondents work elsewhere in East Cambridgeshire, and 29% work in Cambridge City. Table [A4.4](#) shows more people in Ely developments working in Cambridge City than work in East Cambridgeshire. Four percent of respondents work in London. Most of these are based in Ely and Littleport (which have rail links to the City) but, a small number are also based in Soham.

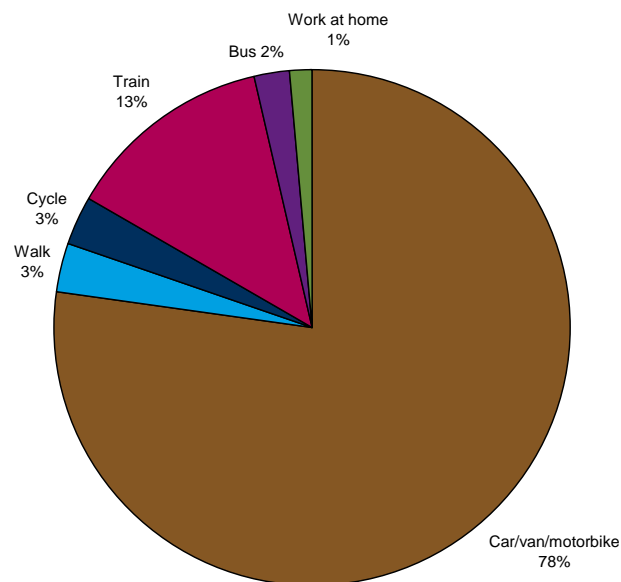


**Fig 4.5 Distance travelled to place of work/ study (17+)**



Nearly a third (29%) of respondents live within 10km of where they work, but more than half travel between 10 and 30km. Littleport and Ely north have the largest proportions of people travelling long distances (more than 30km – see [A4.5](#) for further details).

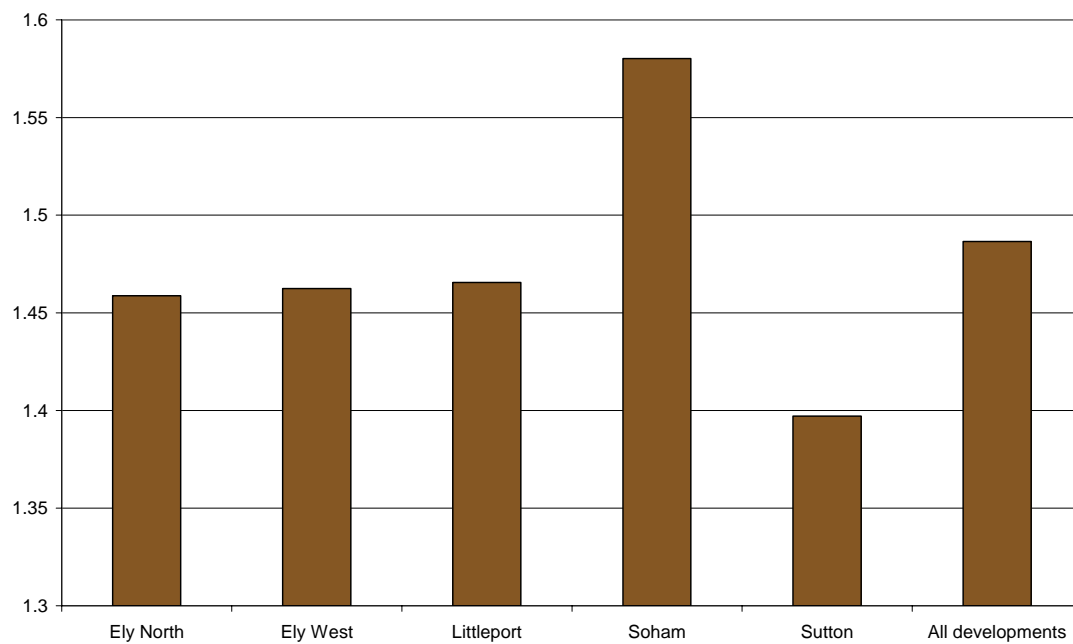
**Fig 4.6 Method of travel**



Most people travel to work by car. Public transport usage on East Cambridgeshire new developments is higher than in previous surveys. The Fenland survey of new developments also included developments in areas close to a rail station (March and Whittlesey). An annual season ticket from March to Cambridge is £732 more expensive per year than a similar ticket from Littleport to Cambridge<sup>6</sup>.

<sup>6</sup> The time and number of services per hour is about the same. While this sounds high, by the time the relative house prices in the two areas is considered, it is overall slightly cheaper to live in March.

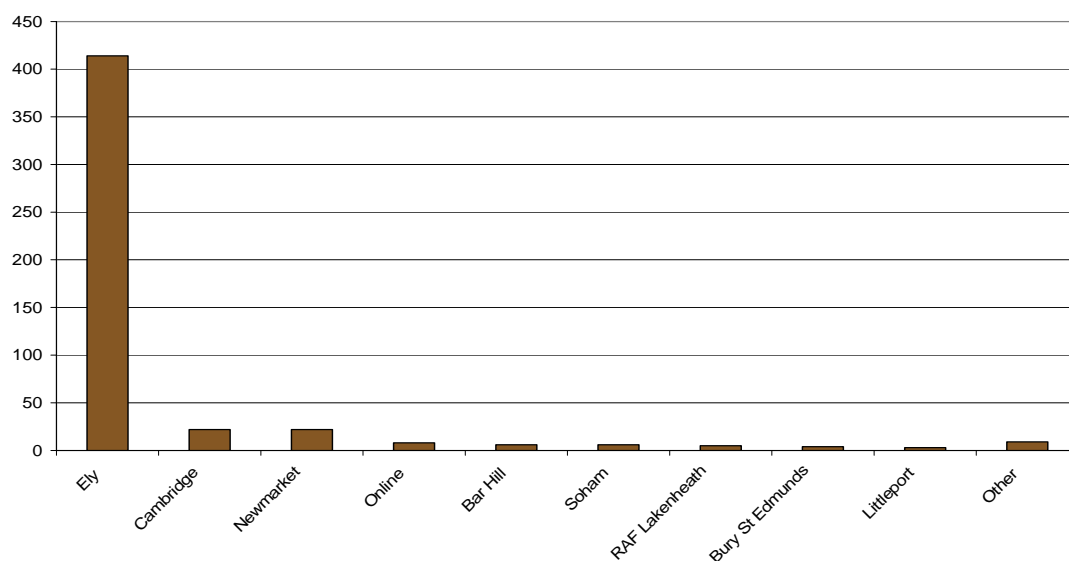
**Fig 4.7 Average number of vehicles per household by development**



The overall number of cars per household for all new developments in East Cambridgeshire is just under 1.5. This is higher than Fenland new developments (1.1), but roughly similar to Huntingdonshire and Cambourne (1.6). Sutton has the largest proportion of households with no cars (11%) and 59% of the respondents from Soham had access to two or more motor vehicles (see [A4.7](#)).

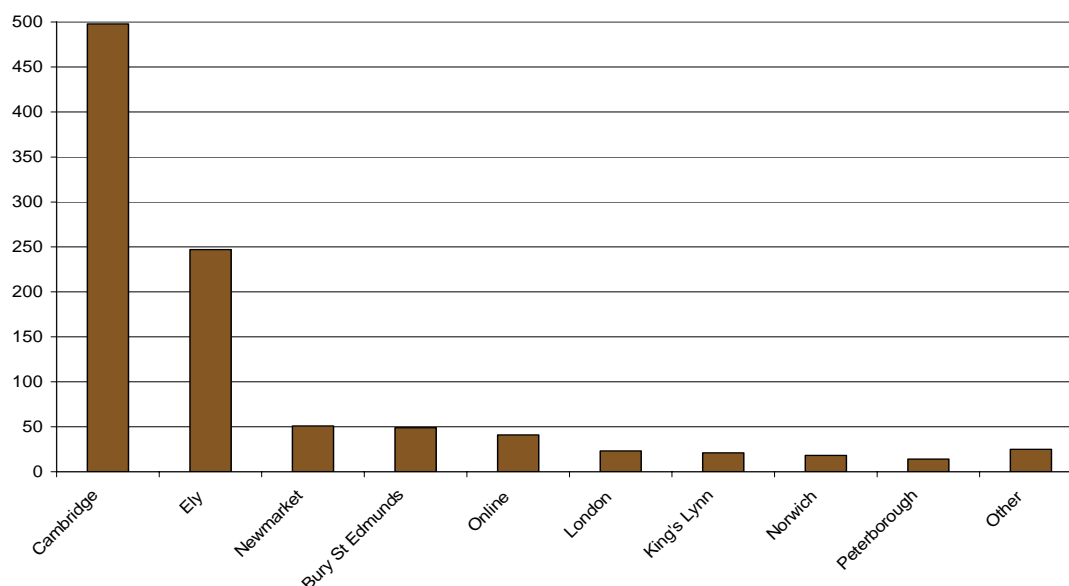
## 5. Other Activities

**Fig 5.1 Food shopping**



Most respondents do their food shopping in Ely. This is a free text question and people can state more than one location as their main food shopping area. Newmarket and Cambridge are the second and third most popular places for food shopping with 5% of respondents shopping here regularly. More respondents shop online than at Bar Hill, Soham and Bury St Edmunds. The commissary at RAF Lakenheath is only accessible to USAF personnel. Of the five who responded in this situation, all appear to do food shopping exclusively on the base. A full breakdown of food shopping by area is given in [A5.1](#)

**Fig 5.2 Non-food shopping**



Cambridge is the most popular location for non-food shopping. Nearly twice as many people reported doing non-food shopping in Cambridge than in Ely (the second most popular location). A number of people do non-food shopping in London – this is not just households working in the city. A breakdown of non-food shopping locations by area is shown in [A5.2](#).

## 6. Opinions about your area

**Table 6.1 Top 15 best things about East Cambridgeshire new developments**

	<i>Respondents</i>	<i>Percentage</i>
Quiet	139	32%
Attractive area (scenery, history)	106	24%
Friendly people	81	19%
Links to main towns	77	18%
Close to family/ friends	59	14%
The house	56	13%
Location	54	12%
Good public transport	53	12%
Housing costs	53	12%
Nice shops	46	11%
Good parks/walks/countryside	38	9%
Local facilities	35	8%
Good schools	32	7%
Feels safe	31	7%
Clean and tidy	22	5%

[A6.1](#) shows differences between developments.

Quietness was the thing that people liked best about new development in East Cambridgeshire overall and was the best thing in three developments outside Ely. The best thing about Ely new developments was Ely itself – many people commented on how attractive the city is, in particular around the Cathedral and the river. Events put on by the Cathedral were also highlighted as being of good quality. Good public transport and friendliness were the other best things about the city.

Respondents from Littleport like their homes and get on with their neighbours (these were the second and third most popular things after quietness in this area). Links to main towns were also a good thing about living in Littleport.

Residents of Soham also said that it had good links to other areas but they generally specified road links and access to a car as important (although some comments suggest a few people driving to the train station in Ely). Soham was the only area where the cost of housing was in the top three best things about the development. In particular respondents mentioned things such as the size of property they could afford compared to other areas.

Quietness, friendliness and proximity to family and friends came out as the three best things about Sutton, but links to other towns and location were also mentioned frequently. Six respondents from this village praised the local GP practice as being very good.

**Table 6.2 Top 15 worst things about East Cambridgeshire new developments**

	<i>Respondents</i>	<i>Percentage</i>
Lack/quality of shops	154	38%
Too much traffic	95	23%
Development not finished	83	20%
Lack of entertainment/leisure facilities	76	19%
Poor public transport	75	19%
Lack/quality of facilities	57	14%
Road quality	46	11%
Parking problems	45	11%
Mix of housing/people	39	10%
Anti-social behaviour	34	8%
Recycling facilities	29	7%
Location	28	7%
Quality of development	27	7%
Crime/fear of crime	23	6%
Litter	20	5%

Lack of or quality of shops is the worst thing over all and the most commonly cited bad thing about living in Ely or Littleport. In Ely many respondents felt that another supermarket was needed to challenge Tesco (a Sainsbury's will be opening in the town soon). A lack of DIY shops, local newsagent/corner shops and clothing stores (particularly for men and children was also noted as a problem. In the other areas, the issue was a general lack of all shops rather than specific types of store. Other problems highlighted in Ely were a lack of entertainment and leisure facilities (specifically a full time cinema, sports facilities, family friendly activities and pubs/restaurants/nightlife). Traffic congestion around the A10 and around the station also caused problems, and two households on the West development raised concerns about speeding on St Johns Road.

The joint worst thing about Littleport alongside lack of shops was anti-social behaviour, specifically from younger people. Fifteen of the 58 respondents from this area highlighted this as an issue. A lack of entertainment and leisure (specifically night time leisure like pubs, clubs and cinemas was also raised as a problem.

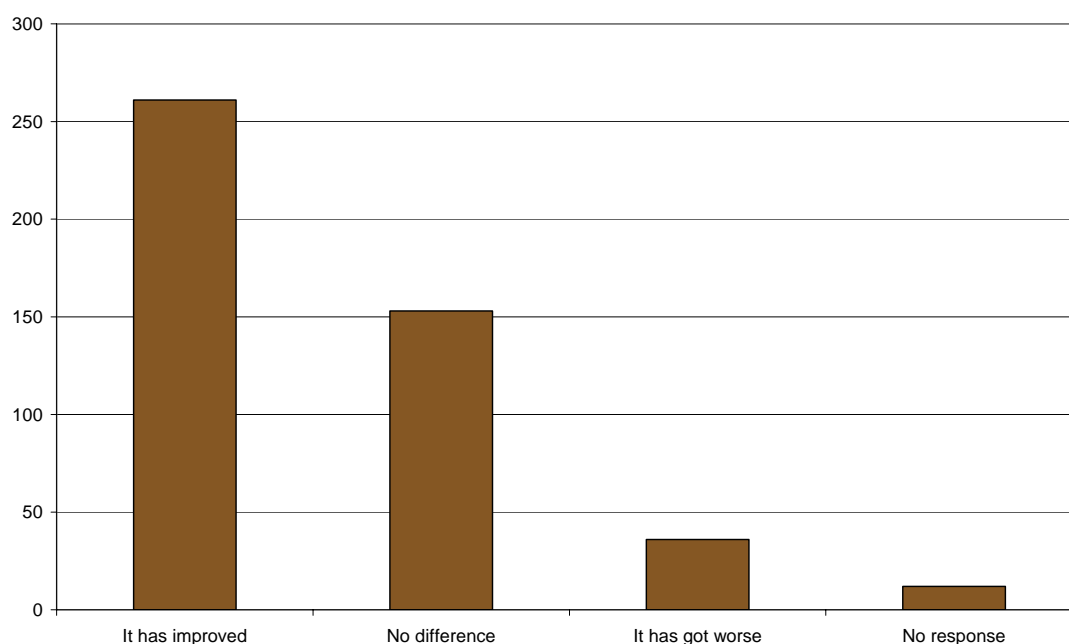
The contractor of the main area of development in Soham went bankrupt before the roads and the paths around the estate were finished, and more than half of the respondents (52%) from this area listed this as a bad thing, making it the worst thing overall. The second and third worst things about the development were a lack of shops and poor public transport respectively. While some people in Soham do commute by train, they have to drive to Ely or Cambridgeshire to catch the train. Many felt the buses through the area are too infrequent and expensive to make living in the area without access to a car difficult.

Thirteen respondents (10% reported problems with crime or fear of crime in the area – more than reported issues around anti-social behaviour. Most of these reports are drug-related and clustered around one point on the development. This information has been passed on to community safety colleagues for further investigation.

People in Sutton also highlighted issues with a lack of shops and poor public transport, but the worst thing in this area was complaints about traffic.



**Fig 6.3 Quality of life**



An additional question was included asking whether people felt their quality of life had improved on the new development. More than half of households (56%) felt it had improved and 33% said there was no difference. Twelve respondents did not answer this question.

**Table 6.4 Quality of life by development**

	<i>It has improved</i>	<i>No difference</i>	<i>It has got worse</i>	<i>Respondents (Total=100%)</i>
Ely North	67%	30%	3%	109
Ely West	68%	30%	1%	79
Littleport	62%	26%	12%	58
Soham	43%	42%	15%	127
Sutton	56%	36%	8%	77
All Developments	58%	34%	8%	450

# References

Cambridgeshire County Council Research Group (2006) "Living in Cambourne: A survey of Cambourne residents" available at

<http://www.cambridgeshire.gov.uk/business/research/housing/Cambourne06results.htm>

[December 2010]

Cambridgeshire County Council Research Group (2007) "Huntingdonshire New Developments: A survey of residents" available at

<http://www.cambridgeshire.gov.uk/business/research/housing/Hunts07results.htm> [December

2010]

Cambridgeshire County Council Research Group (2010) "Fenland New Developments: A survey of residents"

<http://www.cambridgeshire.gov.uk/business/research/housing/New+Developments+in+Fenland.htm> [December 2010]

Cambridgeshire County Council Research Group (2005) "Housing in Cambridge, Peterborough and the Cambridge sub-region: Census 2001"

Front cover photograph courtesy of Cannon Kirk Homes.

# Appendix 1 – Additional/ detailed tables

## A1. Moving to East Cambridgeshire

### A1.1 Distance from previous address by development (%)

	<i>Ely North</i>	<i>Ely West</i>	<i>Littleport</i>	<i>Soham</i>	<i>Sutton</i>	<i>All developments</i>
Less than 2km	21%	22%	38%	35%	19%	<b>27%</b>
2km to less than 5km	10%	10%		5%	1%	<b>6%</b>
5km to less than 10km	5%	14%	14%	9%	21%	<b>12%</b>
10km to less than 20km	7%	9%	7%	21%	27%	<b>15%</b>
20km to less than 30km	13%	15%	5%	12%	5%	<b>11%</b>
30km to less than 40km	5%	4%		2%	1%	<b>3%</b>
40km to less than 60km	2%		3%	1%	4%	<b>2%</b>
60km and over	32%	24%	22%	12%	20%	<b>22%</b>
Overseas	6%		10%	2%		<b>3%</b>
Unknown		3%		1%	1%	<b>1%</b>
Total respondents (=100%)	111	79	58	129	75	<b>452</b>

### A1.2 Location of previous home by development (%)

	<i>Ely North</i>	<i>Ely West</i>	<i>Littleport</i>	<i>Soham</i>	<i>Sutton</i>	<i>All developments</i>
<b><u>Cambridgeshire</u></b>	<b>56%</b>	<b>69%</b>	<b>60%</b>	<b>81%</b>	<b>73%</b>	<b>70%</b>
East Cambridgeshire	39%	51%	55%	57%	48%	50%
Cambridge City	10%	6%	5%	11%	8%	9%
Fenland	1%	3%		2%	3%	2%
Huntingdonshire	1%	1%		2%	5%	2%
South Cambridgeshire	5%	8%		9%	9%	7%
<b><u>East of England - Other</u></b>	<b>15%</b>	<b>12%</b>	<b>12%</b>	<b>9%</b>	<b>10%</b>	<b>11%</b>
Bedfordshire <sup>7</sup>		1%			1%	0.4%
Hertfordshire	3%	1%	3%	2%	1%	2%
Essex <sup>8</sup>	3%	3%	3%	2%	1%	2%
Norfolk	5%	1%	3%	1%	5%	3%
Peterborough	1%	3%			1%	1%
Suffolk	3%	3%	3%	4%	1%	3%
<b><u>Rest of UK</u></b>	<b>24%</b>	<b>18%</b>	<b>16%</b>	<b>9%</b>	<b>13%</b>	<b>16%</b>
SOUTH EAST ENGLAND	6%	4%	5%	3%	7%	5%
LONDON	8%	4%	3%	2%	3%	4%
EAST MIDLANDS	2%	4%		1%	1%	2%
NORTH EAST ENGLAND	3%	1%	2%			1%
NORTH WEST ENGLAND	1%	1%	2%	1%	1%	1%
SOUTH WEST ENGLAND	1%	1%	2%		1%	1%
YORKSHIRE & HUMBER	1%					0.2%
SCOTLAND	1%	3%	2%	1%		1%
WALES	1%			1%		0.4%
<b><u>Other</u></b>	<b>6%</b>	<b>3%</b>	<b>10%</b>	<b>3%</b>	<b>1%</b>	<b>4%</b>
OVERSEAS	6%		10%	2%		3%
UNKNOWN		3%		1%	1%	1%
Respondents	111	79	58	129	75	452

<sup>7</sup> Including Luton UA

<sup>8</sup> Including Thurrock UA

### A1.3 Previous tenure by development (%)

	<i>Ely North</i>	<i>Ely West</i>	<i>Littleport</i>	<i>Soham</i>	<i>Sutton</i>	<i>All Developments</i>
Living with family/ friends	14%	13%	16%	19%	13%	15%
Owned by you	63%	52%	46%	47%	59%	53%
Rented from a social landlord	2%	4%	7%	7%	7%	5%
Rented from a private landlord	18%	27%	21%	23%	17%	21%
Rented from family/friends	1%	1%	2%	2%	3%	1%
Rented from your employer	3%	4%	7%	2%		3%
Intermediate tenures		1%	2%	1%	1%	1%
Total respondents (=100%)	111	79	57	129	75	451

Numbers shown in grey show new households forming with other tenures and are not included in the total figure. This includes

- one household in Ely West formed by some members previously in owner occupation and some previous shared owners (counted in the total as “owned by you”), and one household formed by a previous private tenant and someone previously renting from family/friends (counted in the total as “rented from a private landlord”)
- one household in Soham comprised of members who had previously rented from a housing association and members who had previously been in key worker housing (recorded in the total under “rented from a housing association”).

### A1.4 Reason for leaving by development (%)

	<i>Ely North</i>	<i>Ely West</i>	<i>Littleport</i>	<i>Soham</i>	<i>Sutton</i>	<i>All Developments</i>
To find a larger or smaller home	<b>33%</b>	<b>26%</b>	<b>23%</b>	<b>35%</b>	<b>35%</b>	31%
Wanting to set up or buy home	<b>28%</b>	<b>31%</b>	<b>32%</b>	<b>39%</b>	<b>21%</b>	31%
To be nearer job/ new job	<b>23%</b>	<b>24%</b>	<b>23%</b>	<b>13%</b>	16%	19%
To be nearer family/ friends	19%	15%	<b>25%</b>	9%	<b>24%</b>	17%
Unhappy with environment/quality of life	18%	15%	18%	10%	16%	15%
Unhappy with aspects of previous home/ location	14%	12%	14%	10%	16%	13%
Personal reasons	1%	3%	4%	6%	5%	4%
Lifestyle change	4%	4%	5%	2%	4%	3%
To be nearer to children's school	5%	5%	2%	1%	3%	3%
To move into school catchment	2%	1%		4%	1%	2%
Financial reasons			2%	5%	1%	2%
Medical reasons		1%	2%			0.4%
Allocated by HA				1%		0.2%
Respondents	111	78	57	129	75	452

## A.2 Homes and Tenures

### A2.1 Current tenure by previous tenure (%)

Previous Tenure	Current Tenure				
	<i>Owner occupied</i>	<i>Private rented</i>	<i>Social rented</i>	<i>Intermediate tenures</i>	<i>All tenures</i>
Owner occupied	72%	32%	8%	14%	53%
Social Rented	1%	2%	33%	4%	5%
Private Rented	12%	49%	35%	37%	21%
Rented from family/friends	0%	0%	4%	5%	1%
Rented from your employer	2%	5%	2%	5%	3%
Intermediate tenures	0%	0%	0%	5%	1%
Living with parents/family	12%	12%	19%	30%	15%
Respondents	299	41	52	57	449

### A2.2 First in property by development (%)

	<i>Ely North</i>	<i>Ely West</i>	<i>Littleport</i>	<i>Soham</i>	<i>Sutton</i>	<i>All developments</i>
Yes	71%	81%	67%	87%	75%	78%
No	28%	19%	33%	12%	21%	21%
Don't Know	1%	0%	0%	1%	4%	1%
Respondents (100%)	105	77	52	117	72	423

### A2.3 Type of property by tenure

	<i>Owner occupied</i>	<i>Private rented</i>	<i>Social rented</i>	<i>Intermediate tenures</i>	<i>All developments</i>
Detached	29%	5%	4%	4%	21%
Semi - detached	32%	36%	33%	38%	33%
Terraced	33%	28%	18%	41%	32%
Flat/apartment/maisonette	6%	31%	45%	18%	14%
Respondents (Total = 100%)	296	39	51	56	442

### A2.4 Number of bedrooms by tenure

	<i>One bed</i>	<i>Two beds</i>	<i>Three beds</i>	<i>Four beds</i>	<i>Five or more beds</i>	<i>All</i>	<i>Av. Number of bedrooms</i>
Owner occupied	1%	20%	36%	31%	11%	298	3.31
Private rented	8%	43%	40%	10%	0%	40	2.53
Social rented	42%	33%	15%	8%	2%	52	1.94
Intermediate tenures	11%	58%	30%	2%	0%	57	2.23
All tenures	8%	28%	33%	23%	8%	447	2.94

## A2.5 Reason for choosing current home by development

	<i>Ely North</i>	<i>Ely West</i>	<i>Littleport</i>	<i>Soham</i>	<i>Sutton</i>	<i>All developments</i>
Design/ appearance of property/ development	<b>47%</b>	<b>51%</b>	<b>38%</b>	<b>32%</b>	<b>27%</b>	39%
Price compared to other villages/general affordability	23%	22%	<b>31%</b>	<b>40%</b>	<b>40%</b>	31%
Idea of new development living	<b>26%</b>	<b>28%</b>	28%	<b>22%</b>	<b>28%</b>	26%
To be nearer family/friends	21%	16%	<b>33%</b>	19%	<b>27%</b>	22%
Easier to buy new property from developer	<b>27%</b>	<b>23%</b>	17%	14%	24%	21%
To be nearer job	20%	18%	12%	13%	13%	15%
To be nearer shops/services	24%	<b>23%</b>	9%	3%	4%	13%
Better public transport than other areas	19%	16%	21%	2%	4%	12%
To be nearer children's school	10%	9%	5%	1%	3%	5%
Like area	3%	1%	2%	4%	5%	3%
To move in to school catchment	5%	3%	0%	3%	1%	3%
Allocated by HA	0%	0%	3%	6%	1%	2%
Required tenure	1%	1%	2%	4%	0%	2%
What was available at the time	0%	4%	0%	2%	0%	1%
Relationship breakdown	0%	0%	3%	0%	1%	1%
Don't know	1%	0%	0%	0%	0%	0%
Respondents	111	79	58	129	75	452

## A2.6 Intended length of residence by development

	<i>Ely North</i>	<i>Ely West</i>	<i>Littleport</i>	<i>Soham</i>	<i>Sutton</i>	<i>All Developments</i>
Less than 6 months from now	4%	4%	4%	5%	4%	4%
Between 6 months and 1 year from now	6%	7%	11%	5%	3%	6%
Between 1 and 3 years from now	23%	23%	23%	22%	16%	22%
Between 3 and 5 years from now	17%	15%	11%	16%	17%	16%
Between 5 and 10 years from now	20%	21%	25%	21%	26%	22%
More than 10 years from now	14%	11%	11%	15%	12%	13%
Not Sure	16%	19%	16%	16%	23%	18%
Total (100%)	111	81	56	130	77	455

## A2.7 Intended length of residence by tenure

	<i>Owner occupied</i>	<i>Private rented</i>	<i>Social rented</i>	<i>Intermediate tenures</i>	<i>All tenures</i>
Less than 6 months from now	3%	7%	6%	5%	4%
Between 6 months and 1 year from now	4%	24%	8%	2%	6%
Between 1 and 3 years from now	21%	34%	13%	21%	21%
Between 3 and 5 years from now	19%	0%	6%	18%	15%
Between 5 and 10 years from now	25%	5%	12%	26%	22%
More than 10 years from now	12%	2%	23%	19%	13%
Not Sure	16%	27%	33%	9%	18%
Total (100%)	295	41	52	57	445

## A.3 Households

### A3.1 Age profile by development

	<i>Under 16</i>	<i>17-24</i>	<i>25-29</i>	<i>30-44</i>	<i>45-59</i>	<i>60-74</i>	<i>75+</i>	<i>Total</i>
Ely North	24%	9%	9%	33%	15%	8%	1%	272
Ely West	23%	9%	11%	36%	13%	6%	2%	190
Littleport	25%	13%	6%	29%	18%	6%	1%	143
Soham	27%	8%	15%	32%	14%	3%	1%	325
Sutton	19%	8%	13%	30%	10%	18%	2%	158
All developments	24%	9%	11%	32%	14%	8%	1%	1,086

### A3.2 Number of adults per household by development

	<i>Ely North</i>	<i>Ely West</i>	<i>Littleport</i>	<i>Soham</i>	<i>Sutton</i>	<i>All developments</i>
One	31	22	13	36	27	129
Two	67	47	35	80	44	273
Three	9	6	4	10	3	32
Four	4	3	3	3	1	14
Total number of adults	208	146	107	238	128	827
Average adults per household	1.87	1.87	1.95	1.84	1.71	1.85

### A3.3 Number of children per household by development

	<i>Ely North</i>	<i>Ely West</i>	<i>Littleport</i>	<i>Soham</i>	<i>Sutton</i>	<i>All developments</i>
None	72	52	36	73	56	289
One	19	13	11	30	9	82
Two	16	11	8	21	9	65
Three	3	3	3	5	1	15
Four	1					1
Total number of children	64	44	36	87	30	261
Average children per household	0.58	0.56	0.62	0.67	0.4	0.58

### A3.4 Number of adults and children per household by dwelling size

	<i>Children</i>	<i>Adults</i>
1 bedroom	0	1.26
2 bedrooms	0.31	1.55
3 bedrooms	0.6	1.93
4 bedrooms	0.9	2.16
5 more bedrooms	1.11	2.26

### A3.5 Number of adults and children per household by tenure

	<i>Children</i>	<i>Adults</i>
Owner occupied	0.59	1.94
Private rented	0.37	1.73
Social rented	0.74	1.62
Intermediate tenures	0.51	1.65
Rented from family/friends	0	1.67
All tenures	0.57	1.84

### A3.6 Children per 100 households by tenure, bedroom size and school age category

	<i>Pre-school aged (0-3)</i>	<i>Primary school aged (4-10)</i>	<i>Secondary school aged (11-16)</i>
<b><u>Owner Occupiers</u></b>	<b>20.1</b>	<b>21.8</b>	<b>16.4</b>
One bed	0	0	0
Two beds	6.7	6.7	0
Three beds	25	13.9	8.3
Four beds	20.7	33.7	28.3
Five beds	30.3	45.5	42.4
Six beds	0	0	0
<b><u>Private tenants</u></b>	<b>10</b>	<b>12.5</b>	<b>15</b>
One bed	0	0	0
Two beds	11.8	11.8	11.8
Three beds	12.5	6.3	18.8
Four beds	0	50	25
<b><u>Social tenants</u></b>	<b>19.2</b>	<b>17.3</b>	<b>34.6</b>
One bed	0	0	0
Two beds	52.9	29.4	23.5
Three beds	12.5	50	100
Four beds	0	0	150
Five beds	0	0	0
<b><u>Intermediate tenures</u></b>	<b>33.3</b>	<b>15.8</b>	<b>5.3</b>
One bed	0	0	0
Two beds	15.2	9.1	3
Three beds	82.4	35.3	11.8
Four beds	0	0	0



### A3.7 Household composition and tenure by size

	1 bed	2 beds	3 beds	4 beds	5+ beds	Total
<b><u>Owner Occupiers</u></b>	<b>4</b>	<b>60</b>	<b>108</b>	<b>92</b>	<b>34</b>	<b>298</b>
1 Adult	3	27	15	6	3	54
1 Adult & 1 Child		1	2	2	1	6
1 Adult & 2 Children		1	1	3	1	6
1 Adult & 3 Children					1	1
2 Adults	1	27	49	29	5	111
2 Adults & 1 child		3	23	14	3	43
2 Adults & 2 children		1	7	15	7	30
2 Adults & 3 children			2	5	1	8
3 Adults			5	7	4	16
3 Adults & 1 child			1	3	1	5
3 Adults & 2 children				1	2	3
3 Adults & 3 children				2		2
4 Adults			2	3	1	6
4 Adults & 1 child				2		2
4 Adults & 2 children					3	3
Unknown			1		1	2
<b><u>Private tenants</u></b>	<b>3</b>	<b>17</b>	<b>16</b>	<b>3</b>		<b>40</b>
1 Adult	1	4	2	1		8
1 Adult & 1 Child		1				1
1 Adult & 2 Children		2				2
2 Adults	2	10	10	2		24
2 Adults & 1 child			2			2
2 Adults & 4 children			1			1
3 Adults			1			1
Unknown				1		1
<b><u>Social tenants</u></b>	<b>22</b>	<b>17</b>	<b>8</b>	<b>4</b>	<b>1</b>	<b>52</b>
1 Adult	17	1				18
1 Adult & 1 Child		3	1			4
1 Adult & 2 Children		1	1			2
1 Adult & 3 Children				1		1
2 Adults	5	2			1	8
2 Adults & 1 child		7	1			8
2 Adults & 2 children		2	3			5
2 Adults & 3 children			1			1
3 Adults			1			1
3 Adults & 1 child				1		1
3 Adults & 2 children		1				1
4 Adults & 1 child				1		1
Unknown				1		1
<b><u>Intermediate tenures</u></b>	<b>6</b>	<b>33</b>	<b>17</b>	<b>1</b>		<b>57</b>
1 Adult	5	16	1			22
1 Adult & 1 Child		2				2
1 Adult & 2 Children			1			1
2 Adults	1	9	4			14
2 Adults & 1 child		3	3			6
2 Adults & 2 children		2	7			9
3 Adults		1				1
4 Adults				1		1
4 Adults & 1 child			1			1
<b><u>All tenures</u></b>	<b>35</b>	<b>127</b>	<b>149</b>	<b>101</b>	<b>34</b>	<b>447</b>

### A3.8 Ethnicity by development

	<i>Ely North</i>	<i>Ely West</i>	<i>Littleport</i>	<i>Soham</i>	<i>Sutton</i>	<i>All developments</i>
White: British	84%	84%	85%	86%	95%	86%
White: Irish		1%	1%	1%		1%
White: Other	12%	10%	8%	7%	5%	9%
Mixed: White and Black Caribbean						0%
Mixed: White and Black African			3%	2%		1%
Mixed: White and Asian	1%	2%	1%			1%
Mixed: Other	2%	1%	1%			1%
Asian or Asian British: Indian	1%	2%	1%			1%
Asian or Asian British: Pakistani						0%
Asian or Asian British: Bangladeshi						0%
Asian or Asian British: Other Asian		1%		1%		0%
Black or Black British: Black Caribbean			1%			0%
Black or Black British: Black African				2%		1%
Black or Black British: Black Other						0%
Chinese		1%				0%
Other ethnic group				1%		0%

### A3.9 First languages of new development residents

	<i>Number</i>	<i>Percentage</i>
English	439	96%
Spanish	4	1%
Lithuanian	3	1%
Polish	3	1%
Afrikaans*	2	0.4%
Dutch*	2	0.4%
Portuguese	2	0.4%
Bengali	1	0.2%
Cantonese*	1	0.2%
Finnish*	1	0.2%
Italian*	1	0.2%
Farsi	1	0.2%
Hungarian	1	0.2%
Japanese*	1	0.2%
Kiswahili	1	0.2%
Marathi	1	0.2%
Romanian	1	0.2%
Welsh	1	0.2%

Responses marked with an asterisk show bilingual households (in all cases, the other first language spoken was English). Both Dutch speaking households also speak English, and one Afrikaans speaking household is bilingual in English. Three households did not respond.

### A3.10 Country of birth of new development residents

	<i>Number</i>	<i>Percentage</i>
UK	422	92%
USA	6	1%
Poland	4	1%
Lithuania	3	1%
The Netherlands	3	1%
Australia	3	1%
South Africa	3	1%
Ireland	2	0.4%
Spain	2	0.4%
Nigeria	2	0.4%
Finland	1	0.2%
France	1	0.2%
Germany	1	0.2%
Hungary	1	0.2%
Portugal	1	0.2%
Romania	1	0.2%
Angola	1	0.2%
Argentina	1	0.2%
India	1	0.2%
Iran	1	0.2%
Japan	1	0.2%
Kenya	1	0.2%
New Zealand	1	0.2%
S Korea	1	0.2%
Vietnam	1	0.2%
Respondents	459	100%

As with the question about first languages, some households reported household members being born in different countries (There are 459 respondents, but 465 entries recorded about country of birth)

## A.4 Work, Study and Travel

### A4.1 Economic status by tenure

	<i>Owner occupied</i>	<i>Private rented</i>	<i>Social rented</i>	<i>Intermediate tenures</i>	<i>All tenures</i>
Employed full time	58%	61%	41%	80%	59%
Employed part time	11%	16%	16%	5%	12%
Full time education	4%	3%	4%	2%	4%
Looking after home/ family	6%	7%	11%	5%	7%
Permanently sick or disabled	1%		6%		1%
Retired	11%	9%	4%	1%	9%
Seeking work	1%		14%	3%	2%
Self- employed	7%	4%	4%	3%	6%
Total household members (17+)	575	70	80	95	820

### A4.2 Top 20 places of work by employed residents by development

	<i>Ely North</i>	<i>Ely West</i>	<i>Littleport</i>	<i>Soham</i>	<i>Sutton</i>	<i>All developments</i>
Schools	<b><u>14%</u></b>	<b><u>12%</u></b>	<b><u>5%</u></b>	<b><u>7%</u></b>	<b><u>10%</u></b>	10%
Local government	<b>5%</b>	<b>9%</b>	<b>6%</b>	<b>6%</b>	<b>6%</b>	6%
Social welfare, charitable and community services	<b>8%</b>	3%	<b><u>8%</u></b>	4%	4%	5%
Higher Education	<b>5%</b>	<b>7%</b>	0%	4%	4%	5%
Food retailing	1%	2%	<b>5%</b>	<b>5%</b>	4%	3%
Banking and bill-discounting	<b>5%</b>	1%	<b><u>8%</u></b>	1%	0%	3%
Road haulage	1%	0%	3%	4%	<b>6%</b>	2%
Business services, e.g. consultants	2%	2%	2%	4%	1%	2%
Computer services	2%	5%	0%	1%	3%	2%
Other medical care institutions	2%	6%	0%	1%	1%	2%
Professional and technical services	2%	0%	<b>5%</b>	2%	1%	2%
Electrical equipment/control systems manufacturing	2%	2%	0%	4%	0%	2%
Hospitals, nursing homes etc.	2%	2%	2%	4%	<b>9%</b>	2%
Pharmaceutical products	2%	2%	0%	2%	0%	2%
Wholesale distribution of food, drink and tobacco	0%	4%	0%	3%	0%	2%
Working of stone and other non-metallic minerals not specified elsewhere	4%	0%	0%	0%	3%	1%
Research and development	1%	1%	3%	2%	3%	1%
Allied armed forces	1%	0%	6%	1%	0%	1%
Aerospace equipment manufacturing	1%	1%	0%	3%	0%	1%
National government	2%	1%	2%	1%	0%	1%
Total household members (17+)	133	95	63	142	67	489

### A4.3 Top 20 occupations of employed residents by development

	<i>Ely North</i>	<i>Ely West</i>	<i>Littleport</i>	<i>Soham</i>	<i>Sutton</i>	<i>All developments</i>
Teaching professionals	10%	6%	3%	3%	8%	6%
General office assistants	3%	4%	2%	3%	5%	3%
Marketing and sales managers	2%	3%	2%	4%		3%
Software professionals	5%	3%		2%	3%	3%
Sales and retail assistants	1%	3%	3%	3%	4%	3%
Accounts/ finance clerks	1%	3%		2%	6%	3%
Productions, works and maintenance managers	2%	3%	2%	1%	4%	2%
Retail and wholesale managers	6%	1%	2%	1%	3%	2%
Nurses	1%	3%		2%	4%	2%
Office managers	2%	2%	3%	1%	1%	2%
IT managers	1%	2%	2%	2%	1%	2%
Management consultants, actuaries, economists and statisticians	2%	3%	2%	1%		2%
Customer care managers	3%	3%	2%			1%
Financial institution managers	1%		5%	1%	1%	1%
Care assistants/ home carers	1%		5%	1%	1%	1%
HGV drivers			2%	3%	3%	1%
Cleaners/domestics	1%	1%	2%	2%		1%
Civil engineers	1%	2%		1%	3%	1%
Total household members (17+)	144	118	65	181	77	585

### A4.4 District of work by development

	<i>Ely North</i>	<i>Ely West</i>	<i>Littleport</i>	<i>Soham</i>	<i>Sutton</i>	<i>All Development</i>
East Cambridgeshire	28%	30%	36%	33%	38%	32%
Cambridge City	32%	37%	18%	28%	24%	29%
Fenland	4%		5%	2%	1%	2%
Huntingdonshire	2%	3%	5%	1%	5%	3%
South Cambridgeshire	15%	19%	13%	13%	19%	16%
Forest Heath	2%	3%	7%	12%	5%	7%
St. Edmundsbury	2%	1%		3%		2%
Other Suffolk	1%		2%			0.4%
Norfolk	2%	2%	2%	1%	3%	2%
Peterborough	2%		2%		3%	1%
Luton	1%		2%			0.4%
Hertfordshire	0%			1%	1%	1%
Essex	1%			2%		1%
London	7%	5%	7%	3%		4%
Elsewhere in England	2%			2%		1%
Household members (17+)	130	98	55	178	74	535

#### A4.5 Distance travelled to work/ study by development

	<i>Ely North</i>	<i>Ely West</i>	<i>Littleport</i>	<i>Soham</i>	<i>Sutton</i>	<i>All developments</i>
Less than 2km	20%	12%	10%	12%	14%	14%
2km to less than 5km	8%	11%	8%	1%	0%	5%
5 km to less than 10km	2%	4%	10%	16%	20%	10%
10km to less than 20km	7%	22%	12%	32%	38%	22%
20km to less than 30km	41%	40%	29%	26%	20%	32%
30km to less than 40km	9%	3%	16%	4%	5%	7%
40km to less than 60km	2%	1%	4%	1%	3%	2%
60km and over	9%	6%	12%	7%	0%	7%
Household members (17+)	128	90	51	149	64	482

#### A4.6 Means of travel to work by development

	<i>Ely North</i>	<i>Ely West</i>	<i>Littleport</i>	<i>Soham</i>	<i>Sutton</i>	<i>All developments</i>
Car alone	63%	68%	60%	88%	81%	74%
Car share	1%	3%	5%	4%	3%	3%
Walk	6%	6%	1%	2%		3%
Cycle	2%	6%	3%	3%	3%	3%
Train	27%	15%	23%	2%	6%	13%
Bus	1%	1%	5%	1%	1%	1%
Park and Ride				1%	2%	0.5%
Work at Home	1%	3%	1%	1%	3%	1%
Motorbike				1%		0.2%
Household members (17+)	139	108	73	193	90	603

#### A4.7 Vehicles per household by development

	<i>Ely North</i>	<i>Ely West</i>	<i>Littleport</i>	<i>Soham</i>	<i>Sutton</i>	<i>All developments</i>
None	9%	5%	7%	7%	11%	8%
One	44%	53%	50%	34%	45%	43%
Two	41%	33%	34%	51%	38%	41%
Three	6%	8%	7%	7%	5%	6%
Four or more	1%	1%	2%	1%	2%	1%
Respondents	108	78	58	128	65	437

## A.5 Other Activities

### A5.1 Main food shopping locations by development

	<i>Ely North</i>	<i>Ely West</i>	<i>Littleport</i>	<i>Soham</i>	<i>Sutton</i>	<i>All developments</i>
Ely	108	81	49	108	68	414
Cambridge	5	6	1	5	5	22
Newmarket		1		21		22
Online	1	2		3	2	8
Bar Hill					6	6
Soham				6		6
RAF Lakenheath	1		4			5
Bury St Edmunds				4		4
Littleport			3			3
Huntingdon				1	1	2
Milton				1	1	2
Cambourne				1		1
Chatteris					1	1
Fulbourn				1		1
London				1		1
March					1	1
Peterborough			1			1
St Ives					1	1
Respondents	111	79	58	129	75	452

### A5.2 Main non-food shopping locations by development

	<i>Ely North</i>	<i>Ely West</i>	<i>Littleport</i>	<i>Soham</i>	<i>Sutton</i>	<i>All developments</i>
Cambridge	80	58	29	76	46	289
Ely	35	18	21	43	24	141
Newmarket	1	2	1	18	4	26
Bury St Edmunds	1	6		17	1	25
Online	7	6	2	6	3	24
London	5	1	2	5	1	14
King's Lynn	1	2	6	1	1	11
Norwich	2	5		2	1	10
Peterborough	2	2		1	3	8
Various		1	2		2	5
RAF bases			4			4
St Ives					4	4
Lakeside	1			1		2
Stevenage	1	1				2
Bar Hill					2	2
Milton Keynes	1					1
Southampton	1					1
Bedford				1		1
Littleport			1			1
Reading				1		1
Soham				1		1
Respondents	111	79	58	129	75	452

## A.6 Opinions about your area

### A6.1 Best things by development

	<i>Ely North</i>	<i>Ely West</i>	<i>Littleport</i>	<i>Soham</i>	<i>Sutton</i>	<i>All developments</i>
Quiet	20	13	<u>17</u>	<u>50</u>	<u>39</u>	139
Attractive area (scenery, history)	<u>49</u>	<u>42</u>	3	6	6	106
Friendly	<b>25</b>	9	<b>10</b>	19	<b>18</b>	81
Links to main towns	15	<b>14</b>	<b>10</b>	<b>27</b>	11	77
Close to family/ friends	9	9	8	20	<b>13</b>	59
The house	4	10	<b>12</b>	23	7	56
Location	12	8	6	17	11	54
Good public transport	<b>22</b>	<b>19</b>	7	1	4	53
Housing costs	10	5	3	<b>25</b>	10	53
Nice shops	17	<b>14</b>	6	5	4	46
Good parks/walks/countryside	17	9	2	4	6	38
Local facilities	11	5	5	9	5	35
Good schools	12		1	16	3	32
Feels safe	10	8	1	9	3	31
Clean and tidy	7	5	6	2	2	22
Community spirit	6	3	3	6	3	21
Close to work	3	1	1	8	6	19
None	2	2	4	8	3	19
Good activities/ entertainment	6	4	2	4	2	18
Rural	5	3	2	3	4	17
Small community	5	2	1	3	5	16
Close to shops	6	4	2	1	2	15
Facilities within walking distance	6	3	1	3	2	15
Near shops	6	6		3		15
Close to school	2	5	2	1	4	14
Quality of life	1	1	3	8	1	14
Parking	8	1	1	3	1	14
Good doctors/social care	2		1	2	5	10
Quality of development	1	1	3	2	1	8
Traffic	3		2	2		7
Good quality of life	1	1			2	4
Respondents	111	79	58	129	75	452



## A6.2 Worst things by development

	<i>Ely North</i>	<i>Ely West</i>	<i>Littleport</i>	<i>Soham</i>	<i>Sutton</i>	<i>All developments</i>
Lack/quality of shops	<b>58</b>	<b>37</b>	<b>15</b>	<b>27</b>	<b>17</b>	154
Too much traffic	<b>23</b>	<b>27</b>	7	7	<b>31</b>	95
Development not finished	12	2	2	<b>67</b>		83
Lack of entertainment/leisure facilities	<b>19</b>	<b>26</b>	<b>12</b>	8	11	76
Poor public transport	15	11	6	<b>24</b>	<b>19</b>	75
Lack/quality of facilities	12	9	<b>9</b>	15	12	57
Road quality	15	2	2	16	11	46
Parking problems	17	6	4	9	9	45
Mix of housing/people	9	6	5	12	7	39
Anti-social behaviour	4	4	<b>15</b>	9	2	34
Recycling facilities	5	5	1	12	6	29
Location	5	7	2	11	3	28
Quality of development	11	3	2	9	2	27
Crime/fear of crime		2	6	13	2	23
Litter	3	2	4	5	6	20
Lack of green spaces/ parks	7	3	3		1	14
Concerns for local economy	7	1	1	5		14
Poor pedestrian/cycle access	4	3	3	4		14
Upkeep/maintenance	3		1	9	1	14
Isolation	2	3	1	2	5	13
High costs (housing, council tax)	6	1		3	2	12
No community spirit	2	4	2	2		10
Noise	2	2	3	2	1	10
Unfriendly	2	1	1	3	2	9
Problems with house	4	1	1	1	1	8
Links to other areas	4		2	2		8
Quality of local schools		5	1	1	1	8
Street lighting	3	3		2		8
None	2	1	1	2		6
Other	3	1	1	1		6
Scenery	3	3				6
Weather	3	1	2			6
Future development concerns	2				1	3
Planes	1	1				2
Reputation			2			2
Small town	1					1
Total	111	79	58	129	75	452

## **Appendix 2 – Survey Correspondence**

OFFICE USE ONLY

Form Ref. \_\_\_\_\_

## New Developments Survey 2009

We would be grateful if you would take the time to complete this questionnaire on behalf of your household. It is entirely confidential, but feel free to leave out any questions you do not wish to answer. Please submit your replies in the **pre-paid envelope provided**, one per household, by **Friday 5<sup>th</sup> February 2010**.

### Section 1: Your previous home

1. Where did you move from?

*Last permanent residence (only include stays of more than 6 months)*

Please provide:

The city, town or village \_\_\_\_\_

The county \_\_\_\_\_

The full postcode \_\_\_\_\_

The country (if overseas) \_\_\_\_\_

Office use

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

2. Was your last property:

Owned by you (outright or with a mortgage)	<input type="checkbox"/>	Rented from family/friends	<input type="checkbox"/>
Rented from a private landlord	<input type="checkbox"/>	Discounted/low cost ownership	<input type="checkbox"/>
Rented from your employer	<input type="checkbox"/>	Shared ownership/shared equity*	<input type="checkbox"/>
Rented from a Local Authority	<input type="checkbox"/>	Key worker (owned or rented)	<input type="checkbox"/>
Rented from a Housing Association	<input type="checkbox"/>	Living with parents/family	<input type="checkbox"/>
Other (please specify) _____			<input type="checkbox"/>

\*e.g. part owned and part rented from a Housing Association

3. What were your main reasons for wanting to move from your previous home? Your reasons for choosing *this* location will be asked later.

*Please tick as many boxes as apply.*

To be nearer job/new job	<input type="checkbox"/>	Wanting to set up own home	<input type="checkbox"/>
To be nearer family/friends	<input type="checkbox"/>	To be nearer to children's school	<input type="checkbox"/>
Unhappy with environment/quality of life	<input type="checkbox"/>	To move into school catchment	<input type="checkbox"/>
Unhappy with aspects of previous home/location	<input type="checkbox"/>	To find a larger or smaller home	<input type="checkbox"/>
Other (please specify) _____			

### Section 2: Your current home

4. When did you move into this property? Year  Month

5. Is your property:

Owned by you (outright or with a mortgage)	<input type="checkbox"/>	Discounted/low cost ownership	<input type="checkbox"/>
Rented from a private landlord	<input type="checkbox"/>	Shared ownership/shared equity*	<input type="checkbox"/>
Rented from your employer	<input type="checkbox"/>	Key worker (owned or rented)	<input type="checkbox"/>
Rented from a Housing Association	<input type="checkbox"/>	Rented from family/friends	<input type="checkbox"/>
Other (please specify) _____			<input type="checkbox"/>

\*e.g. part owned and part rented from a Housing Association

6. Are you the first people to live in this property? Yes ☐ No ☐ Don't know ☐

7. Is your property:

Detached	<input type="checkbox"/>	Terraced	<input type="checkbox"/>
Semi-detached	<input type="checkbox"/>	Flat/apartment/maisonette	<input type="checkbox"/>
Other ( <i>please specify</i> ) _____			<input type="checkbox"/>

8. How many bedrooms does your property have?

9. What was your main reason for choosing to move to this location rather than elsewhere in the area?  
*Please tick as many boxes as apply.*

To be nearer to job	<input type="checkbox"/>	To be nearer to shops/services	<input type="checkbox"/>
To be nearer to family/friends	<input type="checkbox"/>	Design/appearance of property/development	<input type="checkbox"/>
Better public transport links than other villages in the area	<input type="checkbox"/>	Price compared to other villages in the area	<input type="checkbox"/>
To be nearer to children's school	<input type="checkbox"/>	Easier to buy new property from developer	<input type="checkbox"/>
To move into school catchment	<input type="checkbox"/>	Like idea of living in a new development	<input type="checkbox"/>
		Other ( <i>please specify</i> ) _____	

10. Do you see yourself living at this property for:

Less than 6 months from now	<input type="checkbox"/>	Between 5 and 10 years from now	<input type="checkbox"/>
Between 6 months and 1 year from now	<input type="checkbox"/>	More than 10 years from now	<input type="checkbox"/>
Between 1 and 3 years from now	<input type="checkbox"/>	Not sure	<input type="checkbox"/>
Between 3 and 5 years from now	<input type="checkbox"/>		

### Section 3: Your household

11. How many people who normally live at this address are aged:  
(*students should only be included if they live here during term time*)

	16 and under	17-24	25-29	30-44	45-59	60-74	75+	Total
Male								
Female								

12. Please give the dates of birth of all those aged 16 and under:

	Month	Year	Which childcare, nursery, school or college (if any) do they attend?	Office use
1 <sup>st</sup> child	<input type="text"/>	<input type="text"/>	_____	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
2 <sup>nd</sup> child	<input type="text"/>	<input type="text"/>	_____	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
3 <sup>rd</sup> child	<input type="text"/>	<input type="text"/>	_____	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
4 <sup>th</sup> child	<input type="text"/>	<input type="text"/>	_____	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
5 <sup>th</sup> child	<input type="text"/>	<input type="text"/>	_____	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

13. Do you or any member of your household attend worship or activities of any religious faith?  
*If YES, please indicate the faith below. If NO, please write "Not applicable".*

14. What is the first language spoken in your household? *Office use*  
☐☐☐

15. Which country were you born in?

16. How many people in your household are:

Traveller of Irish Heritage	<input type="checkbox"/>	Other Traveller	<input type="checkbox"/>	Roma/Gypsy	<input type="checkbox"/>
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# 17. What is your ethnic origin?

Please write the number of people in your household who belong to each ethnic group.

White: British	<input type="checkbox"/>	Asian or Asian British: Pakistani	<input type="checkbox"/>
White: Irish	<input type="checkbox"/>	Asian or Asian British: Bangladeshi	<input type="checkbox"/>
White: Other	<input type="checkbox"/>	Asian or Asian British: Other Asian	<input type="checkbox"/>
Mixed: White and Black Caribbean	<input type="checkbox"/>	Black or Black British: Black Caribbean	<input type="checkbox"/>
Mixed: White and Black African	<input type="checkbox"/>	Black or Black British: Black African	<input type="checkbox"/>
Mixed: White and Asian	<input type="checkbox"/>	Black or Black British: Other Black	<input type="checkbox"/>
Mixed: Other	<input type="checkbox"/>	Chinese	<input type="checkbox"/>
Asian or Asian British: Indian	<input type="checkbox"/>	Other ethnic group	<input type="checkbox"/>

## Section 4: About your work, study and travel

Please give the following details about each person aged 17 and over in your household.

### 18. Employment circumstances:

Part time = under 30 hours a week; full time = 30 or more hours a week.

For each person, please only select the box which most applies.

	Self-employed	Employed full time	Employed part time	Seeking work	Full time education	Look after home/family	Permanently sick/disabled	Retired
Person 1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Person 2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Person 3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Person 4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Person 5	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

### 19. Where do they work/study?

For each person, please write the town and postcode of their main place of work/study.

If they work at or from home write 'home'. If they have no fixed workplace write 'various'.

If they don't work or study write N/A.

Person 1	Town	Postcode
Person 2	Town	Postcode
Person 3	Town	Postcode
Person 4	Town	Postcode
Person 5	Town	Postcode

For each person, please write the name of their main employer or their school/college.

	Office use only
Person 1	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Person 2	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Person 3	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Person 4	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Person 5	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

### 20. What is the full title of their main job?

For example, primary school teacher, car mechanic, district nurse, aircraft engineer.

	Office use only
Person 1	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Person 2	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Person 3	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Person 4	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Person 5	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

21. How do they travel to work/study?

Please select the means of travel used for the longest part, by distance, of their usual journey to their main place of work or study.

	Walk	Cycle	Bus	Car alone	Car share	Train	Park and ride	Other (please specify)
Person 1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Person 2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Person 3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Person 4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Person 5	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

22. How many motor vehicles are available for use by your household?

None ☐ One ☐ Two ☐ Three ☐ Four or more ☐

## Section 5: About your other activities

23. In which town/village does your household do its main food shopping?

Office use  
☐☐☐

24. In which town/village does your household do its main non-food shopping?

For example, clothes, shoes, electrical goods.

Office use  
☐☐☐

25. Which doctor's surgery/health centre is your household registered with?

If more than one applies, please list all applicable. Please omit students living away from home.

Office use  
☐☐☐

26. Have you or members of your household joined any community or voluntary organisations or clubs since moving to this area? Please list any organisations or clubs and their location below.

Organisation or Club	Location and full postcode	Office use
<input type="text"/>	<input type="text"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
<input type="text"/>	<input type="text"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
<input type="text"/>	<input type="text"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
<input type="text"/>	<input type="text"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

27. What are the three best and three worst things about living in this area?

Best	Worst
1. <input type="text"/>	1. <input type="text"/>
2. <input type="text"/>	2. <input type="text"/>
3. <input type="text"/>	3. <input type="text"/>

28. Has moving into this development changed your quality of life?

It has improved ☐ It has got worse ☐  
No difference ☐

Thank you for taking the time to fill in this questionnaire. Please return by post using the pre-paid envelope provided. If you have any queries about the questionnaire or the survey, please telephone the Research Group on 01223 715308.

Dear Resident,

## **EAST CAMBRIDGESHIRE & FENLAND NEW ESTATES RESIDENTS SURVEY 2009**

The County Council's Research Group is conducting a series of surveys of new developments and estates. These will give us a "snapshot" of the profile of these new communities and help providers of local services such as public transport, health and education plan for a growing population. For example, knowing how many people commute to work and where they go, is useful information for ensuring bus services meet actual requirements. The information you provide will also help us learn lessons when planning for any future developments.

As residents of new developments in East Cambridgeshire and Fenland, we value your views and would be grateful if you would take the time to complete this questionnaire on behalf of your household. It is entirely confidential, but feel free to leave out any questions you do not wish to answer. Please submit your replies in the **pre-paid envelope provided**, one per household, by **Friday 30th October 2009**, (RES 1203, Cambridgeshire County Council, Shire Hall, Castle Hill, Cambridge CB3 0AP).

All respondents are eligible to enter a prize draw for a **£50 postal order**. If you would like to be included in the prize draw, please add your contact details to the tear-off strip at the bottom of this letter and return it with your completed form. The prize will go to the first name out of the hat after the closing date.

We will publish a summary of the results and what we hope to do in response to them, on the County Council website. If you have any queries please contact the Research Group at Cambridgeshire County Council on **01223 715308** or e-mail [research.group@cambridgeshire.gov.uk](mailto:research.group@cambridgeshire.gov.uk).

Yours faithfully,

Trevor Baker  
Research Manager (Consultation)

If you would like to be included in the prize draw, please add your contact details to the tear-off strip below and return with your form. The prize will go to the first name out of the hat after the 24th December 2009 closing date.



-----  
East Cambridgeshire and Fenland Residents Survey 2009

Name: \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_  
Postcode \_\_\_\_\_

Phone/email: \_\_\_\_\_

The Research Group  
Cambridgeshire County Council  
RES 1203  
Shire Hall  
Cambridge  
CB3 0AP

Tel: 01223 715300  
Fax: 01223 718137  
Email: [research.group@cambridgeshire.gov.uk](mailto:research.group@cambridgeshire.gov.uk)

## About the Cambridgeshire County Council Research Group

The Research Group is the central research and information section of Cambridgeshire County Council. We use a variety of information about the people and economy of Cambridgeshire to help plan services for the county. The Research Group also supports a range of other partner agencies and partnerships.

Subjects covered by the Research Group include:

- Cambridgeshire and Peterborough Employers database
- Consultations and Surveys
- Crime and Community Safety
- Current Staff Consultations
- Economy and The Labour Market
- Health
- Housing
- Mapping and GIS
- Population
- Pupil Forecasting

For more details please see our website:

[www.cambridgeshire.gov.uk/business/research](http://www.cambridgeshire.gov.uk/business/research)