



Cambridgeshire Research Group

WISBECH 2020 BASELINE EVIDENCE PROFILE

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SECTION 1: GEOGRAPHY AND KEY STATISTICS



Parish: Wisbech (E04001668)

Wards: Clarkson - Kirkgate - Medworth - Octavia Hill - Peckover - Staithe - Waterlees Village

Lower Super Output Areas (LSOAs)*:

FE 002A-Clarkson (E01018063) FE 002B-Kirkgate (E01018073) FE 003H-Medworth (E01033111) FE 003I-Medworth (E01033112) FE 003A-Octavia Hill (E01018069)

> Figure 1: **Population**

Fenland 2013

FE 003B-Octavia Hill (E01018070) FE 003C-Octavia Hill (E01018071) FE 003E-Peckover (E01018093) FE 003F-Staithe (E01018103)

FE 003G-Staithe (E01018104)

FE 002C-Waterlees Village (E01018107) FE 002D-Waterlees Village (E01018108)

FE 002E-Waterlees Village (E01018109)

*Lower Super Output Area (LSOA): Contains a population of 1000-3000 or 400-1200 households, based on 2011 Census data.



Key Statistics:

SKILLS AND EDUCATION

• At the time of the 2011 Census, 35% of Wisbech residents aged 16 and over had no qualifications.

Figure 2: OAC Supergroups (Census 2011) See also Appendix for descriptions.

	Wisbech	March	Fenland	Cambridgeshire
Constrained City Dwellers	19.72%	2.90%	6.21%	3.05%
Cosmopolitans	0.00%	0.00%	0.00%	7.12%
Ethnicity Central	1.41%	0.00%	0.34%	1.08%
Hard-Pressed Living	28.17%	23.19%	19.31%	11.72%
Multicultural Metropolitans	7.04%	0.00%	1.72%	8.83%
Rural Residents	22.54%	28.99%	41.38%	25.55%
Suburbanites	11.27%	18.84%	15.17%	16.99%
Urbanites	9.86%	26.09%	15.86%	25.66%



		Indicator	Source	Wisbech Number	Wisbech	England Statistic	Eng Lowest	England Range	Eng Highest
	1.1	% No qualifications	Census (2011)	6580	35.1%	22.5%	2.3%	★ ★	60.3%
	1.2	% Level 1 qualifications	Census (2011)	2781	14.9%	13.3%	1.7%	< * #	26.6%
Level	1.3	% Level 2 qualifications	Census (2011)	2901	15.5%	15.2%	4.2%		33.4%
st Qualification	1.4	% Apprenticeship	Census (2011)	566	3.0%	3.6%	0.0%	*	16.0%
Highe	1.5	% Level 3 qualifications	Census (2011)	1511	8.1%	12.4%	3.4%	*	67.2%
	1.6	% Level 4 qualifications and above	Census (2011)	2217	11.8%	27.4%	6.3%	* •	62.1%
	1.7	% Other qualifications	Census (2011)	2167	11.6%	5.7%	0.0%	€ ★	49.0%

Figure 3: Spine Chart of Skills and Education Related Indicators

Figure 3 (Continued)

		Indicator	Source	Wisbech Number	Wisbech	England Statistic	Eng Lowest	England Range	Eng Highest
	1.1	% of population estimated to have skills at Entry level and below for: Literacy	DBIS (2011)	NA	19.1%	NA	0.0%	• •	31.8%
	1.2	% of population estimated to have skills at L1 and above for: Literacy	DBIS (2011)	NA	80.9%	NA	0.0%	*	91.2%
	1.2	% of population estimated to have skills at Entry level and below for:	DBIS (2011)	NA	E6 49/	NA	0.0%	• *	72.00/
	1.5	% of population estimated to have	DBIS		30.4%		0.0%	*= +=	73.8%
ife	1.4	skills at L1 and above for: Numeracy % of population estimated to have skills at Entry level and below for: IT-	(2011) DBIS	NA	43.6%	NA	0.0%	÷ ==+	72.1%
Skills for L	1.5	Email % of population estimated to have	(2011) DBIS	NA	55.6%	NA	0.0%	*2	67.4%
	1.6	skills at L1 and above for: IT- Email % of population estimated to have skills at Entry level and below for: IT-	(2011) DBIS	NA	44.4%	NA	0.0%	* *	80.9%
	1.7	Wordprocessing % of population estimated to have	(2011)	NA	76.0%	NA	0.0%	*	85.2%
	1.8	Skills at L1 and above for: I1- Wordprocessing % of population estimated to have	(2011)	NA	24.0%	NA	0.0%		70.9%
	1.9	skills at Entry level and below for: IT- Spreadsheets % of population estimated to have	DBIS (2011)	NA	78.6%	NA	0.0%		87.7%
<u>ت</u>	1.10	skills at L1 and above for: IT- Spreadsheets % of pupils achieving 5+ A*-C or equivalents including A*-C in both	DBIS (2011)	NA	21.4%	NA	0.0%		58.9%
SS	1.11	English and mathematics GCSEs - 2015	DFE (2015)	NA	27.0%	57.1%	0.0%	*	100.0%
eprivation	1.12	Education, Skills and Training Score	DCLG (2015)	Score:	62.376%	Score:%	0.006%	*	99.500%
	1.13	Adult Skills Sub-domain Score	DCLG (2015)	Score:	0.474%	Score:%	0.031%	* *	0.800%
	1.14	% Managers, directors and senior officials	Census (2011)	720	6.9%	10.9%	2.0%	*1.0	50.7%
	1.15	% Professional occupations	Census (2011)	685	6.6%	17.5%	2.2%	* • •	45.0%
	1.16	% Associate professional and technical occupations	Census (2011)	718	6.9%	12.8%	0.0%	*4.3	64.2%
	1.17	% Administrative and secretarial occupations	Census (2011)	766	7.4%	11.5%	0.0%	* 4	21.4%
Occupations	1.18	% Skilled trades occupations	Census (2011)	1300	12.5%	11.4%	2.0%	*	46.2%
	1.19	% Caring, leisure and other service occupations	Census (2011)	968	9.3%	9.3%	0.0%	**	27.4%
	1 20	% Sales and customer service	Census (2011)	764	7 2%	8 <i>1</i> %	0.0%		22 1%
	1.20	% Process, plant and machine	Census		21.00	3.4/0	0.070	• = A *	25.2/0
	1.21		Census	2283	21.9%	1.2%	0.0%	9 ± *	25.2%



INFRASTRUCTURE, GROWTH AND BUILT ENVIRONMENT Figure 4: Spine Chart of Infrastructure, Growth and Built Environment Indicators

Figure 5



Figure 6



*Average of figures provided for the Middle Layer Super Output Areas (MSOAs) within each area. (An MSOA is an area with a population of 5000-15000 and 2000-6000 households at Census 2011.)







Figure 9

2014/15 Net Change of Town Centre Uses (sq m) (Source: Fenland Monitoring Report 2014-2015)

	Wisbech	March
Retail (A1)	-172	-135
Offices (B1a)	-700	-46



*Data not available for 2005-2010.

LOCAL ECONOMY





Figure 13



*Figures for Cambridgeshire (2005-2007) and Fenland (2008) are missing or suppressed in source data.

Figure 14



Figure 15



8

Figure 16



Figure 17



Figure 18: Spine Chart of Economic Activity Related Indicator

		Indicator	Source	Wisbech Number	Wisbech	England Statistic	Eng Lowest	England Range	Eng Highest
	3.1	% of residents aged 16 to 74 Economically active	Census (2011)	11437	69.2%	69.9%	27.7%		97.2%
		% of residents aged 16 to 74	Census		64.200	62.40	0.50	•• • •	0.0 50/
	3.2	% of residents aged 16 to 74	(2011)	10120	61.3%	62.1%	9.5%		96.5%
ve	33	Economically active: Employee: Part-	Census (2011)	2208	13.4%	13.7%	1 9%	***	26.5%
ly Acti	<u></u>	% of residents aged 16 to 74	(2011)	2200	13.470	13.776	1.570		20.376
omical	3.4	Economically active: Employee: Full- time	Census (2011)	6762	40.9%	38.6%	5.5%		83.1%
Econ	3.5	% of residents aged 16 to 74 Economically active: Self-employed	Census (2011)	1150	7.0%	9.8%	1.6%	***	48.8%
	3.6	% of residents aged 16 to 74 Economically active: Unemployed % of residents aged 16 to 74	Census (2011)	925	5.6%	4.4%	0.0%	+ CA +	10.0%
	3.7	student	(2011)	392	2.4%	3.4%	0.0%		31.6%
	3.8	% of residents aged 16 to 74 Economically Inactive	Census (2011)	5083	30.8%	30.1%	2.8%		72.3%
		% of residents aged 16 to 74	Census					44 4	
	3.9	Economically inactive: Retired	(2011)	2367	14.3%	13.7%	0.0%		54.6%
active		% of residents aged 16 to 74 Economically inactive: Student	Census					•	
cally In	3.10	(including full-time students)	(2011)	543	3.3%	5.8%	0.0%		68.3%
onomi		% of residents aged 16 to 74 Economically inactive: Looking after	Census						
Ë	3.11	home or family	(2011)	783	4.7%	4.4%	0.0%		21.3%
		Economically inactive: Long-term sick	Census					>≥±★	
	3.12	or disabled	(2011)	944	5.7%	4.0%	0.0%		24.0%
		% of residents aged 16 to 74	Census		2 70/	2.20/	0.0%	(#	51.00/
hay	3.13	Economically mactive. Other	(2011)	440	2.770	2.270	0.0%		51.0%
	3.14	% of residents Unemployed: Age 16 to 24	Census (2011)	299	1.8%	1.2%	0.0%	🔶 🏊 🔸	4.0%
	3.15	% of Residents aged 16 to 74 Part- time: 15 hours or less worked	Census	814	7.8%	9.6%	0.0%	*	47.5%
	3.16	% of Residents aged 16 to 74 Part- time: 16 to 30 hours worked	Census (2011)	1901	18.3%	19.4%	3.9%		42.4%
	3.17	time: 31 to 48 hours worked	(2011)	6506	62.5%	57.6%	23.0%		77.9%
		% of Residents aged 16 to 74 Full-	Census					* 11	
	3.18	time: 49 or more hours worked	(2011)	1194	11.5%	13.3%	4.7%		53.4%
		% of Residents aged 16 to 74 Males:	Census					*	
	3.19	Part-time: 15 hours or less worked	(2011)	225	2.2%	3.1%	0.0%		19.0%
orked	2 20	% of Residents aged 16 to 74 Males:	Census	401	4 69/	F 29/	0.0%	- 4	26.5%
urs Wo	3.20	Part-time: 16 to 30 hours worked	(2011)	481	4.6%	5.2%	0.0%		30.5%
웃	3 21	% of Residents aged 16 to 74 Males: Full-time: 31 to 48 hours worked	Census (2011)	3904	37 5%	34 5%	12 7%	≜ ★	64.8%
			(/						
	3.22	% of Residents aged 16 to 74 Males: Full-time: 49 or more hours worked	Census (2011)	959	9.2%	10.2%	3.0%	*	51.9%
		% of Residents aged 16 to 74	Concur						
	3.23	worked	(2011)	589	5.7%	6.6%	0.0%		29.4%
		% of Residents aged 16 to 74 Females: Part-time: 16 to 30 hours	Census				_		
	3.24	worked % of Residents aged 16 to 74	(2011)	1420	13.6%	14.2%	3.0%		28.6%
	3.25	Females: Full-time: 31 to 48 hours worked	Census (2011)	2602	25.0%	23.2%	6.0%	* 40	32.6%
		% of Residents aged 16 to 74 Females: Full-time: 49 or more hours	Census						
1	3.26	worked	(2011)	235	2.3%	3.1%	0.0%		18.4%

			·						
		Indicator	Source	Wisbech Number	Wisbech	England Statistic	Eng Lowest	England Range	Eng Highest
	3.27	% of residents aged 16 to 74 employed in Agriculture, forestry and fishing	Census (2011)	372	3.57%	0.80%	0.00%	*	16.60%
	3.28	% of residents aged 16 to 74 employed in Mining and quarrying	Census (2011)	3	0.03%	0.20%	0.00%		5.20%
	3.29	% of residents aged 16 to 74 employed in Manufacturing	Census (2011)	2547	24.46%	8.80%	1.20%	• • • •	29.40%
	3.30	% of residents aged 16 to 74 employed in Electricity, gas, steam and air conditioning supply % of residents ared 16 to 74	Census (2011)	19	0.18%	0.60%	0.00%	4	8.30%
	3.31	employed in Water supply; sewerage, waste management and remediation activities	Census (2011)	60	0.58%	0.70%	0.00%		4.10%
	3.32	% of residents aged 16 to 74 employed in Construction % of residents aged 16 to 74	Census (2011)	788	7.57%	7.70%	1.10%		15.80%
	3.33	trade; repair of motor vehicles and motor cycles	Census (2011)	1813	17.41%	15.90%	4.80%		29.50%
	3.34	% of residents aged 16 to 74 employed in Transport and storage	Census (2011)	498	4.78%	5.00%	0.60%	* * *	27.90%
of Employment	3.35	% of residents aged 16 to 74 employed in Accommodation and food service activities	Census (2011)	366	3.51%	5.60%	1.90%		35.70%
Industry o	3.36	% of residents aged 16 to 74 employed in Information and communication	Census (2011)	111	1.07%	4.10%	0.40%	*** • •	19.60%
	3.37	% of residents aged 16 to 74 employed in Financial and insurance activities	Census (2011)	174	1.67%	4.40%	0.40%	4	41.70%
	3.38	% of residents aged 16 to 74 employed in Real estate activities	Census (2011)	86	0.83%	1.50%	0.20%	*4	7.00%
	3.39	% of residents aged 16 to 74 employed in Professional, scientific and technical activities	Census (2011)	310	2.98%	6.70%	1.10%	*** •	26.60%
	3.40	% of residents aged 16 to 74 employed in Administrative and support service activities	Census (2011)	938	9.01%	4.90%	1.70%	• • • • •	13.00%
	3.41	% of residents aged 16 to 74 employed in Public administration and defence; compulsory social security	Census (2011)	394	3.78%	5.90%	1.50%	-	54.70%
	3.42	% of residents aged 16 to 74 employed in Education	Census (2011)	665	6.39%	9.90%	3.40%	*L • +	41.20%
	3.43	% of residents aged 16 to 74 employed in Human health and social work activities	Census (2011)	968	9.29%	12.40%	3.30%	* *	26.90%
	3.44	% of residents aged 16 to 74	Census (2011)	303	2.91%	5.00%	2.30%	-	33,10%

Figure 19: Spine Chart Showing Industries of Employment

HEALTH, WELLBEING AND COHESION

Figure 20: Summary of Demographic data for Wisbech, March, Fenland and Cambridgeshire (Source: Public Health England 2016)

		Wisbech	March	Fenland	Cambridgeshire	England
Indicator	Period	Value	Value	Value	Value	Average
Total population	2012	23112	22400	95966	628339	
Population aged 65+	2012	4308	5164	20152	106234	
Population aged 0-15 (%)	2012	18.2	17.0	17.5	18.2	18.9
Population aged 16-24 (%)	2012	11.8	10.2	10.1	12.0	11.7
Population aged 25-64 (%)	2012	51.4	49.7	51.4	52.9	52.4
Population aged 65+ (%)	2012	18.6	23.1	21.0	16.9	16.9
Population aged 85+ (%)	2012	2.9	3.4	2.8	2.3	2.3
Black and Minority Ethnic (BME) population (%)	2011	3.3	3.4	2.8	7.4	14.6
Population whose ethnicity is not 'White UK'	2011	19.8	8.0	9.6	15.5	20.2
% of people who cannot speak English well or at all	2011	6.1	1.4	2.1	1.1	1.7
Birth rate per 1,000 females aged 15-44	2008-2012	66.1	60.7	65.9	60.2	63.7

Statistically significantly lower than the England average Statistically significantly higher than the England average

Figure 21: Modelled prevalence of smoking, ages 11-15 years, 2009-12* (Source: Public Health England 2016)

Ward / IA		Ne	ever smoke	ed	Non	current sm	noker	Occa	sional sm	oker	Regular smoker		
waiu / LA		%	Lower Cl	Upper Cl	%	Lower Cl	Upper Cl	%	Lower CI	Upper Cl	%	Lower CI	Upper Cl
Wisbech	Clarkson	85.9	70.9	95.2	93.5	79.4	98.9	1.5	0.3	4.5	4.3	1.1	11.1
	Hill Kirkgate Medworth Peckover	87.5	73.1	95.8	95.0	83.7	99.2	1.3	0.3	3.7	3.3	0.8	8.9
		88.0	74.6	95.9	94.2	81.5	99.1	1.5	0.3	4.7	3.7	0.9	10.1
		87.3	72.9	95.8	94.7	82.8	99.2	1.1	0.2	3.4	3.6	0.9	9.4
		87.0	72.8	95.6	94.0	81.0	99.0	1.7	0.3	5.0	3.9	0.9	10.3
	Staithe	86.7	72.3	95.6	93.9	80.5	99.0	1.4	0.3	4.1	4.0	1.0	10.6
	Waterlees	80.2	61.1	92.9	89.7	69.1	98.2	2.1	0.4	6.4	7.3	1.8	18.1
March	March East	85.9	70.9	95.2	93.3	78.7	98.9	1.9	0.4	5.7	4.5	1.1	11.6
	March North	84.8	68.2	94.8	92.1	75.2	98.8	2.4	0.4	7.2	4.9	1.2	13.7
	March West	84.2	67.5	94.5	91.9	74.1	98.7	2.5	0.5	7.4	5.2	1.2	14.1
Fenland		88.1	76.7	96.5	94.6	85.3	99.3	1.5	0.2	3.8	3.4	0.6	7.5
Cambridg	eshire	87.9	74.1	96.0	94.6	83.3	99.2	1.8	0.3	5.2	3.5	0.8	8.9
England		88.8			95.1			1.5			3.1		

*CI - confidence interval. (No values show statistically significant differences compared to the England average)

Figure 22: Modelled prevalence of smoking, age 16-17 years, 2009-12** (Source: Public Health England 2016)

		N	ever smok	ed	Non	current sm	oker	Occ	asional sm	oker	Re	Regular smoker		
Ward / LA	N	%	Lower Cl	Upper Cl	%	Lower Cl	Upper Cl	%	Lower Cl	Upper Cl	%	Lower Cl	Upper Cl	
Wisbech	Clarkson	69.3	44.0	88.6	72.1	35.7	94.1	6.5	1.4	18.9	21.5	6.7	45.0	
	Hill	72.2	47.7	90.0	74.7	39.6	94.9	6.5	1.4	19.0	18.6	5.5	40.7	
	Kirkgate	73.4	49.7	90.6	75.7	40.8	95.2	6.4	1.3	18.6	17.3	5.1	38.6	
	Medworth	72.4	47.8	90.0	74.7	39.7	94.9	7.0	1.5	20.1	18.7	5.6	40.8	
	Peckover	76.5	53.8	91.9	78.9	46.2	96.1	6.1	1.3	17.7	14.6	4.1	34.0	
	Staithe	75.5	52.2	91.4	77.7	44.2	95.8	6.4	1.3	18.6	15.7	4.5	36.0	
	Waterlees	68.9	44.0	88.2	72.2	35.7	94.3	6.3	1.3	18.5	20.4	6.1	43.9	
March	March East	71.6	47.5	89.8	74.0	38.4	94.7	7.4	1.6	20.8	18.8	5.7	41.4	
	March North	72.0	47.3	89.8	74.4	39.4	94.8	5.8	1.2	17.1	19.0	5.7	41.2	
	March West	70.3	45.0	88.9	73.0	37.1	94.3	5.4	1.1	16.1	20.6	6.3	43.4	
Fenland		75.1	51.2	91.0	77.3	43.2	95.5	6.2	1.3	18.4	16.1	4.8	37.2	
Cambridg	eshire	75.1	52.7	91.5	77.7	45.2	95.8	7.3	1.4	19.3	15.9	4.4	35.2	
England		76.5			79.3			5.9			14.8			

**CI - confidence interval. (No values show statistically significant differences compared to the England average)

		Wisbech			March			Fenland		Cambridgeshire		England (wards/MSOAs)						
Indicator	Period	Value	Lower CI Upper	Ward/MSOA Spine chart	Value	Lower Cl Up	per CI Ward/MSOA Spine cha	rt Value	Lower Cl	Upper Cl	Lower-tier LA Spine chart	Value	Lower CI	Pr Upper-tier LA Spine chart	Average W	orst Bes	25th	75th tile percentile
Obese adults (%)	2006-08	25.9	21.0 31.	4 0	24.7	20.6	29.4	25.8	23.6	28.2		20.9	20.1	16	24.1	34.8	5.9 ;	21.8 26.8
Binge drinking adults (%)	2006-08	16	10.3 24.		14.7	10.3	20.6	15.5	12.8	18.7		19.7	18.3	11	20.0	56.4	3.3 1	16.7 22.6
Healthy eating adults (%)	2006-08	22.7	14.5 33.	5	25.2	17.8	34.4	25.2	21.0	30.0	0	22.4	20.4	4.5	28.7	12.3 5	4.1 ;	25.2 33.4
Incidence of all cancer (SIR)	2007-11	101.7	94.0 110.		97.2	90.1	104.8	100	96.3	103.7		00.0	08.4 10	15	100.0	146.6 4	7.8 5	92.6 105.6
Incidence of breast cancer (SIR)	2007-11	90.6	72.3 112		77.5	61.2	96.7	01.2	82.2	100.9	Ĩ.	00.5	05.5 10		100.0	180.1 4	3.0 £	88.5 112.F
Incidence of colorectal cancer (SIR)	2007-11	106.6	85.0 132		120.0	108.5	156.7	91.2	100.2	122.3		99.5	95.5 1	3.6	100.0	200.1 3	30 1	87.5 112.0
Incidence of Lung cancer (SIR)	2007-11	111 0	89.5 136		130.9	65.2	102.9	110.8	87.5	107.8	-	106.8	70.4		100.0	302.0 2	34 (67.8 113.9
Incidence of prostate cancer (SIR)	2007-11	97 7	76 7 121	<u> </u>	82.5	77.2	117.5	97.3	90.5	110.8	X	82.3	78.4	0.5	100.0	216.9 2	26 (9/ 9 116.1
I ow Birth Weight Births (%)	2007-11	6.0	50 0	, K	95.8	6.1	91	100.2	6.5	7.9	Y.	110.4	105.9 1	5.1	7.4	12.9	1.4	57 79
Child Development at ano E (%)	2008-12	40.1	42.2 55		7.5	44.2	5.1	7.1	E4.0	60.8		6.4	6.1	b.b	62.5	10.1 0	-** • 0	5.7 7.0
Children's and young papels's admissions for joins (Crude rate (100,000 aged 0,17)	2011/12	49.	45.2 55.		50.4	944.5	1147.2	57.8	1110.0	1257.5	-	64.4	63.2	5.5	1190.0 2	19.1 9.		047 1226 (
Administration of the second sec	2008/9-12/13	1425.0	1273.7 1384.		1004.4	073.2	1147.2	1186.7	1110.9	1237.3	a la	1018.4	993.8 104	3.6	1100.9 2	347.8 412		947 1520.4
Admissions for injuries in under 5s (Crude rate per 10,000)	2008/9-12/13	188.2	157.6 223.		124.6	97.7	156.7	150.7	130.1	100.4		112.3	107.4 1	7.3	139.0	393.7 34	10	J3.2 102.1
Emergency admissions in under 55 (Crude rate per 1000)	2010/11-12/13	1/9.2	100.8 192.		180.3	100.7	194.7	175.1	168.7	181.8	•	118.5	116.5 12	0.6	150.0	100.4 28	.4 10	14.2 182.5
Act: attendances in under 5s (Crude rate per 1000)	2010/11-12/13	463	443.0 483.		341.5	322.7	301.1	376	366.5	385.7		339.1	335.7 34	2.6	509.5 2	302.5 104	o 31	.3.8 524.4
Obese Children (Kecepuon Year) (%)	2010/11-2012/13	14.3	11.8 17.		9.7	1.1	12.2	10.6	9.6	11.8		7.8	7.4	8.1	9.4	23.6 2		/.2 11.1
Children with excess weight (Reception Year) (%)	2010/11-2012/13	29.1	25.9 32.		24.5	21.4	28.0	26.2	24.6	27.8	•	21.4	20.8	2.0	22.5	45.5 6	.0 1	.8./ 25.1
Ubese Children (Year b) (%)	2010/11-2012/13	23.8	20.5 27.		17.8	14.9	21.1	20.1	18.6	21.7	0	15.9	15.4	6.5	19.1	36.0 4	.0 1	.4.4 21.6
Children with excess weight (Year 6) (%)	2010/11-2012/13	36.6	32.8 40.		31	27.4	34.8	34.6	32.8	36.4	•	29.9	29.2	D.6	33.5	54.1 10	1.0	28 36.5
Income Deprivation (%)	2015	20.6	20.1 21.	2	14.6	14.1	15.0	15.7	15.5	16.0	•	9.1	9.0	9.1	14.6	50.0	2	7.7 19.3
Child Poverty (%)	2015	28.9	27.6 30.	3	19.8	18.6	21.1	22.4	21.8	23.0	•	12.7	12.5	2.9	19.9	68.3	3	9.4 26.5
Older People in Deprivation (%)	2015	20.8	19.8 21.	e 🎈	15.6	9.4	23.6	16.4	15.9	16.8	9	11.3	11.1	1.5	16.2	75.1	1.2	10 23.6
Emergency hospital admissions for all causes (SAR)	2007-11	111.7	109.8 113.	6	99.9	98.2	101.7	97.8	96.9	98.7	•	82.5	82.2	2.8	100.0	224.9 27	1.2 7	/7.5 106.3
Emergency hospital admissions for CHD (SAR)	2007-11	153.1	140.1 167.	•	113.8	103.2	125.1	122	116.5	127.7	•	94.6	92.5	6.7	100.0	425.3 2	/.0 7	/5.2 112.4
Emergency hospital admissions for stroke (SAR)	2007-11	98.5	84.6 114.	p 🔶	97.3	84.3	111.7 🔶	95.4	88.8	102.5	P	86.4	83.7	9.3	100.0	257.7 28	1.4	84 111
Emergency hospital admissions for Myocardial Infarction (heart attack) (SAR)	2007-11	154	134.8 175.	3	82.6	69.4	97.5	103.4	95.8	111.4		85.3	82.4	8.4	100.0	324.3 20).6 7	/5.6 116.7
Emergency hospital admissions for Chronic Obstructive Pulmonary Disease (COPD) (SAR)	2007-11	131.2	117.8 145.	в 📕	83.7	73.7	94.6	87.8	82.6	93.3	P	76.2	74.1	8.4	100.0	660.1 10).7 5	50.9 116.5
General Health - bad or very bad (%)	2011	6.8	6.5 7.	1 📕	6.3	5.9	6.6	6.2	6.0	6.3	•	4.1	4.0	4.1	5.5	16.7 ().0	3.8 6.3
General Health - very bad (%)	2011	1.6	5 1.4 1.	в 🛛 📕	1.3	1.1	1.4	1.4	1.3	1.4	•	0.9	0.9	0.9	1.2	4.3 ().0	0.8 1.4
Limiting long term illness or disability (%)	2011	21.5	21.0 22.	1 •	22.2	21.6	22.7	21	20.8	21.3	•	15.3	15.2	5.4	17.6	41.5	2.2 1	14.7 20.6
Provision of 1 hour or more unpaid care per week (%)	2011	10.1	9.7 10.	5 🔶	10.9	10.5	11.3	11.1	10.9	11.3	•	9.7	9.6	9.8	10.2	17.6	i.7	9.5 12
Provision of 50 hours or more unpaid care per week (%)	2011	3.3	3.1 3.	5 🔸	3	2.8	3.2	3.1	3.0	3.2	•	1.9	1.9	2.0	2.4	7.9 ().0	1.8 2.8
Hospital stays for self harm (SAR)	2007-11	124.4	110.0 140.	1 📕	121.5	106.8	137.8	114.2	107.3	121.6	•	104.6	102.1 10	7.2	100.0	464.3 1.	2.3 5	6.9 120
Hospital stays for alcohol related harm (SAR)	2007-11	140.4	135.8 145.	1 🔸	113.5	109.5	117.5	113.9	111.9	115.9	•	100.2	99.5 10	1.0	100.0	296.2 3	/.2 7	74.7 108.6
Emergency hospital admissions for hip fracture in 65+ (SAR)	2007-11	124.3	107.9 142.	6	89.6	76.5	104.3	102.4	94.9	110.3	0	98.8	95.6 10	2.2	100.0	218.2 3	L.8 8	35.4 110.9
Elective hospital admissions for hip replacement (SAR)	2007-11	98.7	83.0 116.	6 🔶	113.4	97.6	131.0	108.7	100.9	117.0	•	108.3	104.9 1	1.8	100.0	218.4 10	9.6	87 120.5
Elective hospital admissions for knee replacement (SAR)	2007-11	79.9	66.7 95.	0	110.6	96.0	126.8	100.6	93.5	108.1	0	89.2	86.3	2.2	100.0	215.3 2	i.4 8	33.5 114.2
Households with central heating (%)	2011	97.1	96.7 97.	4 🔶	98.4	98.1	98.6	98	97.8	98.1		98.1	98.0	8.1 🔶	97.3	44.1 100	J.O 9	€.7 98.6
Overcrowding (%)	2011	10.7	10.1 11.	1 📕	4.4	4.0	4.9	5.3	5.1	5.5		6.1	6.0	6.2	8.7	47.7).2	2.6 7.5
Pensioners living alone (%)	2011	33.2	31.8 34.	6 🧧	31.3	30.0	32.6	30.1	29.4	30.7	6	29.3	29.1	9.6	31.5	63.3 1	1.4 2	25.9 34.8
Deaths from all causes, all ages (SMR)	2008-12	109.3	103.4 115.	5 🧃	92.2	87.0	97.5	102	99.2	104.8		88.6	87.5	9.8	100.0	279.2 1	3.9 8	31.3 110.9
Deaths from all cancer, all ages (SMR)	2008-12	105.8	94.8 117.	в 🧃	95	85.3	105.6	101.2	96.0	106.6	9	92.2	90.1	4.4	100.0	234.6 /	3 O.C	35.5 109.8
Deaths from circulatory disease, all ages (SMR)	2008-12	107.8	97.2 119.	1 🦪	87.7	78.6	97.3	101.1	96.0	106.3	4	87.4	85.3	9.4	100.0	279.2 /	٤ ٥.٥	31.9 112.7
Deaths from coronary heart disease, all ages (SMR)	2008-12	107.8	92.3 124.	7 🖕	77.9	65.5	91.5	96.5	89.3	104.1		80.3	77.5	3.3	100.0	596.2 /	0.0 7	78.3 115.3
Deaths from stroke, all ages (SMR)	2008-12	101	81.5 123.	1 🖕	92.2	74.6	112.3	101.5	91.7	112.0	4	90	86.0	4.2	100.0	711.9 /	J.O 7	/0.8 118.9
Deaths from respiratory diseases, all ages (SMR)	2008-12	115.2	99.4 132.	1 🦪	90.5	77.4	104.8	102.5	95.2	110.2	d	81.4	78.5	4.3	100.0	373.2 (J.O 7	/1.3 117.3
Deaths from all causes, under 65 years (SMR)	2008-12	125.8	109.3 144.	1	106.7	91.7	123.5	107.2	99.9	114.9	0	80.1	77.5	2.7	100.0	320.9 (.0 7	70.4 113.4
Deaths from all causes, under 75 years (SMR)	2008-12	118.7	107.3 131.	o 🔸	98.4	88.7	109.0	103	98.1	108.2		82.9	81.0	4.8	100.0	286.1	J.O 7	74.1 112.3
Deaths from all cancer, under 75 years (SMR)	2008-12	107.1	90.4 126.	o 🤞	99.8	84.8	116.7	100	92.5	108.0	0	88.2	85.1	1.3	100.0	274.5	٥.0	80 112.7
Deaths from circulatory disease, under 75 years (SMR)	2008-12	121.1	97.4 147.	ə 🥠	97.6	77.8	119.8	103.4	93.2	114.2		79	75.2	3.0	100.0	319.1).0 f	55.9 119.3
Deaths from coronary heart disease, under 75 years (SMR)	2008-12	102.6	74.4 136.	э 🤞	97.9	72.2	128.5	96.1	83.1	110.0	6	71.3	66.5	6.3	100.0	569.8).0 f	50.6 121.6
Deliveries to teenage mothers (%)	2008/09-2012/13	2.7	2.0 3.	5	27	1.9	3.8	2.2	1.8	2.6	•	1.5	1.1	1.3	1.5	7.9	J.O	1.3 2.6
		1									-				1			

Figure 23: Local Health data for Wisbech, March, Fenland and Cambridgeshire* (Source: Public Health England as at 20/05/2016)

significantly worse or significantly better or not significantly different from average

*CI - confidence interval.



Figure 24: Total crime recorded by Cambridgeshire Constabulary by Month – Wisbech Sector, Fenland (Source: Cambridgeshire Constabulary - CADET 2016)





Figure 26: Domestic Abuse Incidents Reported in Fenland by Parish in 2014/15 and 2015/16 (Source: Cambridgeshire Constabulary - NORA 2016)

Parish	2014-15	2015-16	Year-on-year change
Chatteris	185	188	Up 1.6% (3 offences)
March	420	463	Up 10.2% (43 offences)
Whittlesey	248	274	Up 10.5% (26 offences)
Wisbech	874	873	Down -0.1% (-1 offence)
Fenland	1727	1798	Up 4.1% (71 offences)

Figure 27: Police Recorded Hate Crimes (Source: Cambridgeshire Constabulary –CADET 2016)

	Cambr	idgeshire		Fenland			
		% cha	nge from		% cha	inge from	
Period	Count	previ	ous year	Count	prev	ious year	
July 11-June 12	178			27			
July 12-June 13	189		+11	22	₽	-5	
July 13-June 14	224		+35	27	$\hat{\mathbf{T}}$	+5	
July 14-June 15	279		+55	23	Ţ	-4	
July 15-June 16	397		+118	44		+21	

SOURCES

Figure 1: See

http://atlas.cambridgeshire.gov.uk/Demography/Poppyramids/atlas.html?select=E07000010&date= 2013

Figure 2: See <u>http://www.cambridgeshireinsight.org.uk/customer-insight/output-area-classification</u>

Figure 3	:			
Indicator	Indicator	Source	URL	<u>Notes</u>
<u>No.</u>				
1.1	% No	Census	https://www.nomisweb.co.uk/census/2011/qs501ew	Based on
	qualifications	(2011)		parisn ievei data
1.2	% Level 1	Census	https://www.nomisweb.co.uk/census/2011/qs501ew	Based on
	qualifications	(2011)		parish level
		_		data.
1.3	% Level 2	Census	https://www.nomisweb.co.uk/census/2011/qs501ew	Based on
	qualifications	(2011)		data.
1.4	% Apprenticeship	Census	https://www.nomisweb.co.uk/census/2011/qs501ew	Based on
		(2011)		parish level
1 5	0(Laval 2	Carry		data.
1.5	% Level 3 qualifications	(2011)	https://www.nomisweb.co.uk/census/2011/qs501ew	based on parish level
	quameations	(2022)		data.
1.6	% Level 4	Census	https://www.nomisweb.co.uk/census/2011/qs501ew	Based on
	qualifications and	(2011)		parish level
17	above % Other	Consus	https://www.nomiswah.co.uk/census/2011/as501ew	data. Based on
1.7	qualifications	(2011)	https://www.homisweb.co.uk/census/2011/q501ew	parish level
	•	` '		data.
1.8	% of population	DBIS	https://www.gov.uk/government/statistical-data-sets/2011-skills-for-life-	Based on Ward
	estimated to	(2011)	survey-small-area-estimation-data	level data.
	Entry level and			
	below for:			
	Literacy			
1.9	% of population	DBIS (2011)	https://www.gov.uk/government/statistical-data-sets/2011-skills-for-life- survey-small-area-estimation-data	Based on Ward
	have skills at L1	(2011)		
	and above for:			
1.10	Literacy	DBIC		Deced on Mond
1.10	% of population estimated to	(2011)	survey-small-area-estimation-data	level data.
	have skills at	(=011)		
	Entry level and			
	below for:			
1.11	% of population	DBIS	https://www.gov.uk/government/statistical-data-sets/2011-skills-for-life-	Based on Ward
	estimated to	(2011)	survey-small-area-estimation-data	level data.
	have skills at L1			
	and above for:			
1.12	% of population	DBIS	https://www.gov.uk/government/statistical-data-sets/2011-skills-for-life-	Based on Ward
	estimated to	(2011)	survey-small-area-estimation-data	level data.
	have skills at			
	Entry level and			
	Email			
1.13	% of population	DBIS	https://www.gov.uk/government/statistical-data-sets/2011-skills-for-life-	Based on Ward
	estimated to	(2011)	survey-small-area-estimation-data	level data.
	have skills at L1			
	Email			
1.14	% of population	DBIS	https://www.gov.uk/government/statistical-data-sets/2011-skills-for-life-	Based on Ward
	estimated to	(2011)	survey-small-area-estimation-data	level data.
	nave skills at Entry level and			
	below for: IT-			
	Wordprocessing			

1.15	% of population estimated to have skills at L1 and above for: IT- Wordprocessing	DBIS (2011)	https://www.gov.uk/government/statistical-data-sets/2011-skills-for-life- survey-small-area-estimation-data	Based on Ward level data.
1.16	% of population estimated to have skills at Entry level and below for: IT- Spreadsheets	DBIS (2011)	https://www.gov.uk/government/statistical-data-sets/2011-skills-for-life- survey-small-area-estimation-data	Based on Ward level data.
1.17	% of population estimated to have skills at L1 and above for: IT- Spreadsheets	DBIS (2011)	https://www.gov.uk/government/statistical-data-sets/2011-skills-for-life- survey-small-area-estimation-data	Based on Ward level data.
1.18	% of pupils achieving 5+ A*-C or equivalents including A*-C in both English and mathematics GCSEs - 2015	DFE (2015)	https://www.compare-school-performance.service.gov.uk/download- data?currentstep=year®iontype=beforeStep&la=&downloadYear=2014- 2015	Calculations based on schools listed by DFE records May 2016. Independent and special needs schools have been excluded here.
1.19	Education, Skills and Training Score	DCLG (2015)	https://www.gov.uk/government/statistics/english-indices-of-deprivation- 2015	Based on LSOA level data.
1.20	Adult Skills Sub- domain Score	DCLG (2015)	https://www.gov.uk/government/statistics/english-indices-of-deprivation- 2015	Based on LSOA level data.
1.21	% Managers, directors and senior officials	Census (2011)	https://www.nomisweb.co.uk/census/2011/qs606ew	Based on parish level data.
1.22	% Professional occupations	Census (2011)	https://www.nomisweb.co.uk/census/2011/qs606ew	Based on parish level data.
1.23	% Associate professional and technical occupations	Census (2011)	https://www.nomisweb.co.uk/census/2011/qs606ew	Based on parish level data.
1.24	% Administrative and secretarial occupations	Census (2011)	https://www.nomisweb.co.uk/census/2011/qs606ew	Based on parish level data.
1.25	% Skilled trades occupations	Census (2011)	https://www.nomisweb.co.uk/census/2011/qs606ew	Based on parish level data.
1.26	% Caring, leisure and other service occupations	Census (2011)	https://www.nomisweb.co.uk/census/2011/qs606ew	Based on parish level data.
1.27	% Sales and customer service occupations	Census (2011)	https://www.nomisweb.co.uk/census/2011/qs606ew	Based on parish level data.
1.28	% Process, plant and machine operatives	Census (2011)	https://www.nomisweb.co.uk/census/2011/qs606ew	Based on parish level data.
1.29	% Elementary occupations	Census (2011)	https://www.nomisweb.co.uk/census/2011/qs606ew	Based on parish level data.

Figure 4:

Indicator No.	Indicator	Source	URL	<u>Notes</u>
2.1	% of Households Owned	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks402ew	Range, Percentiles and Median calculated from Parish level data.
2.2	% of Households Shared ownership (part owned and part rented)	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks402ew	Range, Percentiles and Median calculated from Parish level data.
2.3	% of Households Social rented	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks402ew	Range, Percentiles and Median calculated from Parish level data.
2.4	% of Households Private rented	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks402ew	Range, Percentiles and Median calculated from Parish level data.
2.5	% of Households Living rent free	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks402ew	Range, Percentiles and Median calculated from Parish level data.
2.6	Barriers to Housing and Services Score	DCLG (2015)	https://www.gov.uk/government/statistics/english- indices-of-deprivation-2015	Based on LSOA level data with weighted average for LSOAs in comparator areas.
2.7	Living Environment Score	DCLG (2015)	https://www.gov.uk/government/statistics/english- indices-of-deprivation-2015	Based on LSOA level data with weighted average for LSOAs in comparator areas.

Figures 18 & 19:

Indicator	Indicator	Source	URL	Notes
<u>No.</u>				
3.1	% of residents aged 16 to 74 Economically active	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks601ew	Parish level data applied.
3.2	% of residents aged 16 to 74 Economically active: In employment	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks601ew	Parish level data applied.
3.3	% of residents aged 16 to 74 Economically active: Employee: Part- time	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks601ew	Parish level data applied.
3.4	% of residents aged 16 to 74 Economically active: Employee: Full- time	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks601ew	Parish level data applied.
3.5	% of residents aged 16 to 74 Economically active: Self-employed	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks601ew	Parish level data applied.
3.6	% of residents aged 16 to 74 Economically active: Unemployed	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks601ew	Parish level data applied.
3.7	% of residents aged 16 to 74 Economically active: Full-time student	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks601ew	Parish level data applied.
3.8	% of residents aged 16 to 74 Economically Inactive	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks601ew	Parish level data applied.
3.9	% of residents aged 16 to 74 Economically inactive: Retired	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks601ew	Parish level data applied.
3.10	% of residents aged 16 to 74 Economically inactive: Student (including full-time students)	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks601ew	Parish level data applied.
3.11	% of residents aged 16 to 74 Economically inactive: Looking after home or family	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks601ew	Parish level data applied.

3.12	% of residents aged 16 to 74 Economically inactive: Long-term	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks601ew	Parish level data applied.
3.13	% of residents aged 16 to 74 Economically inactive: Other	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks601ew	Parish level data applied.
3.14	% of residents Unemployed: Age 16 to 24	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks601ew	Parish level data applied.
3.15	% of Residents aged 16 to 74 Part-time: 15 hours or less worked	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks604ew	Parish level data applied.
3.16	% of Residents aged 16 to 74 Part-time: 16 to 30 hours worked	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks604ew	Parish level data applied.
3.17	% of Residents aged 16 to 74 Full-time: 31 to 48 hours worked	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks604ew	Parish level data applied.
3.18	% of Residents aged 16 to 74 Full-time: 49 or more hours worked	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks604ew	Parish level data applied.
3.19	% of Residents aged 16 to 74 Males: Part-time: 15 hours or less worked	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks604ew	Parish level data applied.
3.20	% of Residents aged 16 to 74 Males: Part-time: 16 to 30 hours worked	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks604ew	Parish level data applied.
3.21	% of Residents aged 16 to 74 Males: Full-time: 31 to 48 hours worked	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks604ew	Parish level data applied.
3.22	% of Residents aged 16 to 74 Males: Full-time: 49 or more hours worked	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks604ew	Parish level data applied.
3.23	% of Residents aged 16 to 74 Females: Part- time: 15 hours or less worked	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks604ew	Parish level data applied.
3.24	% of Residents aged 16 to 74 Females: Part- time: 16 to 30 hours worked	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks604ew	Parish level data applied.
3.25	% of Residents aged 16 to 74 Females: Full- time: 31 to 48 hours worked	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks604ew	Parish level data applied.
3.26	% of Residents aged 16 to 74 Females: Full- time: 49 or more hours worked	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks604ew	Parish level data applied.
3.27	% of residents aged 16 to 74 employed in Agriculture, forestry and fishing	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks605uk	MSOA level data applied.
3.28	% of residents aged 16 to 74 employed in Mining and quarrying	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks605uk	MSOA level data applied.
3.29	% of residents aged 16 to 74 employed in Manufacturing	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks605uk	MSOA level data applied.
3.30	% of residents aged 16 to 74 employed in Electricity, gas, steam and air conditioning supply	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks605uk	MSOA level data applied.
3.31	% of residents aged 16 to 74 employed in Water supply; sewerage, waste management and remediation activities	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks605uk	MSOA level data applied.

3.32	% of residents aged 16 to 74 employed in	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks605uk	MSOA level data applied.
	Construction			
3.33	% of residents aged 16 to 74 employed in Wholesale and retail trade; repair of motor vehicles and motor cycles	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks605uk	MSOA level data applied.
3.34	% of residents aged 16 to 74 employed in Transport and storage	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks605uk	MSOA level data applied.
3.35	% of residents aged 16 to 74 employed in Accommodation and food service activities	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks605uk	MSOA level data applied.
3.36	% of residents aged 16 to 74 employed in Information and communication	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks605uk	MSOA level data applied.
3.37	% of residents aged 16 to 74 employed in Financial and insurance activities	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks605uk	MSOA level data applied.
3.38	% of residents aged 16 to 74 employed in Real estate activities	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks605uk	MSOA level data applied.
3.39	% of residents aged 16 to 74 employed in Professional, scientific and technical activities	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks605uk	MSOA level data applied.
3.40	% of residents aged 16 to 74 employed in Administrative and support service activities	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks605uk	MSOA level data applied.
3.41	% of residents aged 16 to 74 employed in Public administration and defence; compulsory social security	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks605uk	MSOA level data applied.
3.42	% of residents aged 16 to 74 employed in Education	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks605uk	MSOA level data applied.
3.43	% of residents aged 16 to 74 employed in Human health and social work activities	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks605uk	MSOA level data applied.
3.44	% of residents aged 16 to 74 employed in Other	Census (2011)	https://www.nomisweb.co.uk/census/2011/ks605uk	MSOA level data applied.

A. OAC SUPERGROUP PEN PORTRAITS http://atlas.cambridgeshire.gov.uk/OAC/2011/atlas.html

Constrained City Dwellers	This supergroup has a lower proportion of people aged 5 to 14 and a higher level aged 65 and over than nationally. It is more densely populated than the UK average. People are more likely to be single or divorced. There is a lower representation of all the non-White ethnic groups and of people who were born in other EU countries. There is a lower proportion of households with no children. Households are more likely to live in flats and to live in social rented accommodation, and there is a higher prevalence of overcrowding. There is a higher proportion of people whose day-to-day activities are limited, and lower qualification levels than nationally. There is a higher level of unemployment in the supergroup. There are no particular industries in which workers are most likely to be employed, but some industries such as information and communication, and the education sector are underrepresented.
Cosmopolitans	The majority of the population in this supergroup live in densely populated urban areas. They are more likely to live in flats and communal establishments, and private renting is more prevalent than nationally. The group has a high ethnic integration, with an above average number of residents from EU accession countries coinciding with a below average proportion of persons stating their country of birth as the UK or Ireland. A result of this is that households are less likely to speak English or Welsh as their main language. The population of the group is characterised by young adults, with a higher proportion of single adults and households without children than nationally. There are also higher proportions of full-time students. Workers are more likely to be employed in the accommodation, information and communication, and financial related industries, and using public transport, or walking or cycling to get to work.
Ethnicity Central	The population of this group is predominately located in the denser central areas of London, with other inner urban areas across the UK having smaller concentrations. All non-white ethnic groups have a higher representation than the UK average especially people of mixed ethnicity or who are Black, with an above average number of residents born in other EU countries. Residents are more likely to be young adults with slightly higher rates of divorce or separation than the national average, with a lower proportion of households having no children or non-dependent children. Residents are more likely to live in flats and more likely to rent. A higher proportion of people use public transport to get to work, with lower car ownership, and higher unemployment. Those in employment are more likely to work in the accommodation, information and communication, financial, and administrative related industries.
Hard-Pressed Living	The population of this group is most likely to be found in urban surroundings, predominately in northern England and southern Wales. There is less non-White ethnic group representation than elsewhere in the UK, and a higher than average proportion of residents born in the UK and ireland. Rates of divorce and separation are above the national average. Households are more likely to have non-dependent children and are more likely to live in semi-detached or terraced properties, and to socially rent. There is a smaller proportion of people with higher level qualifications, with rates of unemployment above the national average. Those in employment are more likely to be employed in the mining, manufacturing, energy, wholesale and retail, and transport related industries.
Multicultural Metropolitans	The population of this supergroup is concentrated in larger urban conurbations in the transitional areas between urban centres and suburbia. They are likely to live in terraced housing that is rented – both private and social. The group has a high ethnic mix, but a below average number of UK and irish born residents. A result of this is that households are less likely to speak English or Welsh as their main language. Residents are likely to be below retirement age. There is likely to be an above average number of families with children who attend school or college, or who are currently too young to do so. The rates of marriage and divorce are broadly comparable with the national average. The level of qualifications is just under the national average with the rates of unemployment being above the national average. Residents who are employed are more likely to work in the transport and administrative related industries. Public transport is the most likely method for individuals to get to and from work, since households are less likely to have multiple motor vehicles available to them.
Rural Residents	The population of this supergroup live in rural areas that are far less densely populated compared with elsewhere in the country. They will tend to live in large detached properties which they own and work in the agriculture, forestry and fishing industries. The level of unemployment in these areas is below the national average. Each household is likely to have multiple motor vehicles, and these will be the preferred method of transport to their places of work. The population tends to be older, married and well educated. An above average proportion of the population in these areas provide unpaid care and an above average proportion of the population in these areas provide unpaid scare and an above average number of people live in communal establishments (most likely to be retirement homes). There is less ethnic integration in these areas and households tend to speak English or Welsh as their main language.
Suburbanites	The population of this supergroup is most likely to be located on the outskirts of urban areas. They are more likely to own their own home and to live in semi-detached or detached properties. The population tends to be a mixture of those above retirement age and middle-aged parents with school age children. The number of residents who are married or in civil-partnerships is above the national average. Individuals are likely to have higher-level qualifications than the national average, with the levels of unemployment in these areas being below the national average. All non-White ethnic groups have a lower representation when compared with the UK and the proportion of people born in the UK or Ireland is slightly higher. People areore likely to work in the information and communication, financial, public administration, and education sectors, and use private transport to get to work.
Urbanites	The population of this group are most likely to be located in urban areas in southern England and in less dense concentrations in large urban areas elsewhere in the UK. They are more likely to live in either flats or terraces, and to privately rent their home. The supergroup has an average ethnic mix, with an above average number of residents from other EU countries. A result of this is households are less likely to speak English or Welsh as their main language. Those in employment are more likely to be working in the information and communication, financial, public administration and education related sectors. Compared with the UK, unemployment is lower.

About the Cambridgeshire Research Group

The Cambridgeshire Research Group is the central research and information section of Cambridgeshire County Council. We use a variety of information about the people and economy of Cambridgeshire to help plan services for the county. The Cambridgeshire Research Group also supports a range of other partner agencies and partnerships.

Subjects covered by the Research Group include:

- Consultations and Surveys
- Crime and Community Safety
- Current Staff Consultations
- Data Visualisation
- Economy and The Labour Market
- Health
- Housing
- Mapping and Geographic Information Systems (GIS)
- Population
- Pupil Forecasting

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