

Key Figures on Digital Inclusion

- § £516/yr savings on a low income (£744 UK average)
- § 11m-12.6m people in UK with low/no online capability
- § 4.1m people offline in social housing



Lloyds Bank Consumer Digital Index 2016/Figures from Tinder Foundation
Tinder Foundation Social Housing and Digital Inclusion Handbook

Employment and DI

- § 96% of jobs require some digital skills
- § ~75% of employers won't interview someone without basic digital skills
- § Increasing employer barriers to “offline” workers – online applications, online payslips, time sheets etc.

Wider Benefits Associated with DI

- § Improved independence and health in older people
- § 1m +65 year-olds in UK don't see a family, friend or neighbour weekly; 81% said computer literacy made them feel part of the modern society
- § Higher academic attainment at all key stages (by 2 grades at GCSE)
- § Est.245,000 children in social housing who lack home internet access could boost future earnings by around **£1.5bn**

Benefits to Associations

- § Social housing providers could save over £340m/yr by using more cost-effective communications to their 9.5m residents
- § Offers opportunity for more effective communication channels too